



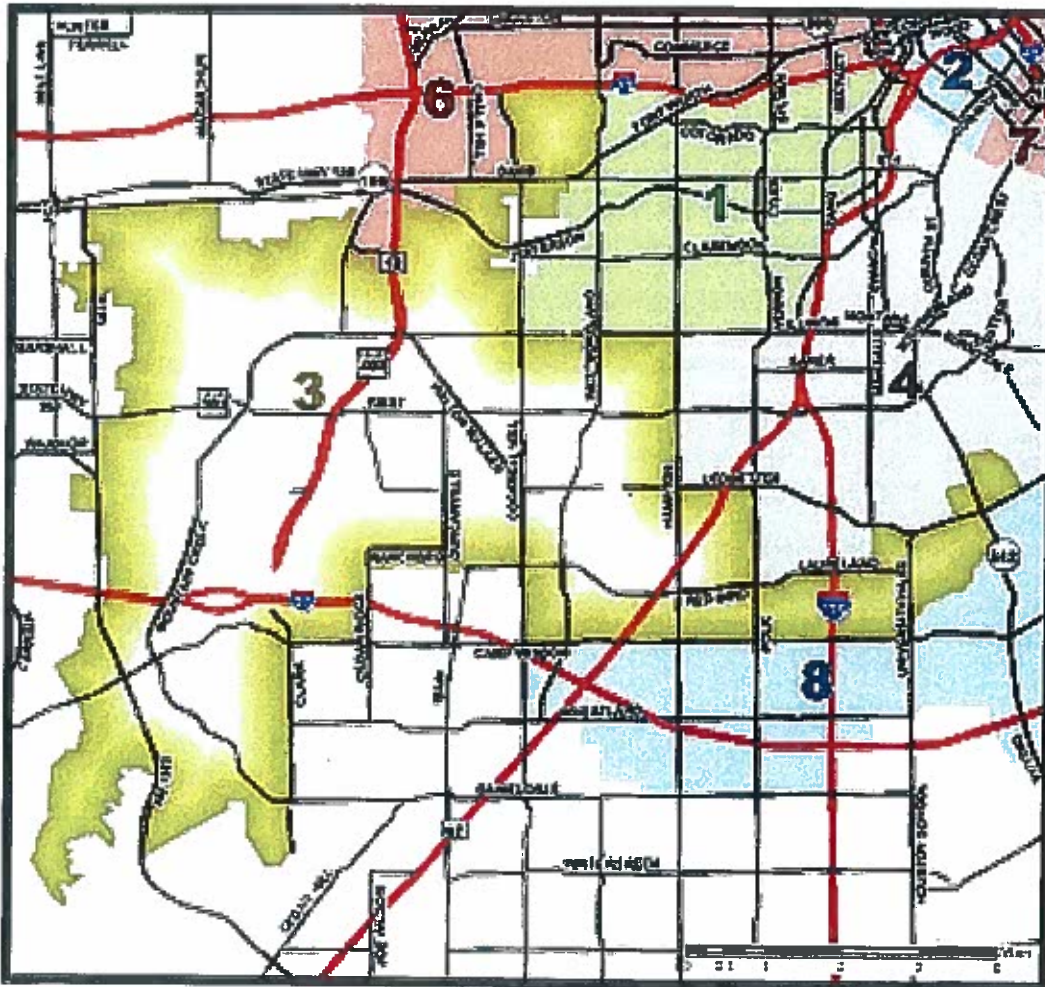
City of Dallas



VOLUME 1, ISSUE 1

WINTER 2016

District 3 NEWSLETTER



IN THIS ISSUE:

- Message from Casey Thomas
- 2015 District 3 Fact Sheet
- District 3 Crime Statistics
- Helpful Numbers

How to contact Councilmember Casey Thomas, II
 Chris Soto, Council Assistant - 214.670-0777 - richard.soto@dallascityhall.com
 Yolanda Miller, Council Secretary - 214.670.0772 - yolanda.miller@dallascityhall.com

A MESSAGE FROM COUNCILMEMBER CASEY THOMAS, II



Reflecting over the last six months of service as your District 3 City Council representative, I want to thank you for giving me the honor to serve such a wonderful community! Be assured, I don't take one day of it for granted. It has been exciting to witness firsthand just how passionate you are about your community and, specifically, your neighborhood.

The purpose of this newsletter is to serve as one of multiple channels of communication that will be implemented to provide you with up-to-date information on what we've accomplished in District 3 and what our goals are for the future.

I would like to start by furnishing you with some interesting and, perhaps, surprising District 3 data. Contrary to popular belief, we are a middle-to-upper income community of which 75 percent is comprised of single family homes –these being predominately made up of residents of color.

When I came into office, my top priorities were to establish a 24-hour maximum response time for my office to respond to your concerns, procure the presence of a grocery store in the Red Bird Square 67 shopping center, attract and retain the middle class in Southern Dallas, and redevelop the Red Bird area.

To date, we have been able to maintain one of the lowest crime rates in the City of Dallas as well as follow up on reported 311 calls and service requests by constituents in District 3. We have also initiated the development of a marketing plan to build up the middle class in Southern Dallas. Additionally, we have hosted numerous District 3 initiatives and activities which include the following:

- Family Day at Bahama Beach Waterpark
- Press conference for the Oak Cliff Super Bowl
 - David W. Carter and Justin F. Kimball high school football game
- Alumni reception for both Carter and Kimball high schools
- First Annual Carter-Kimball Classic basketball game luncheon for players and alumni

- Neighborhood Plus adoption
 - Official plan for revitalizing neighborhoods in the City of Dallas
- Seventeen community meetings
- District 3 Neighborhood Leaders Council
- District 3 Neighborhood Leaders and Ministers Breakfast
- Re-birth of Red Bird Steering Committee (chaired by Rev. Gerald Britt)
- Dallas Veg Fest Health Festival, sponsored by Feed Oak Cliff
- Brettonwoods Neighborhood Beautification Walk
- Dallas Executive Airport Master Plan
- District 3 Business Mixer
- Literacy-focused initiative with DISD, Dallas Cowboys cornerback Brandon Carr, and the Oak Cliff Chamber of Commerce
- GrowSouth Advisory Committee

So, as you can see, we had an incredibly busy 2015! Now, looking forward, I have established my 2016 goals.

My vision is simple: Make District 3 the most attractive place in Dallas for residents to live, work, play, and pray. My plan for working toward fulfilling this vision is as follows:

- Roll out the marketing plan for attracting and retaining the middle class –namely, www.dallasgrowsouth.com.
- Continue encouraging businesses to move into District 3 and hire local residents
- Partner with the Oak Cliff Chamber of Commerce on business development and job training

programs for the Oak Cliff community

- Map District 3 neighborhoods in partnership with BC Workshop
- Maintain one of the lowest crime rates in the city of Dallas
- Maintain a rapid response time for providing services to the residents of District 3
- Kick off District 3 Leaders Leadership Development Training sessions
- Host quarterly community meetings at local businesses in District 3
- Host "Conversation with your Council Member" sessions with students at high schools in District 3
- Host a quarterly District 3 Ministers Breakfast
- Host a "Light up Red Bird Block party" to celebrate the installation of decorative lighting along Red Bird Lane
- Host and/or partner on a Southern Dallas Food Desert Seminar
- Host a Men's Health Symposium
- Host a Thanksgiving Turkey Giveaway
- Host a District 3 Christmas Party and Toy Giveaway with Toys for Tots

I am grateful and humbled to have been chosen by you to infuse positive change into our area, but I cannot accomplish this alone. We have laid a solid foundation for growth and development for Southern Dallas and the Oak Cliff Community. Let's now continue to work together to make District 3 even greater!

2015 Council District Economic Fact Sheet

District

3



Economic Development in District 3

2014 Economic Development Year in Review

Since 2005, the Office of Economic Development has been implementing its *Strategic Engagement* development plan for Dallas. Major development projects within District 3 last calendar year included the following:

- ◆ Cosmetics and salon products retailer Ulta Inc. announced plans in 2014 to build a \$18M, 670,000 SF regional distribution center near I-20 at Mountain Creek Pkwy. The location is expected to employ 450 workers by 2016.
- ◆ In 2014, the Commemorative Air Force announced plans to relocate its headquarters to Dallas Executive Airport. Future plans include a museum of vintage military aircraft, and up to three air shows to be held each year.



Dallas Executive Airport



Dallas Baptist University

(Photo courtesy of Brian Berzar Photography)

2014 Real Property Taxable Value

	District (in Billions)	% Change (13 to 14)	% of City Total
Total Value	\$2.53B	5.4%	3.2%
Residential	\$1.33B	3.3%	3.1%
Non Residential	\$1.20B	7.8%	3.3%

Source: Enterprise GIS, City of Dallas. Base data from Dallas, Denton and Collin County Appraisal Districts.



Hampton Illinois Branch Library

2014 New Construction Activity

	Single Family Permits Value	Multi Family Permits Value	Non Residential Permits Value	Total Permits Value
District 3	83 \$19.10M	0 \$0.00M	28 \$45.38M	111 \$64.49M
% of City Total	9.8% 5.5%	0.0% 0.0%	7.8% 3.5%	6.4% 2.9%

Source: Department of Statistics & Development & Construction, Building Inspection Division, City of Dallas

2014 Commercial Real Estate

	Total	Industrial	Office	Retail
Total Inventory (Sq. Ft.)	27,288,794	23,980,012	689,149	2,619,633
% of Total City Inventory	7.01%	12.42%	0.58%	3.37%
Vacant Space (Sq. Ft.)	1,262,569	898,883	81,732	281,954
District Vacancy Rate	4.63%	3.7%	11.9%	10.8%
City Vacancy Rate	8.56%	4.31%	17.22%	5.94%

Source: CoStar, July 2015. Adjustments made due to definition changes.

2014 Jobs & Business Estimates

- ◆ District 3 Labor Force: 43,198⁽¹⁾
- ◆ District 3 Unemployment Rate: 6.0%⁽¹⁾
- ◆ City Unemployment Rate: 5.2%⁽¹⁾
- ◆ Employed District 3 Residents: 40,505⁽¹⁾
- ◆ Total Jobs in District 3 (including Government): 37,229⁽²⁾

(1) Values are geographically allocated estimates and not actual counts. Estimates total or average to City level values from the BLS.
 (2) District estimates are based upon preliminary City of Dallas estimate total, which is subject to revision.

Private Industries	District Businesses		District Jobs
	Number	% of City	% of City
Construction, Natural Resources & Mining	106	2.9%	1.9%
Manufacturing	83	4.5%	5.6%
Trade, Transportation & Utilities	499	4.2%	5.0%
Information	39	3.1%	0.8%
Financial Activities	191	2.1%	1.2%
Professional & Business Services	182	1.5%	1.8%
Education & Health Services	381	3.3%	5.6%
Leisure & Hospitality	146	3.2%	2.3%
Other Services	284	4.5%	4.9%
Total	1,911	3.1%	3.6%

Sources: InfoUSA, June 2015; U.S. Census Bureau Local Employment Dynamics: 2012; Alteryx DemographicsNow, 2014; and CoStar, July 2015.

Fast Facts

	District 3	City of Dallas
Jobs / Acre	1.15	4.21
Commercial Real Estate (Sq. Ft.) /	841.6	1,730.2
Businesses / Acre	0.06	0.28
New Construction Value / Acre	\$2,086	\$5,921
Property Tax Base / Acre	\$74K	\$329K
Size	50.7 sq. mi.	351.4 sq. mi.

Source: Dallas Office of Economic Development





Bahama Beach Water Park
 (Photo courtesy of Dallas Park & Recreation)

NOTE ON ESTIMATIONS:
 For information see methodology section located at www.dallas-ecodev.org/fact_sheets

CRIME STATISTICS

January 1, 2016 - January 5, 2016

CITY OF DALLAS Chief of Police David O. Brown Contact # 214-671-3901 First Assistant Chief Charles M. Cato Contact # 214-671-3907			 City of Dallas Council District 3 Casey Thomas II			Demographics Population: 89845 Area: 50.6 Sq. Miles 					
VIOLENT CRIMES	THIS MONTH	LAST MONTH	% CHANGE	THIS MONTH	LAST YR MONTH	%CHANGE	YTD 2016	YTD 2015	% CHANGE	5 YEAR% CHANGE	12 YEAR % CHANGE
MURDER	0	0	n.c.	0	0	n.c.	0	0	n.c.	-9.09%	25.00%
*SEXUAL ASSAULT	1	0	n.c.	1	1	0.00%	1	1	0.00%	*	*
BUSINESS ROBBERY	0	4	-100.00%	0	0	n.c.	0	0	n.c.	-40.74%	-41.46%
INDIVIDUAL ROBBERY	2	3	-33.33%	2	1	100.00%	2	1	100.00%	-31.52%	-28.46%
TOTAL ROBBERY	2	7	-71.43%	2	1	100.00%	2	1	100.00%	-33.73%	-31.71%
AGG. ASSLT-OTHER	7	3	>100%	7	0	n.c.	7	0	n.c.	-6.79%	-49.83%
AGG. ASSLT-FAM VIOL	1	4	-75.00%	1	0	n.c.	1	0	n.c.	40.96%	13.59%
TOTAL AGG ASSLT	8	7	14.29%	8	0	n.c.	8	0	n.c.	9.39%	-33.66%
TOTAL VIOLENT	11	14	-21.43%	11	2	>100%	11	2	>100%	-10.53%	-27.75%
PROPERTY CRIMES											
BUSINESS BURGLARY	4	2	100.00%	4	4	0.00%	4	4	0.00%	-23.46%	-43.79%
RESIDENCE BURGLARY	8	9	-11.11%	8	2	>100%	8	2	>100%	-59.84%	-48.83%
TOTAL BURGLARY	12	11	9.09%	12	6	100.00%	12	6	100.00%	-53.60%	-47.50%
SHOPLIFT	1	0	n.c.	1	1	0.00%	1	1	0.00%	-69.90%	-84.58%
BMV & AUTO ACC	13	15	-13.33%	13	15	-13.33%	13	15	-13.33%	-16.85%	-30.51%
OTHER THEFT	6	7	-14.29%	6	6	0.00%	6	6	0.00%	-27.77%	-51.87%
TOTAL THEFT	20	22	-9.09%	20	22	-9.09%	20	22	-9.09%	-25.64%	-45.53%
AUTO THEFT	7	9	-22.22%	7	7	0.00%	7	7	0.00%	-35.07%	-52.54%
TOTAL PROPERTY	39	42	-7.14%	39	35	11.43%	39	35	11.43%	-37.31%	-47.64%
TOTAL PART 1 CRIMES	50	56	-10.71%	50	37	35.14%	50	37	35.14%	-33.97%	-45.08%
MISC INFO											
VIOLENT CRIME PER 1000	8.94	11.38	-21.43%	8.94	1.63	>100%	8.94	1.63	>100%		
NONVIOL. CRIME PER 1000	31.69	34.13	-7.14%	31.69	28.44	11.43%	31.69	28.44	11.43%		
SHOTS FIRED CALLS	18	31	-41.94%	18	26	-30.77%	18	26	-30.77%		
*Sex Assault-- New UCR definition for 2014 Based on Date of Occurrence % n.c. = NOT CALCULABLE Crime Rate = Crimes per 1000 6 yr = 2009 compared to 2015 12 yr = 2003 compared to 2015											

In January of 2012, the United States Attorney General announced a revised definition of the offense of rape for the Uniform Crime Report (UCR) Summary Reporting System. This change signifies a major step in ensuring that rape incidents are more accurately reflected in crime statistics. The original definition of a rape offense was "The carnal knowledge of a female forcibly and against her will." The new definition accounts for all forms of rape, regardless of the victim's gender, relationship to offender, or the method of the rape. It now includes instances in which the victim is incapable of giving consent because of temporary or permanent mental or physical incapacity or because of age. Texas Department of Public Safety Uniform Crime Report Bureau officials directed all Texas law enforcement agencies to report these crimes using the new definition beginning in January 2014. This change will create the need for local law enforcement agencies to explain the anticipated uptick in rape statistics.

2015 Crime Statistics

2015, Unprecedented 12th Consecutive Year of Crime Reduction

2004-2015, A 53% Crime Reduction

The largest crime reduction in the City's history, the largest of any major Texas City, and the largest of any big city in the Country

2015, 4th lowest murder rate over 86 years

2014, 2nd lowest murder rate

2011, 5th lowest murder rate

2013, 6th lowest murder rate

2010, 10th lowest murder rate

2015, a 45% reduction in police involved shootings

A 67% reduction in excessive force complaints

Overall crime rate at a 50 year low

Violent crime rate at a 40 year low

2015 community policing efforts: 121,092 contracts with Dallas youth and 3,106,920 social media interactions with citizens

HELPFUL NUMBERS

Emergency	9-1-1
Non-Emergency	3-1-1
Information & Referral	2-1-1
Adapt Mobile Crisis	888.905.0595
Adult Protective Services	800.252.5400
Alzheimer's Association	800.272.3900
Animal Control	214.670.8248
Building Inspection	214.948.4480
Family Violence	800.374.4673
Housing	214.670.5988
Hospital Complaints	888.973.0022
Medicare Hotline	800.633.4227
Multi-Family	214.948.4188
Narcotics	214.671.3120
Older Texans Hotline	800.622.2520
Sanitation Services	214.670.3555
Social Security Administration	800.722.1213
Southwest Police	214.670.7470
South Central Police	214.671.4500
Street Services	214.670.4491
Water Utilities	214.651.1441

DEVELOPING

OUR

COMMUNITY

TOGETHER

SENIOR SERVICES

Dallas Area Agency on Aging	214.871.5065
Dallas County	214.819.1800
City of Dallas Senior Services	214.670.5227
Housing Crisis	214.824.4244
Meals on Wheels	214.689.2639
Mental Health America-Dallas	214.871.2420
National Alliance on Mental Illness	214.341.7133
The Senior Source	214.823.5700

www.yourtexasbenefits.com

