



THE HARRY POTTER ALLIANCE
press@thehpalliance.org
thehpalliance.org

FOR IMMEDIATE RELEASE
November 18, 2010

Contact: Andrew Slack
press@thehpalliance.org or 617-863-7598

Media Advisory

**Chase Community Giving and The Harry Potter Alliance Celebrate
the Boys and Girls Clubs of Boston and Cambridge**

Boston, MA – On November 20, 2010, Chase Community Giving is celebrating the Boys and Girls Clubs of Boston and Cambridge by giving them tickets to see Harry Potter and the Deathly Hallows. Before the film, the Boys and Girls Clubs members will hear from Andrew Slack, the Executive Director of the Harry Potter Alliance (HPA), who Chase awarded \$250,000 after they came in first place in the Chase Community Giving Contest. Andrew will be speaking about how he used to work at the Boys and Girls Club and it was the kids at the Cambridge Boys and Girls Club who inspired him to start the Harry Potter Alliance.

Since that time, the HPA has mobilized well over 100,000 teenagers to work on behalf of children's and teenagers' rights across the world by using parallels from the Harry Potter books. The HPA has sent five cargo planes to Haiti, donated over 55,000 books to community centers in need, and advocated for the rights of child refugees and children in the US who are bullied for their sexuality. Andrew will be speaking about the Deathly Hallows Campaign that seeks to do more for children and teenagers by working against child slavery and bullying as well as for environments conducive to a healthier self esteem, body image, and planet for everyone.

WHAT: Chase Community Giving Boys and Girls Clubs Harry Potter Celebration

WHO: Andrew Slack, HPA Executive Director
Lori Earl, Mother of Esther Earl

WHERE: 1 Avenue De Lafayette
Boston, MA 02111

WHEN: Saturday, November 20, 2010;
2:30 p.m. arrival, 1:00 p.m. Remarks Begin