



*Explore the official website for 10 Cents a Meal for Michigan's Kids & Farms for resources to help you build a successful farm to school or early childhood center program, apply for 10 Cents a Meal matching grants to purchase local produce, and educate others about the value of supporting food service staff, children's healthy eating, and local food economies.*

Join the community of 10 Cents a Meal champions finding resources at  
[tencentsmichigan.org](http://tencentsmichigan.org)

### **TOOLS FOR SCHOOLS & EARLY CHILDHOOD**

This page is your entry to an ever-evolving list of resources. You'll find separate pages for:

- **10 Cents a Meal Grant Application Information:** Visit our grant application information page to find tips and webinars to help you be as prepared as possible to begin the 10 Cents a Meal grant application process.
- **Early Childhood Education (ECE):** Find resources for early childhood settings participating in the Child and Adult Care Food Program (CACFP), which are now eligible for 10 Cents a Meal grants. This page includes a one-pager on how 10 Cents a Meal can support ECE programs, a purchasing toolbox called Local Food for Little Eaters, a fun coloring sheet, and an Anishinaabe 13 Moons Curriculum including engaging video lessons developed by the Inter-Tribal Council of Michigan, Inc.
- **Build Your Farm to School Program:** Find resources that will empower schools to be successful in the 10 Cents a Meal program's four key objective areas: how to procure Michigan grown fruits, vegetables, and legumes; menu, prepare, and serve fresh foods; market local food so students understand school efforts and where their food comes from; and use effective education resources.
- **Webinars and Training Resources:** Find training webinars from the Michigan Department of Education as well as links to informative webinars from the MSU Center for Regional Food Systems/Michigan Farm to Institution Network, Groundwork Center for Resilient Communities, and others. Topics include how-tos for grantees to document their purchasing in order to receive reimbursement, effective strategies from experienced food service directors for engaging students, and how educators can link the cafeteria to curriculum.

## **TOOLS FOR FARMERS**

This page is your entry to an ever-evolving list of resources designed to help you build business relationships, expand your markets, and learn from fellow farmers. You will find these separate pages:

- **Building Business Relationships:** Identify grantees near you, view a list of local distributors, and check out additional resources from our partners at Taste the Local Difference and MSU's Center for Regional Food Systems.
- **Marketing In School Districts:** Access marketing tools and learn ways you can support educational efforts in schools while growing your business at the same time!
- **Learn From Other Growers:** Read stories of the success other growers have experienced while expanding their market to include schools and ECE!

## **TOOLS FOR COMMUNITIES**

You can spread the good news about 10 Cents a Meal in your community—and communities across the state.

- **Printable Resources and Links:** Find printable resources to share with parents, administrators, legislators, and others. There are fact sheets that share the economic and health impacts of the 10 Cents a meal program and quotes from food service directors, farmers, economic development champions, kids, and more. You can also download full legislative reports and find links to other ways to share and celebrate 10 Cents a Meal with others.

## **TOOLS FOR SOCIAL MEDIA**

Follow and share our social media pages to build the online presence of 10 Cents a Meal. We are looking for school districts and early childhood settings to follow, and will promote your good food work on our pages. We'd also love to see social media engagement from our supporters in health, wellness, agriculture, education, and economic development.

- **Social Media Toolkits:** On this page you'll find two social media toolkits -- one for grantees, and one for supporters. Learn how to tag 10 Cents a Meal wherever you get social, and find other tips, graphics, and more. Learn to whistle a fun tune, too!



## **BECOME SUPPORTERS**

Building a statewide coalition of schools, farmers, and other supporters will help us build awareness about 10 Cents a Meal across Michigan. Let's make investing in local food for kids in schools and early childhood settings a part of Michigan's identity!

- **Show Your Love:** Add your name to a long list of people across the state who celebrate 10 Cents a Meal! You can see the list and add your name to it at [www.tencentsmichigan.org/supporters](http://www.tencentsmichigan.org/supporters)
- **Stay In Touch:** Sign up for our email list to keep up with 10 Cents a Meal news at [www.tencentsmichigan.org/join](http://www.tencentsmichigan.org/join)

## **SUCCESS STORIES AND NEWS**

We reach out throughout the year to capture stories about local food in schools and early childcare settings. Take a look at what grantees have been doing to promote healthy eating among their students through cafeteria and classroom connections; and learn how farmers, local food distributors, and processors are creating impactful business relationships with schools. Success categories are: Economic Benefits, Access to Local Food, Marketing & Education. And you'll find press releases and other news on the "news" page.

The website [www.tencentsmichigan.org](http://www.tencentsmichigan.org) is administered by Groundwork Center for Resilient Communities. Contact us with questions and your stories at [nathan@groundworkcenter.org](mailto:nathan@groundworkcenter.org) or [melanie@groundworkcenter.org](mailto:melanie@groundworkcenter.org)



Learn more at [tencentsmichigan.org](http://tencentsmichigan.org)