10 CENTS A MEAL

LOCAL FOOD DASHBOARD





PURCHASED BY NEARLY ALL SCHOOLS

apples • pears • carrots • plums • nectarines

ALSO WIDELY PURCHASED

bell peppers • winter squash • tomatoes • cucumbers • green beans

*Preliminary data as of December 2016, courtesy Networks Northwest Prosperity Region Office



NEW FOODS TRIED BECAUSE OF 10 CENTS

New foods tried by the largest number of districts, according to food service director surveys, were cherries, multicolored carrots, peaches, blueberries, strawberries, asparagus, squash, navy beans, and Romanesco.



TOP 3 REASONS TO BUY LOCAL

- 1. Increase student consumption of fruits and vegetables
- 2. Higher quality food
- **3.** Support the local economy

TOP 3 OUTCOMES ACHIEVED FOR FOOD SERVICE BECAUSE OF 10 CENTS A MEAL

- 1. The variety of produce served in school meals has increased
- 2. Local produce and legume purchasing can be planned with greater certainty
- 3. Purchasing power is enhanced

*Preliminary Food Service Survey data as of February 2016, courtesy MSU Center for Regional Food Systems