

Monte McNaughton's
**MEMBERS FIRST
PLAN**



**PLAN TO REFORM THE
ONTARIO PC PARTY**

Monte McNaughton's **MEMBERS FIRST PLAN**

October 17, 2014

Dear fellow PC supporters,

In the last two months *I have visited all 107 ridings* in Ontario, listening to Ontario PC party members and supporters. I called my tour "*Main Street, not Bay Street*" because it was vital that we listen to grassroots conservatives and not the insiders that have dominated our party for far too long.

On the road with my wife Kate and our one-year-old daughter Annie in our Dodge minivan, I met many amazing people with great ideas – Ontario residents who are passionate about our province and our party.

Good political party leaders should actively engage their membership. That is why I also developed an online survey to see what conservatives thought about some of the ideas I heard on the road. I'm proud to announce that *over 2000 members and supporters* shared their opinions. Their input was vital in creating this plan.

So while this is my plan to reform the Ontario PC Party, it is really *your plan*, and that is why I have named it *The Members First Plan*. It is a plan distilled from hundreds of meetings and thousands of suggestions that I received in person and in emails, calls, tweets and Facebook posts.

The one powerful message that I received is that conservative voters in Ontario do not want our party to repeat the mistakes of the past.

We must fundamentally transform the way our party operates. The only way this can be done is to implement substantive and concrete ideas that will empower our members and hold those who represent them to account.

The Members First Plan is guided by two fundamental principles:

- Putting Party Members First
- An Open, Democratic and Transparent Party

My hope is that you will support these initiatives and join my team as we work to strengthen our party and win the next Ontario general election. What do you think about this plan? Let me know at: www.Monte.ca/feedback

Thank you,



Monte McNaughton, MPP

The Members First Plan

The Members First Plan is set out in two sections based on its two fundamental principles. Each section outlines specific reforms that will make the Ontario PC Party stronger, more open, and more successful at the next Ontario general election.

1. Putting Party Members First

- Election Platform Approved by Party Members
- All Party Members Review Leader within 90 Days of an Election
- 24-Hour Party Member Service Pledge
- An Ontario PC Party Policy Declaration by Party Members
- A Membership-Driven Platform Giving All Regions a Voice

2. An Open, Democratic and Transparent Party

- Make Nominations a Riding-Driven Process
- Caucus Democracy

Putting Party Members First

Election Platform Approved by Party Members

Our party membership should ratify the election platform.

I will ask the party executive to implement a process for section-by-section ratification of my election campaign platform from our membership at least two months prior to the next election.

This vote will be consistent with our Leadership Elections where each member shall have one vote by secret ballot and each riding shall be assigned a maximum of 100 electoral votes.

I will work with our party's executive to assess the best method of holding this vote by exploring several options. For any late amendments to the platform that are required due to unforeseen circumstances, and where member-wide ratification becomes unfeasible, I will seek the majority approval of our caucus, candidates and riding association presidents.

By seeking the approval of our members, we will ensure that election campaign surprises – like those that have occurred in the past – shall never happen again. Before we can expect to have Ontario voters accept and approve our platform, we must ensure that it is vetted and accepted by our members first.

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All Party Members Review Leader within 90 Days of an Election

Leaders of the Ontario PC Party should be accountable to the membership that chose them – not a subset of the membership in the form of delegated representatives at a convention.

As leader, within 90 days of every Ontario general election, I shall ask our party's executive to hold a Leadership Review amongst all members. Each member of the party will have the opportunity to review my performance by having a vote, by secret ballot. This Leadership Review shall be held in the same manner that we hold our Leadership Elections in that every riding shall be assigned a maximum of 100 electoral votes.

I will also support a constitutional amendment at the first available opportunity whereby the Leadership Review section of the Ontario PC Party Constitution shall be amended so that all future leaders of our party will also have to be accountable to a membership-wide review after every general election.

24-Hour Party Member Service Pledge

I come from a retail background. In retail, if we ignored our customers, we would go out of business. Running a political party is no different.

As a modern political party we should be providing the same type of service to our members. It's no less than what our members deserve for doing the hard and necessary work at the local level.

The Ontario PC Party under my leadership will hire and train staff whose focus is to provide effective and efficient member services. Any telephone call or email from a member to party headquarters will be responded to within 24 hours.

An Ontario PC Party Policy Declaration by Party Members

We need a new process for developing policy in order to win the next general election.

The Ontario PC Party requires a policy development process that belongs to our members and will result in a member-driven Ontario PC Party Policy Declaration. As leader, I will work with the party executive to create a new and permanent process whereby local riding association and regional policy meetings shall be regularly held. This process will allow our members to create, debate, and vote on proposed policy resolutions that will be brought forward to convention for ratification and inclusion in an Ontario PC Party Policy Declaration.

An Ontario PC Party Policy Declaration that belongs to our members will define who we are and what we stand for.

We can no longer allow our party to be defined by ill-conceived policy pledges that are drafted right before an election campaign by a handful of insiders. A Policy Declaration would outline what we believe in, policy-by-policy, with amendments and changes to be considered at future policy conventions.

I would then request that our party's Policy Committee and the Policy Advisory Councils conduct more detailed research and costing of the ideas developed during the policy declaration process as well as other policy topics. The party's Policy Committee would add an additional level of consultation to strengthen policies for consideration in our next election campaign platform.

A Membership-Driven Platform Giving All Regions a Voice

The next stage of my policy development process would be to create a Leader's Platform Advisory Committee.

This committee will consist of representatives of: the PC caucus, the party's executive, the leader's staff, the 2015 leadership candidates, and other party members. The committee membership will be composed so as to ensure that each region has a voice on the committee.

The committee shall be tasked with assisting me in reviewing all of the policy ideas generated in stage one of the policy process and drafting my proposed platform for review by our membership.

One common theme that has emerged time and again on my tour of Ontario's 107 ridings: there are local issues in various regions of our province that have been ignored by our party.

For example, in Northern Ontario, our party members feel that their policy suggestions were completely sidestepped in recent campaigns for the sake of a southern Ontario dominated message. In the Greater Toronto Area, many of our candidates have come together to form the "GTA Candidates' PC Party Rebuild Working Group" and they rightly point out that our recent electoral efforts were very poorly received in the Toronto area. Others in the east and southwest have expressed similar concerns over the years.

The central campaign mantra of "one unified, central message", with no regional consideration, has been a major cause of our long losing streak at election time.

As leader, "one size fits all" will no longer be the PC Party approach. I will personally ensure that the regional perspective is well represented in the platform development process as well as in the final platform document that we present to our members for approval.

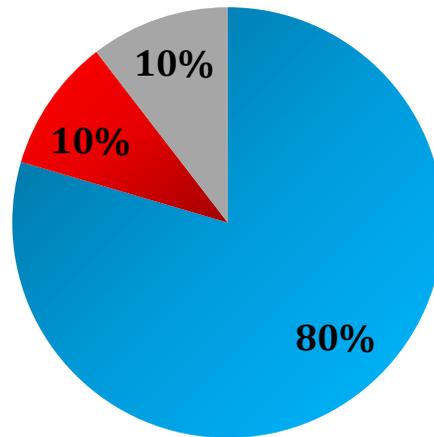
The final stage will be to have the platform ratified, section-by-section, by the membership as I have described in "Election Platform Approved by Party Members" elsewhere in this document.

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Party Members Survey Result

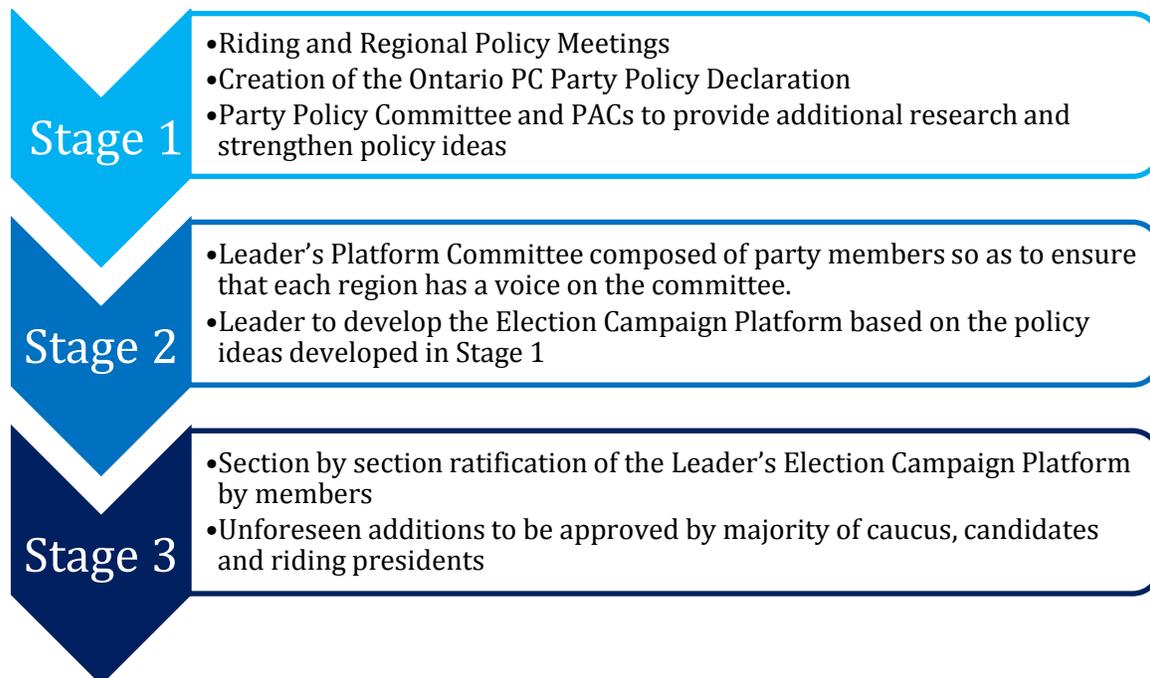
Should the party create Leader's Advisory Committees made up of ordinary PC members to provide advice on specific topics and policy areas to the Leader?

2,016 responses



■ Yes ■ No ■ Don't know/ Don't care

Monte McNaughton's Members First Policy Process



An Open, Democratic, and Transparent Party

Make Nominations a Riding-Driven Process

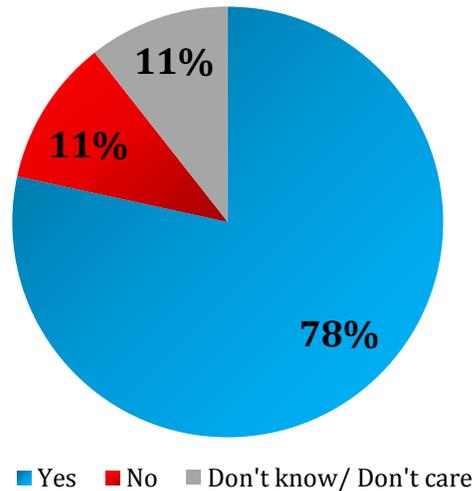
As leader, I will work towards a more open and transparent riding nomination process.

Our local nominations must ensure that local riding members choose their candidate rather than having hand picked "star" candidates imposed upon them.

Party Members Survey Result

*Should all nominations always be
open to all challengers?*

2,069 responses



Caucus Democracy

If caucus is going to work as a team, we need to trust caucus members.

I will ensure that the officers of caucus will be elected by fellow MPPs in caucus, including the:

- House Leader
- Caucus Chair
- Whip
- Deputy Whip(s)
- Deputy Speaker(s)
- Committee Chairs

This will provide the necessary transparency within our caucus and hold me, as leader, accountable.

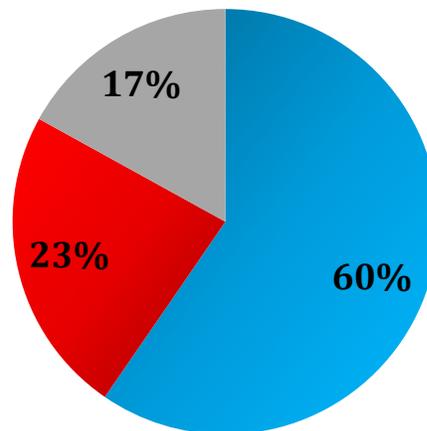
Our caucus must also have access to financial information. As leader, I would ensure that the fiscal status of both Caucus Services and the Ontario PC Fund would be made available to caucus by establishing a regular reporting mechanism.

Party Members Survey Result

Right now Caucus leadership positions are appointed by the Leader.

Should the Ontario PC Caucus elect their own officers, including the Caucus chair, the Whip and the House Leader?

2,073 responses



- Caucus should elect some or all caucus officers
- Leader should appoint them all
- Don't know/ Don't care

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MEMBERS FIRST PLAN

Monte McNaughton for Ontario PC Leader

Learn more about Monte McNaughton and his campaign to lead Ontario's PC Party

What do you think about this plan? Let me know at:

www.Monte.ca/feedback

Show your support for the Members First Plan by
texting PLAN to 226-212-0791

www.Monte.ca

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