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DONALD SUTHERLAND WANTS THE HUNGER GAMES TO START A REVOLUTION: HERE IT IS

He may play an evil dictator in the *Hunger Games* franchise, but in real life Donald Sutherland is calling on fans to revolutionize for real-world change – what he may not know is that they already are.

Nov. 17 the Harry Potter Alliance will re-launch their [Odds In Our Favor](#) campaign with a new twist: The hashtag #MyHungerGames, which encourages the public to fill the gap between the *Hunger Games*' marketing and the series' political message with their own stories of the daily realities of income inequality. Last year the Odds In Our Favor campaign was featured on sites like [Upworthy](#) and in publications like [The Guardian](#) and [Wired](#); the year before that it was in the [New York Times](#). This year the Harry Potter Alliance aims to take the movement even wider.

As Sutherland told Good Morning America:

"I wanted to end my life being part of something that I thought would maybe catalyze and revolutionize young people... you have to get out and change things. You really do. It's up to you. We've wrecked this world and, if you're gonna fix it, you've got to do it now."

#MyHungerGames aims to put action to those words. The Harry Potter Alliance is calling on the public to join the real-life District 13 – to hack the Hunger Games narratives, and to open up the pervasive personal narratives of the daily realities of income inequality in much the same way that the great #YesAllWomen did with the daily realities of misogyny.

"In America, the first rule of classism is don't talk about classism. With #MyHungerGames, we are breaking that rule," says Andrew Slack, co-founder of the Harry Potter Alliance. "Sharing our personal stories around classism is just the beginning."

In addition to #MyHungerGames, the Odds On Our Favor campaign has inspired widespread cultural activism around the Hunger Games. Last year the AFL-CIO drew [parallels to the story](#) and had [union leaders](#) across the country (including [President Richard Trumka](#)) joining thousands of fan activists (and [Senator Elizabeth Warren](#)) doing 3-finger salutes. These actions spread to the low-wage worker movement where protesters at [Wal-mart](#) and [McDonalds](#) have been seen flashing the 3-fingered sign of solidarity.

In both Panem and the United States, the odds are rarely in the favor of the middle and lower classes. The Harry Potter Alliance is working to help change the odds.

For more see oddsinourfavor.org or check out [#MyHungerGames](#).

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The Harry Potter Alliance (www.thehpalliance.org) is a 501(c)3 nonprofit that turns fans into heroes. We're changing the world by making activism accessible through the power of story. Since 2005, we've engaged millions of fans through our work for equality, human rights, and literacy.