TAKE THE OATH
On January 20th, we all have a job to do.

At the moment Donald J. Trump takes an oath to protect, preserve and defend the Constitution of the United States, millions of us will raise our right hands and do the exact same thing.

Protecting our Constitutional rights is the responsibility of every American. This year we are making a commitment to take action for the future. And we aren't alone. A growing coalition of civil rights and civil liberty organizations are joining us in calling on every interested American to take the oath and pledge to be a part of the solution.
On January 20th, our President can't be the only person who swears he'll protect the Constitution.

Now, more than ever, each of us must protect the civil rights and civil liberties guaranteed us by the Constitution. It is the responsibility of each American.

So, a growing coalition of civil rights and civil liberty organizations are calling on every interested American to take an oath on Inauguration Day, January 20th.

The Oath we’ll take is the same one he is taking and requires that every American commit to being an active participant in the future of the country. Only you can take your Oath. Join the movement by taking the Oath with us January 20th.
What is The Oath?

It's a tool.
To spark activism and engagement in every American.

To create a movement of activists that are engaged in this country like never before.

To challenge people to protect preserve and defend the constitution in a provocative, engaging and functional way.

To serve as a platform to express the passion that drives people to take action.

We have an Oath, we have a date, we have partners and we have a purpose.
Now we must sustain the momentum.

We need support to continue to create content and action items that we can provide to all Americans that want to make a difference and take a stand.

This is a 4 year marathon not a sprint.
See The Oath
We designed The Oath as a functional tool to engage every American. Everytime you see the logo is a chance to commit to taking real action.

Read The Oath
The language of The Oath is based on the Presidential Oath of Office. Because change is everyone's job.

Place Your Hand
Raise your hand or place it on something you care about. This is personal, so express yourself.

Take The Oath
Read it like you mean it. The words should stay the same, everything else is up to you.

Share
Record and photograph your taking of The Oath. Make sure to add #TakeTheOath #SwearMore
For the online activist:

1. Prepare Yourself
This isn’t supposed to be easy. Take The Oath is a different type of social action campaign. We’re trying to educate concerned citizens and push them from passive consumers of content to active creators. We are building an army and this is basic training.

2. Choose an action to share.
It should be something that you would actually do. It could be something simple like “take a two minute shower to save water” or it could be something that is especially important to you like “ask an elderly person about their first time voting”. Most importantly it must be real and achievable, not “Make a difference today.” or “Change the world.” If you want some great examples or help coming up with one email ActionItem@TakeTheOath.us.

3. Read The Oath
Record yourself reading the following Oath:
“I do solemnly swear that I will faithfully execute my role as an American, and will to the best of my ability, preserve, protect and defend the Constitution of the United States.”
Any platform will do. Be creative.

4. Post Your Oath
Post your content with the following copy or something like it.
“Change is my responsibility. So, I took an Oath to (describe your action here). You can, too. Go to TakeTheOath.us to learn more. #TakeTheOath #SwearMore
For the more casual participant:

**On Twitter:**
I hereby swear to protect, preserve and defend the Constitution of the US. Visit TakeTheOath.us to #TakeTheOath #SwearMore

**On Facebook**
Change is my responsibility. So, I took an Oath. You can, too. Go to TakeTheOath.us to learn more. #TakeTheOath #SwearMore

**On Instagram**
[Post a photo of you holding your right hand up.]
Change is my responsibility. So, I took an Oath. You can, too. Go to TakeTheOath.us (link in bio) to learn more. #TakeTheOath #SwearMore
In everyday life

At a dinner party
When Trump took the oath, so did we. Take The Oath is the first movement for social justice that is truly about personal responsibility.

To your mom
When Trump took the oath, so did we. It’s a new type of social movement that uses the best of the civil rights movement as well as the tactics of conservative organizations like the NRA to motivate real change.

To a Trump supporter
I hold every American responsible for the election of Trump, starting with myself.

To your kids
When Trump took the oath, so did we. Because we are all capable of making a difference, and I want you to live in a good world. If you don’t help people, you can’t complain when something bad happens.

To yourself
I have power. My word means something. No more sharing articles, it’s time to share stories of what I’ve done to make a difference.
Events on the day
On January 20th and 21st people are taking the Oath at events across America. Americans are committing to take action and defend the constitution and will be sharing the content across their social and other media channels.

100 Days of Action
Our new President will look to prove himself over his first 100 days and so will we. We’re hoping to provide Americans with achievable action items to do every day for the first 100 days of Donald Trump’s presidency to ensure the constitution is upheld and defended.

Action Every Day Facebook Messenger bot
We hope to create a messenger app bot for Facebook, that will be a persistent reminder of your commitment to action. It will send you daily action items as well as exclusive content that can help support our freedoms as Americans. It’ll be that friend that reminds you every day that today is a day for action.
THANK YOU

For more information visit TakeTheOath.US or email info@taketheoath.us