



## Join the community of 10 Cents a Meal champions finding resources at **tencentsmichigan.org**

Explore the official website for 10 Cents a Meal for School Kids & Farms for resources to help you build a successful farm to school program, apply for Michigan's 10 Cents matching grants to purchase local produce, and educate others about the value of supporting school food service, children's healthy eating, and local food economies.

### TOOLS FOR SCHOOLS

This page is home to an ever-evolving list of resources, supportive Michigan contacts, a tip sheet for grant applicants, and webinars featuring food service directors and educators on grant impacts and successful strategies.

#### **BUILD YOUR FARM TO SCHOOL PROGRAM**

Find resources that will empower schools to be successful in the 10 Cents program's four objective areas: how to procure Michigan-grown fruits, vegetables, and legumes; menu, prepare, and serve fresh foods; market local food so students understand school efforts and where their food comes from; and use effective education resources.

#### **BRING YOUR LEGISLATOR TO THE LUNCH TABLE**

The School Nutrition Association of Michigan (SNAM) wants to help educate legislators about how school food works. This easy-to-use toolkit helps you to showcase 10 Cents success stories.

### TOOLS FOR FARMS

Find tools designed to help you build business relations, expand your market, and learn from your fellow farmer.

#### **Build Business Relations**

Identify grantee school districts near you, view a list of local distributors, and check out additional resources from our partners at Taste the Local Difference, MSU's Center for Regional Food Systems, and Farmer to Farmer.

#### **Market to School Districts**

Access marketing tools and learn ways you can support educational efforts in schools while growing your business at the same time!

#### **Learn From Other Growers**

Read stories of the success other growers have experienced while expanding their market to include schools!

### TOOLS FOR COMMUNITIES

You can spread the good news about 10 Cents in your community—and for your community.

#### **PRINT FACT SHEETS**

Find printable resources to share with parents, administrators, legislators, and others. There are fact sheets about the economic and health impacts of the 10 Cents program, and quotes from food service directors, farmers, economic development champions, kids, and more. You can also download full legislative reports.

#### **SHARE 10 CENTS**

Follow and share our Facebook page to build the online presence of 10 Cents a Meal. We are looking for school districts to follow, and will promote your good food work on our page. We'd also love to see social media engagement from our supporters in health, wellness, agriculture, education, and economic development. Be sure to tag **@tencentsmichigan**.

<https://www.facebook.com/TenCentsMichigan/>

#### **BECOME SUPPORTERS**

Endorse the program as a supporter. Building a statewide coalition of schools, farmers, and other supporters will help us build awareness about 10 Cents a Meal across Michigan. <http://www.tencentsmichigan.org/supporters>

Sign up for our email list to keep up with 10 Cents a Meal news. <http://www.tencentsmichigan.org/join>

### SUCCESS STORIES AND NEWS

We reach out to schools and farmers throughout the year to capture stories about local food in schools. Take a look at what grantees have been doing to promote healthy eating among their students through cafeteria and classroom connections; and learn how farmers, local food distributors, and processors are creating impactful business relationships with schools. Success categories are: Economic Benefits, Access to Local Food, Marketing & Education. And you'll find press releases and other news on the "news" tab.

*The website [tencentsmichigan.org](http://www.tencentsmichigan.org) is administered by Groundwork Center for Resilient Communities.  
Contact us with questions and your stories at [diane@groundworkcenter.org](mailto:diane@groundworkcenter.org)*