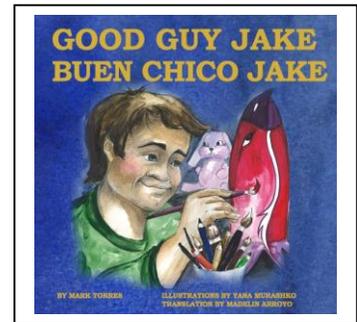


COPY FOR YOUR UNION NEWSLETTER

From: Hard Ball Press

To win public support for unions, it is so important to touch the heart, and not just offer arguments and statistics. The moving Christmas tale *Good Guy Jake*, by Teamster Mark Torres, strikes a powerful emotional chord in grownups while explaining to children how unions fight for worker justice by filing a grievance and arguing a case in an arbitration hearing.



The story goes like this: For years, sanitation worker Jake has repaired and painted broken toys he pulled from the trash on his rounds and given them to children in the local shelter at Christmas. But one wintry day an angry motorist, angry because he can't get around the big sanitation truck, reports Jake to the sanitation company for collecting toys.

When Jake is fired for breaking city regulations, his union takes the case to arbitration. At the hearing the week before Christmas, the union brings in a big group of children with their parents. The children show the arbitration judge the toys the worker gave them and testify that Jake taught them the true meaning of Christmas. The judge is so moved that she reinstates Jake, cautioning him that he must stop taking toys from the trash.

Jake is happy he will be back on the job, but sad because he won't be giving toys to the children any more. As he and his wife descend the courthouse steps, they see a sanitation worker in a truck, who announces that the union has resolved to mount a city-wide toy drive starting next year; they will give a toy to every child in every shelter in the city, and will call it the "Good Guy Jake" toy drive.

If unions give this book to their members, the children, grandchildren, nieces and nephews will learn how unions fight for worker rights and dignity. And when they take the book to school to share with their mates, thousands of children from non-union families will learn that unions are a good and necessary part of our labor force.

Hard Ball Press is proud to offer unions a generous discount. Learn more about Good Guy Jake at: www.hardballpress.com.

List price for the paperback is \$12.50, plus shipping via USPS media mail. Discounts are as follows:

40% discount for orders of 10 or more.

Contact 917-428-1352, or info@hardballpress.com