**Wells Constituency Liberal Democrats**

**Campaign Organiser - Person Specification**

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|  | **Essential** | **Desirable** |
| **Personal** **Attributes** | In agreement with the ethos of the Lib Dems Outgoing, sociable individual, an excellent communicator and motivator with good interpersonal and persuasion skills and strongly focused on ‘customer service’Able to work alone and in a team: a proactive ‘self-starter’Strong planning and organisation skillsFlexible approach, ability to multi-taskAttention to detailStrong time management skills to ensure deadlines are metTeam building skills, particularly with volunteersPolitical awareness / nous and common sense | An inspiring team leader, particularly with volunteersAbility to delegateComfortable with making personal visits and telephone calls to individuals |
| **Achievements** | Demonstrable familiarity with English spelling, grammar and punctuation, and able to ‘translate’ political and council ‘speak’ into easily accessed and understood written word for general use.Numerate Holding a current, clean and valid driving licence. Access to use of a car. | A degree, ‘A’ Levels or equivalent |
| **Abilities and experience** | CampaigningManaging a budgetOrganising activities undertaken by othersTeam workingWorking with a range of stakeholdersArtworking quality campaign leaflets and other literature for public consumptionPracticed user of Word, Excel & social mediaA strong understanding of strategy and tactics, and keen to work to deliver winning, integrated campaigns | Lib Dem election campaigningWorking with volunteersLeading a projectLocal knowledgeWorking with Connect, Lighthouse, Affinity Publisher, etc.Working with and maintaining websitesKnowledge of Election and Data Protection legislationMedia, press and publicity experience |