



ARTS & CULTURE QUESTIONNAIRE FOR CITY COUNCIL CANDIDATES

Please take a moment to answer the DACAC Arts & Culture Questionnaire for City Council Candidates. Be as thorough as possible as these responses will be shared not only with the general membership, but also with the public and posted in its entirety online at DallasNeedstheArts.com. Provide your answers in the space indicated; space will automatically adjust to accommodate your complete answers.

Please return these completed questionnaires to AVD@ArtsDallas.org as soon as possible. Thank you!

#DallasNeedstheArts #ArtsVoteDallas #TXArtsMatter

YOU AND THE ARTS

Give us a sense about your relationship with the arts.

QUESTIONS: Is there an arts genre or form you particularly enjoy, and what is it? What arts and cultural events or performances have you attended in the last year? What arts organizations or commissions have you supported as a Board member, volunteer, contribution or season ticket holder. Please list cultural groups and experiences, even if not in Dallas.

Yes, I enjoy Theatre, music and dance. Growing up, I was involved in theatre, performing in several plays throughout middle school due to the fact I attended an Arts Magnet School at the time. I also was a part of choir in middle and high school. I understand and appreciate the importance of Arts in our city.

ADVOCACY

The role of an elected leader is in large part being a cheerleader for the City of Dallas and the things that make our city special. Dallas mayors such as Annette Strauss and Mike Rawlings, and former Councilmember Veletta Lill understood the importance of the arts to the city's economic development, tourism, vibrancy, cultural brand and quality of life. (See attached one-pager.) They made the arts a centerpiece of their agenda and legacy.

QUESTION: What role do you envision for yourself as an elected Dallas leader when it comes to the arts? Where will arts and culture fit within your priorities? And what are the ways you would advocate for the arts in and out of Dallas?

As an elected official. I would be dedicated to making sure the arts are accessible to everyone. One of the biggest complaints I hear from friends and family, and citizens is that they don't know where to look for the arts and entertainment. Unless their children are involved through school or there is a friend who works in that area, many people simply don't know. We have to change that by making sure our arts are well advertised in this city and that as many people as possible are able to enjoy it.

EQUITY

*The 2018 Dallas Cultural Plan – just approved **unanimously** by the City Council – placed Equity at the top of priorities for the arts. This includes equity in funding, providing cultural experiences in underserved parts of our city, supporting both the new and emerging arts community as well as our historic institutions. Additional resources will be required to reach this goal.*

QUESTION: Given the many needs of the city, how will you support the goal of sustaining and growing the City's current investment in the arts, and ensure the Cultural Plan does not gather dust on the shelf?



It has to be a part of our growth and economic plan. The arts in Dallas, adds to our economy and employs thousands of people. That plan needs to be executed in the same form as any other investment we make in Dallas.

HOTEL OCCUPANCY TAX

To help fund its implementation, the Cultural Plan calls for an increase in the arts portion of the City's Hotel Occupancy Tax (HOT) to align with peer cities. HOT funds are paid by tourists, not Dallas taxpayers. Currently, 2.6% is dedicated to the arts (about \$1.6M.) Houston is 19%, San Antonio is 11%, Austin is 15%.

QUESTION: Would you support a *significant* increase of the arts portion of the HOT to create and sustain a major cultural tourism marketing program, repairs and maintenance of neglected cultural venues, and increased support for arts programs that add to the cultural vibrancy and attractiveness of Dallas as a destination?

Yes. I would support an increase of 15% by renegotiating our contract with VD and reducing that budget by 15%.

ARTS IN YOUR DISTRICT

Name three areas of your council district where you think arts and cultural programs and experiences are most needed and would be welcomed the most.

Fretz Park Library Black Box Theater, Goldmark Cultural Center, and In our parks.

Please return completed questionnaire to AVD@ArtsDallas.org as soon as possible.

Join us for a Candidate Reception for all Mayoral and City Council Candidates at The Perot on 4/29 from 6:30 – 8:30 PM