



# The Garden Project of Southwest Colorado 2018 Business Sponsorship



<b>SPONSOR LEVEL BENEFITS</b> <i>We'd love to partner with you! We can customize these benefits to better fit your unique needs &amp; marketing goals. Contact us!</i> We reserve the right for multiple sponsors at each level.	<b>PLATINUM LEAF \$5,000+</b>	<b>GOLD LEAF \$2,500+</b>	<b>SILVER LEAF \$1,000+</b>	<b>BRONZE LEAF \$500+</b>	<b>GREEN LEAF In-Kind</b>
Garden recognition – <b>Permanent plaque</b> with your business logo featured at one of our school or community gardens					
Printed & Online recognition - Your logo on One Garden annual fundraiser <b>invitations mailed</b> to guests (250 mailed)					
<b>Garden team building day</b> – Let us organize a team building garden day for your staff/clients. 2 hours for 10 adults or kids in one of our gardens.					
Media recognition - Your logo/name featured in the One Garden advertisement in the <b>Durango Telegraph</b> and PSA to local radio stations & newspapers					
Online recognition - Your logo featured on our <b>homepage</b> for 1 year (700 unique visitors monthly)					
Online recognition - Your logo featured in our <b>monthly e-newsletter</b> (1,300 subscribers)	6 months	3 months	1 month		
<b>Tickets</b> to One Garden annual fundraiser dinner & silent auction (Must RSVP one week in advance)	4 tickets	3 tickets	2 tickets	1 ticket	
Public recognition - Exceptional <b>verbal recognition</b> (thank you's) at One Garden annual fundraiser					
Online recognition - Personalized thank you post on our <b>Facebook page</b> and linked to your Facebook page (1,000 page likes)					
Printed & Online recognition - Your logo on <b>One Garden annual fundraiser promotional materials</b> (posters, program, Facebook page, webpage)	XL logo	LG logo	MD logo	SM logo	Name only
Online recognition - Your logo featured on our <b>sponsor page</b> for 1 year	XL logo	LG logo	MD logo	SM logo	Name only
Online recognition - Your logo featured in our <b>Annual Report</b> (1,300 subscribers)	XL logo	LG logo	MD logo	SM logo	

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## 5th Annual ONE GARDEN AT A TIME

October TBD, 2018 – Farm-to-table dinner & silent auction. Sponsorships due by September 12<sup>th</sup> for posters, etc.

*In addition to sponsoring our annual fundraiser event, your sponsorship will support our programs in 2018. Choose the program that you wish to support!*

## 2018 Programs

### • Food Security Programs

- at the Manna Garden, provides self-sufficiency education and fresh, local produce to families in-need through our partnership with the soup kitchen. Key programs: Manna Market, kitchen meal integration, Cooking Matters class.

### • School Garden Programs

- at multiple elementary and middle schools across Durango 9R School District. Provides gardening and nutrition education to students, connecting them with their food & environment. Key programs: Jr Master Gardener classes, Farmer Days, Dirt Club after-school, Summer Camp.

### • Community Garden Programs

- at the Ohana Kuleana Community Garden, provides growing space and public gardening workshops to the general Durango population, including plots for low-income families and people with disabilities.

### • General Operating Support

- provides core mission support to retain staff, develop our board, plan new programs and keep the lights on. ALWAYS A NEED.



**SPONSORING IS EASY!**

Donate Online! [www.thegardenprojectswcolorado.org/donate](http://www.thegardenprojectswcolorado.org/donate)

Send a Check! To: The Garden Project, PO Box 4434, Durango, CO 81302.

Contact: Sandhya Tillotson, Executive Director, Office: 970-259-3123, Cell: 970-317-1732 [Sandhya@thegardenprojectswcolorado.org](mailto:Sandhya@thegardenprojectswcolorado.org)