



It's Time Network Network City Program Financial Model

The Network City Program financial model is designed to raise sufficient funds to build:

1. Long-term, sustainable city-based infrastructure supporting women's collective action and impact at the local, state and national levels and beyond
2. A collective national asset, the Women's Future Fund, to increase women's collective economic independence.

To do this work, a bonafide structure needs to be initiated and funded in a given city to effectively establish the network. The financial model is based upon individual and organizational participants contributing to the growth of the network through annual minimum network fees and contributions for operations and investment. When a city's application is approved and reaches the triggering threshold of \$75,000, either through crowdfunding, micro donations and/or one or more macro donors, a Network City Manager can be hired and the city is established as part of the Network City Program. The manager then works to build the Local Advisory Council and grows the network to increase the capacity for collective action and impact.

Network City Action Plan

Once funded and established, each Network City chapter will develop an action plan to guide and measure its local efforts through its Local Advisory Council. This includes:

- Growing the number of individuals and organizations in the network
- Assessing the status of women and girls in their community
- Identifying community needs and priority areas
- Establishing partnerships to further opportunities for collective action
- Convening and engaging network participants to solicit feedback regarding initiatives and issues that are important to them
- Resourcing and contributing to the design and implementation of collective impact action initiatives

Below is a sample baseline budget that reflects core activities for becoming a Network City chapter. Budget expenses may potentially be offset by pro-bono support, volunteer efforts, in-kind services or donations.

Network City Program Sample Budget Years 1-4

	Year 1	Year 2	Year 3	Year 4
Income	\$75,000	\$150,000	\$300,000	\$600,000
Network City Operating Expenses:				
NC Manager (PT independent contractor) & support staff/interns	50,000	50,000	100,000	150,000
Local Advisory Council Development	2,000	2,000	2,000	2,000
Landscape Analysis and Needs Assessment	2,000	2,000	2,000	2,000
Annual Mayor’s Roundtable Event		25,000	25,000	25,000
Community Partner Convening	4,000	4,000	8,000	10,000
Travel to ITN National Summits/Events		2,000	4,000	6,000
Marketing & Partner Outreach	5,000	7,500	10,000	25,000
Occupancy	5,000	5,000	5,000	5,000
Supplies	500	500	500	500
Collective Impact Initiatives	500	25,000	59,500	146,500
Total NC Operating Expenses:	69,000	123,000	216,000	372,000
Network Services Fee (8%)	6,000	12,000	24,000	48,000
Women’s Future Fund (0%, 10%, 20%, 30%)		15,000	60,000	180,000
Total NS and WFF Expenses:	6,000	27,000	84,000	228,000
Total Expenses:	\$75,000	\$150,000	\$300,000	\$600,000

Budget categories reflect the core chapter activities

The fundraising goal can be reached by a combination of micro or macro donations from individuals and organizations including: local businesses, corporations, and non-profits who become participants at the minimum required contribution of \$250 per year.