



THE HARRY POTTER ALLIANCE

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The HPA Announces the Bullying Horcrux

The fourth Horcrux in the Deathly Hallows Campaign tackles bullying in the LGBTQ community

Boston, MA – On February 2, 2011, the Harry Potter Alliance (HPA) launched its fight against the “Bullying Horcrux,” the fourth Horcrux in the Deathly Hallows Campaign (DHC). The past months have shown how much the hate behind this Horcrux can turn into tragedy in the LGBTQ and youth communities. As children, those who identify as LGBTQ are often bullied first by their classmates and then later by a government that forbids them to marry. The HPA wants to help make this better and work toward a more peaceful, accepting world. Throughout February, the HPA will discuss and learn about what everyone can do in the blog, unite with Make it Better videos, and take action in Rhode Island for Wrock 4 Equality 2.

“Bullying toward the LGBTQ community is entirely unacceptable,” said Executive Director Andrew Slack. “Every person should have the freedom to love whomever they wish and not be bullied because of it, whether that be in choice to marry or acceptance in school. Together, we will work together to make it better and act as a support and solace for everyone in our community.”

Throughout the month of February, members can be involved in the “Bullying Horcrux” by:

- Joining our Fans For Equality fan page on Facebook
- Signing the [oath](#) to Make it Better
- Watching the HPA staff Make it Better for LGBTQ youths video and then creating a response video
- Participating in phone banking during Wrock 4 Equality 2

More information about each of these will be available as the month progresses.

The DHC is a nine-month campaign against seven real Horcruxes (based off of the Harry Potter films). Each Horcrux represents an injustice. In June 2011 the campaign will transition to a final battle against all seven Horcruxes simultaneously. The Deathly Hallows Campaign will come to a close in July 2011 during the release of Harry Potter and the Deathly Hallows Part II, culminating 9 months of effort by the entire Harry Potter fan community, partners, and the Harry Potter Alliance. Highlights of the planned Horcruxes include LGBT inequality, environmental issues, and illiteracy.

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The HP Alliance (www.thehpalliance.org) is a 501c3 nonprofit that engages Harry Potter fans in social activism. With over 70 active chapters and 40 volunteer staff, the HPA has donated five cargo planes of supplies to Haiti, 55,000 books, protection for thousands in Darfur, and made huge strides in anti-genocide, LGBT, and media reform advocacy, and more. Covered in hundreds of major publications and praised by JK Rowling, Harry Potter celebrities, Paul Farmer, and a slew of NGO's, the HPA recently came in first place in the Chase Bank Community Giving Contest on Facebook winning \$250,000.