

World Meeting Time Pro

Press Release

How a small startup in Buenos Aires solved a problem facing companies around the world, from small startups to multi-national giants.

A little over two years ago, a small up and coming startup in Argentina tackled a challenge facing entrepreneurs from Silicon Valley to the Southern Cone; How to arrange and keep track of meetings with clients and partners that are in several time-zones.

The web design and development company found that the existing applications on the market were clumsy, bulky and just didn't work as expected. So they decided to do something about it. They built **World Meeting Time**, an application that allowed them to easily schedule meetings with clients around the globe, regardless of their time zone.

They loved how it worked so much that they shared with the world, for free. The pickup rate was incredible and two years on the company has now gone that further mile by listening to their early adapters and responding to their requests.

"WMT Pro allows companies like ours - based in local and international talent - to coordinate and perform work more easily with those in all corners of the world" said Ned Howey, co-founder and principal of strategy for Tectonica.

As tech startups migrate from expensive Silicon Valley and opportunities spring up in Latin America and worldwide there is more and more demand for tools to coordinate.

"In our connected internet age, there are so many companies like ours that are working with clients and collaborators internationally. Our application allows them to do exactly that," said Howey.

The new version, WMT PRO, which will be available to the public on April 2nd, remembers your contacts and recurring meetings, adds them to your Google calendar and sends email confirmations to all your guests. It is the only scheduler that exists with the intuitive global map interface.

"Contrary to the competition, the new WMT Pro is clear, intuitive and allows you to easily create meetings and coordinate people from across the world," said co-founder and principal designer, Mariana Spada.

A mobile version, Spanish language version and Outlook integration are scheduled for mid-2015. World Meeting Time was created by Tectonica, a digital design firm in Buenos Aires, Argentina, specializing in custom applications and NationBuilder site design.

ABOUT THE COMPANY

Tectonica (tectonica.co), is a design studio building stellar websites with a focus on NGOs, progressive politics, and social-positive businesses. The company provides a full range of services from strategy and branding through design and launch. Their sites emphasize clean, responsive design, retina-ready graphics, visual narrative, iconographic and infographic work. They are Certified NationBuilder Architects. Tectonica NationBuilder themes are used by thousands of organizations worldwide.

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CHECK THE APPLICATION

worldmeetingtimePRO.com