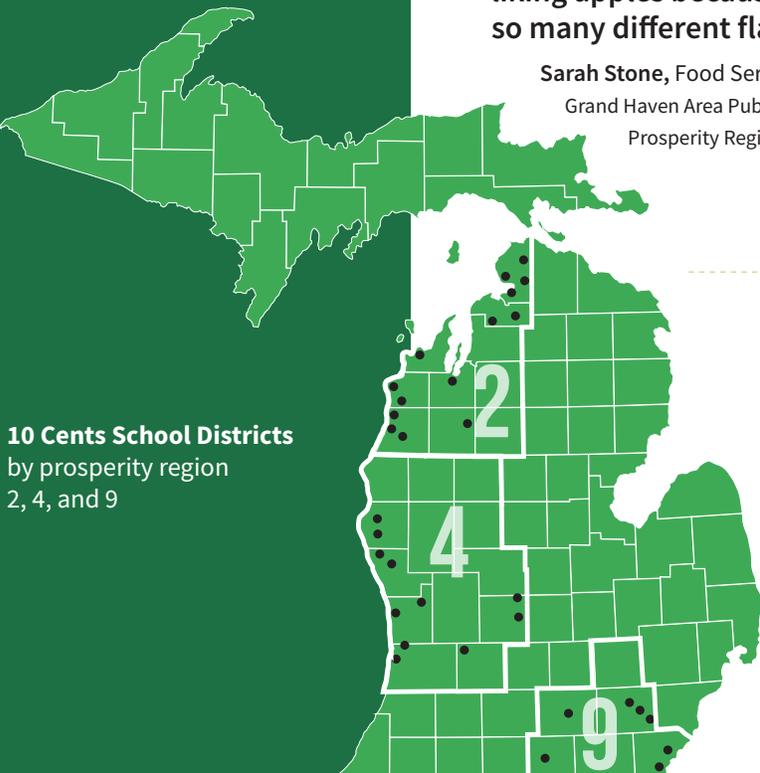




10 CENTS A MEAL FOR SCHOOL KIDS & FARMS

2017/2018 LEGISLATIVE REPORT

10 Cents a Meal for School Kids & Farms is a state pilot program that provides schools with **up to 10 cents per meal** in match competitive grant funding to purchase and serve Michigan-grown fruits, vegetables, and dry beans. tencentsmichigan.org



10 Cents School Districts
by prosperity region
2, 4, and 9



Students at Holland Public Schools tasting a new variety of Michigan-grown apple. This week: Granny Smith. Prosperity Region 4

STUDENT IMPACT: SELECTION AND PREFERENCE

Charitable Trusts and Robert Wood Johnson Foundation found that when schools serve local food, 33.1% of students eat more fruits and vegetables (2016).

Schools are implementing farm to school strategies with proven success to support student selection of local produce in the cafeteria. As students get familiar with local produce, they are showing a preference for the taste of fresh Michigan-grown items and a wide variety of fruits and vegetables. Pew

“

We've noticed a big difference in student preference with the apples, because before we were able to buy local we could only get Red Delicious from Washington. Kids really took to liking apples because there were so many different flavor profiles.

Sarah Stone, Food Service Director
Grand Haven Area Public Schools,
Prosperity Region 4

“

I have noticed students are more aware of the difference between Michigan-grown produce and commodity. [There are] more colorful trays coming from the salad bar and an excitement week to week to see what is the next new Michigan fruit or vegetable.

Tim Klenow, Food Service Director
Bear Lake Schools, Onekama Consolidated Schools and
Kaleva Norman Dickson School District,
Prosperity Region 2

“

We're making a much greater effort to have local items out there every single day. Because of this, there is more recognition from the kids. They gave really positive feedback: 'I loved that meal, I wish we had that every day!'

Jennifer Mattison, Food Service Director
Dexter Community Schools, Prosperity Region 9

PURPOSE

- Improve daily nutrition and eating habits for children through the school setting.
- Invest in Michigan agriculture and related local food business economy.

LEARN MORE

To learn more about this nationally recognized program, including more of its legislative history, each year's annual report, success stories, quotes, and downloadable fact sheets, go to tencentsmichigan.org.

FIND RESOURCES

Find resources for schools to be strong grant applicants and grantees on the website's Tools for Communities and Tools for Schools tabs.

PROJECT TEAM

Michigan Department of Education, Michigan Department of Agriculture and Rural Development, MSU Center for Regional Food Systems, Groundwork Center for Resilient Communities, Northwest Prosperity Region 2, West Michigan Prosperity Alliance (Prosperity Region 4), Greater Ann Arbor Region Prosperity Initiative (Prosperity Region 9)



Some students had thirds! I was excited to be able to share that I used to live next to the farm. This connection made my kids more excited to try the parsnips.

Traci Jackson, Teacher
Holland City School District,
Prosperity Region 4



Students tasted Apple Carrot Extravaganlaw at Traverse City Area Public Schools, and they overwhelmingly loved it. Prosperity Region 2

FOOD SERVICE DIRECTORS on selection and preference:

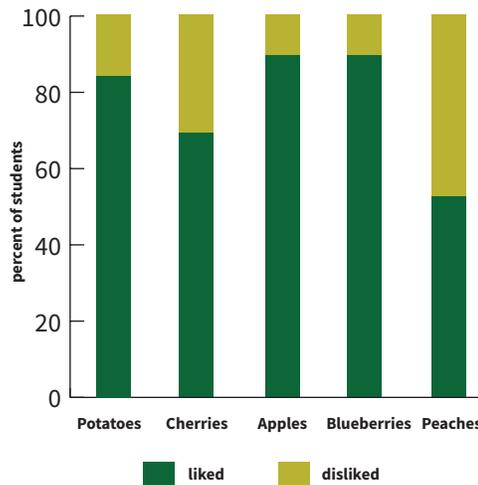
"Students now have high expectations - they expect fresh fruit as part of their healthy meal!"

"Students have tried new products just because they were farm fresh."

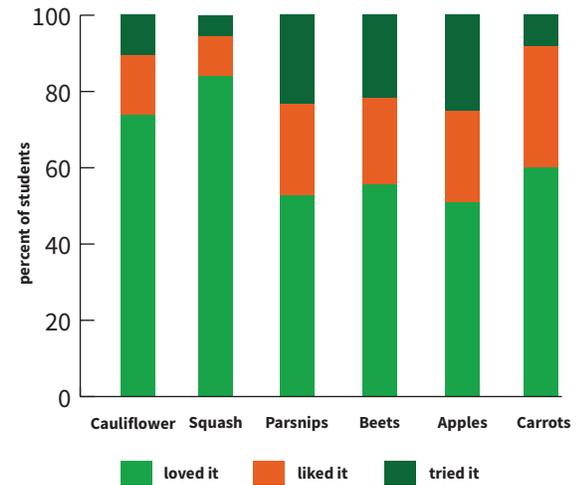
"It has encouraged me to buy more locally grown, flash frozen items and do more sampling and taste testing with the kids. It's really cool when they ask for a recipe with spaghetti squash!"

Preliminary survey results of food service directors, MSU Center for Regional Food Systems

LUNCH ITEM VOTING DATA FROM DEXTER COMMUNITY SCHOOLS, PROSPERITY REGION 9

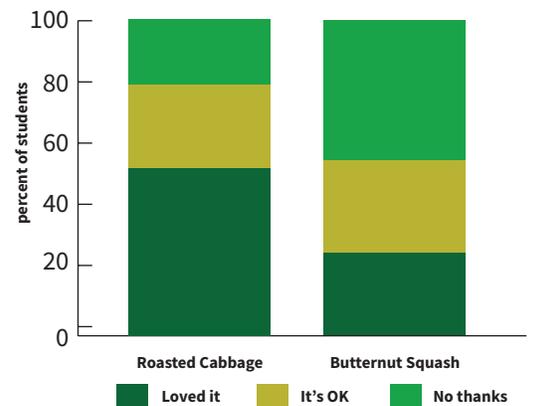


TASTE TEST DATA FOR BOYNE FALLS, TRAVERSE CITY, PELLSTON AND PETOSKEY, PROSPERITY REGION 2



Students who participate in Try it Tuesdays in Public Schools of Petoskey display their sticker of choice - Tried It, Liked It or Loved It. Prosperity Region 2.

TASTE TEST DATA FROM WHITEHALL DISTRICT SCHOOLS AND MONTAGUE AREA PUBLIC SCHOOLS, PROSPERITY REGION 4



THORNAPPLE KELLOGG SCHOOL DISTRICT, PROSPERITY REGION 4 BRUSSELS SPROUTS



KIDS TALK:

Parsnips:

"I never tried it before, but it's actually really good."

"Can I have another cup?"

"I want the recipe."

Students at Holland City School District, where 43 classes taste test local produce each Friday. Food Service Director Patty Wall on the parsnips tasting: "Some students had thirds!" Prosperity Region 4