



*10 Cents a Meal is a state program that has received bipartisan support since 2016. It provides match incentive funds to grant-winning schools, early childhood settings, and other organizations participating in USDA Child Nutrition programs to purchase and serve Michigan-grown produce for kids' meals and snacks.*

**For school year 2021-2022 the program is available statewide and has \$5 million in funding!**



## ECONOMY

- The program supports Michigan's economy by directing more money—including federal dollars—to Michigan's food and farming businesses, doubling the state's investment, and building stronger local food supply chains. Schools and organizations awarded funds match the grant one-to-one with existing food dollars.



## AGRICULTURE

- 10 Cents a Meal helps support a growing farm to school market for Michigan's farmers. In the 2020-2021 grant year 63 fruits, vegetables, and legumes grown by 109 farms in 40 counties were purchased and served.



## HEALTH

- 10 Cents a Meal provides kids access to nutritious, high-quality, local food so they are ready to learn and grow. Schools are where our children get up to two or sometimes even three meals a day—even if school is out for a crisis like COVID-19.



## EDUCATION

- Food and nutrition activities as part of the marketing and education aspect of the program enrich children's education through hands-on learning about food, health, agriculture, and subjects like math and science.

Learn more at [tencentsmichigan.org](https://tencentsmichigan.org)

*10 Cents a Meal for Michigan's Kids & Farms is sparking healthy choices and a vibrant economy by providing schools, early childhood settings, and other organizations participating in USDA Child Nutrition programs with match incentive funds to purchase and serve Michigan-grown fruits, vegetables, and dry beans.*

## HOW TO GET ENGAGED

Learn more: Visit [tencentsmichigan.org](http://tencentsmichigan.org) and check out our legislative reports, success stories, and more!

Spread the word: Raise awareness about this innovative program by sharing information about it with your community.

Sign up as a supporter on our website: Get a spot on our supporter page and be automatically added to our e-newsletter lists.

Volunteer: Help your local schools and organizations participating in the program with taste tests, cooking demos, or on-site gardens!

Inspire your school: Let local schools and organizations who feed children know about 10 Cents a Meal as a funding opportunity.

Get social: Keep up with 10 Cents a Meal on social media—we are on Facebook, Twitter, and Instagram.