

World Affairs Council of Oregon D.B.A. WorldOregon

Online Privacy Statement

August 16, 2018

The World Affairs Council of Oregon (“WorldOregon”) understands that you care about how we collect, use, and share information when you interact with our webpages (“Website”) and online services and we value the trust you place in us. This Online Privacy Statement (the “Privacy Statement” or the “Statement”) explains:

- the types of information we collect through our Website;
- how we use and protect that information;
- the types of information we may share with others and under what circumstances; and
- the choices you have regarding our collection, use, and sharing practices.

When This Privacy Statement Applies

This Privacy Statement applies to our Website, as well as the information we collect when you interact with us through social media or other websites and online services. It does not apply to non-WorldOregon websites and mobile applications that may link to our Website or be linked from our Website; please review the privacy policies of those websites and applications directly to understand their privacy practices.

We may make changes to the Privacy Statement from time to time. We will post any changes to the WorldOregon site, and such changes will become effective when they are posted. Your continued use of our Website following the posting of any changes will mean you accept those changes.

Information We Collect From or About You

Below we describe the different types of information we collect from you and the devices you use when you interact with our Website.

Information You Give Us: Our Website may include features or services that permit you to enter contact information and other information about you. We collect and store any information you enter on our Website. This may include your name, mailing address, ZIP code, phone number, email address, or billing and contact information. This information may also include information you provide during a registration/sign-up process, including account numbers or other identifiers needed to link your online account with our organization, information about donations you have made to our organization, and any subsequent interactions you may have with the site, such as any request for customer service and other assistance; registration for email newsletters and alerts; your participation in surveys, panels, market research or any special events and promotions; your purchases of subscriptions to publications; and your submission of a job application.

Information Collected Automatically: When you interact with our Website, certain information about your use of our Website is automatically collected. This information includes computer and connection information, such as statistics on your page views, traffic to and from our Websites, referral URL, ad data, your IP address, and device identifiers. This information also may include your transaction history, and your web log information, how you search for our Website, the websites you click on from our Website or emails, whether and when you open our emails, and your browsing activities across other websites.

Much of this information is collected through cookies and other tracking technologies, as well as through your web browser or device (e.g., IP address, MAC address, browser version, etc.). Most web browsers automatically accept cookies but, if you prefer, you can usually modify your browser setting to disable or reject cookies. If you delete your cookies or if you set your browser to decline cookies, some features of our Website may not be available or work as designed.

Location Information: When you interact with our Website, we may collect information about your location and your device. This information may include the state or city associated with your zip code. Location information allows us to provide location-specific offers and promotions for our products and services, third party products and services, or special events. We also use location information to optimize our operations and services, perform marketing analysis, and prevent or investigate activities that violate the law or our practices.

Information from Social Media: When you interact with us through a social media platform (such as Facebook, Twitter, Instagram, Tumblr, YouTube, LinkedIn, Flickr, Meetup, and Vimeo), we may collect the personal information that you make available to us on that page, including your account ID or username and other information included in your posts. If you choose to log in to your account with or through a social networking service, we and that service may share certain information about you and your activities.

How We Use Information We Collect From or About You

We may use information you give us or information we collect about you to:

- Communicate with you, including to respond to your inquiries and fulfill your requests;
- Optimize and specifically target our communications with donors and other parties interested in our initiatives and activities;
- Provide, maintain, personalize, optimize, and improve our Website, including research and analytics regarding use of our Website, or to remember you when you leave and return to our Website;
- Post user generated content as requested;
- Administer contests, sweepstakes, and surveys; and
- Detect, investigate, and prevent activities that may violate our policies or be fraudulent or illegal

We may combine information from our Website together and with other information we obtain from our business records. We also may use or combine information that we collect from our Website with information provided by third parties, including demographic information and other attributes, such as census data, purchasing data, demonstrated interests (for example, an interest in travel), loyalty programs, organizational affiliations and customer lists. Additionally, information collected from a particular browser or device may be used with another computer or device that is linked to the browser or device on which such information was collected.

We may use information we collect from or about you to create aggregated or de-identified data that does not identify you. Once the data is aggregated or de-identified, we may use it for any purpose and we may share it with third parties.

Tracking Web Activity

WorldOregon may use the information you make available to us when you interact with our Website or email communications to provide you with marketing that is more relevant to you. While WorldOregon

will not share information that personally identifies you with unaffiliated third parties for their own uses, such third parties may, with sufficient data from other sources, be able to personally identify you.

We use Google Analytics, a web analytics service provided by Google, Inc., on our Website. Google Analytics uses cookies or other tracking technologies to help us analyze how users interact with and use the Website, compile reports on the Website activity, and provide other services related to our Website activity and usage. The technologies used by Google may collect information such as your IP address, time of visit, whether you are a return visitor, and any referring website. The Website does not use Google Analytics to gather information that personally identifies you. The information generated by Google Analytics will be transmitted to and stored by Google and will be subject to Google's [privacy policies](#). To learn more about Google's partner services and to learn how to opt out of tracking of analytics by Google, click [here](#).

Your browser or device may include "Do Not Track" functionality. At this time, WorldOregon does not respond to browser "Do Not Track" signals.

How We Share Information About You

We may share the information collected online:

With companies who work on our behalf to help us provide and support our Website and other business functions. Some of our service providers may communicate with you directly about our products and services, as well as deliver marketing communications, including emails, newsletters, offers tailored to you, and other materials that they believe may be of interest to you. We instruct all service providers to treat all information we provide as confidential and to use it only for the purpose of providing the services for which they have been engaged.

With business partners, co-marketers, and other non-profit organizations with which we partner.

We may change our ownership or corporate organization while continuing to provide our Website. We may transfer to another entity or its affiliates or service providers some or all information about you in connection with, or during negotiations of, any merger, acquisition, sale of assets or any line of business, change in ownership control, or financing transaction. We cannot promise that an acquiring party or the merged entity will have the same privacy practices or treat your information the same as described in the Privacy Statement.

We may use or disclose information about you if required to do so by law or on the good-faith belief that such sharing is necessary to (a) conform to applicable law or comply with legal process served on us or our Website; (b) protect and defend our rights or property, the Website, or our users; or (c) act to protect the personal safety of our employees and agents, other users of our Website, or members of the public.

Updating Your Information

If you have an account with us, you can update your information or adjust your contact and account preferences by logging in to your online account at any time. You will need to enter your password to gain access to your account. If you need further assistance, you may also contact us at community@worldoregon.org.

How We Secure the Information We Collect From or About You

We use a combination of physical, technical, and administrative safeguards to protect the information we collect through our Website. While we use these precautions to safeguard your personal

information, we cannot guarantee the security of the networks, systems, servers, devices, and databases we operate or that are operated on our behalf. We also cannot guarantee that the information you supply will not be intercepted while in transit over the Internet.

Other Important Information

Users Outside of the United States: If you use our Website outside of the United States, you understand and consent to the transfer of information about you, and the collection, processing, and storage of information about you, in the United States and elsewhere. The laws in the U.S. and these countries regarding personal information may be different than the laws of your state or country.

Your California Privacy Rights: If you are a California resident, California law permits you to request certain information regarding the disclosure of your personal information by us to third parties for the third parties' direct marketing purposes. To make such a request, please send your request, by mail or email, to: WorldOregon, 1207 SW Broadway Suite 300, Portland, OR 97205 or community@worldoregon.org

Children's Privacy: We do not knowingly collect or store any personal information about children under the age of 13, unless permitted by law. If we learn that a child under the age of 13 has provided us with personal information, we will delete it in accordance with applicable law.

For Questions, or to Report a Problem

For questions about our privacy practices, contact us at community@worldoregon.org