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## POPULAR YOUTUBE CREATORS ALIGN TO SUPPORT NET NEUTRALITY

On August 20th, Public Knowledge and the Harry Potter Alliance began an initiative to recruit YouTube video creators to voice their support for net neutrality through the site [www.VideoCreatorsforNetNeutrality.org](http://www.VideoCreatorsforNetNeutrality.org). YouTube video creators are coming together to express one important view: without net neutrality, they would not exist. This is one of the first times that the online video creator community has come together around a policy issue that impacts them directly.

Currently, over 11,000 unique creators have signed on to the website, representing over 150,000 videos and nearly 14 billion views.

In addition to the website, video creators are being asked to make videos supporting net neutrality that can be shown on a giant billboard outside the FCC. Video broadcasts will begin on September 16th at 7am and continue for 36 hours.

The campaign brings together many of YouTube's most important creators including video bloggers (Vlogbrothers, Hannah Hart, WheezyWaiter), educational creators (MinutePhysics, Crash Course, SciShow, the Brain Scoop, Veritasium), and entertainers (EpicLloyd, Improv Everywhere, Annoying Orange, Team StarKid).

John Green (Vlogbrothers, Crash Course and best-selling young adult author of "The Fault in Our Stars") notes, "Net neutrality allows independent content creators to reach audiences directly. Without it there would be no YouTube or reddit or tumblr and there would also be no vlogbrothers or crash course."

Net Neutrality is important to the online video community because the proposed FCC rules could allow Internet Service Providers to charge premiums to creators to reach their audience. Paul DeGeorge, Executive Director of the Harry Potter Alliance, explains, "Telecommunications companies already charge us to access the Internet through our homes and our phones. New FCC rules would also allow them to charge content providers (like YouTube, Netflix, and even PBS) for access to their audience. It would be a disaster for new and independent video creators, most of whom could never afford access to a fast lane to their viewers."

Cumulatively, this campaign will demonstrate to the FCC - both in video and in writing - that an entire community of creators depends on an open and equal internet.

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*The Harry Potter Alliance ([www.thehpalliance.org](http://www.thehpalliance.org)) is a 501(c)3 nonprofit that takes an out-of-the-box approach to civic engagement. We're changing the world by making activism accessible to young people through the power of story. Since 2005, we've engaged millions of young people to become like the heroes they read about through our work for equality, human rights, and literacy.*

*Public Knowledge preserves the openness of the Internet and the public's access to knowledge; promotes creativity through balanced copyright; and upholds and protects the rights of consumers to use innovative technology lawfully.*