



How to create an individual fundraising campaign:

1. Go to <https://www.thebigpayback.org/> and sign in as a donor (hover over “login”, click on “Donor”). If you already have a donor profile, enter your email and password or click on “Create a Donor Profile” and follow the prompts.
2. Once logged-in, search for NOAH and click on NOAH’s profile page or visit [thebigpayback.org/NOAH](https://www.thebigpayback.org/NOAH). You will see a link to my campaign page. Then click on “Start a Fundraiser”.
3. Create your campaign by giving it a title, setting a dollar amount goal, posting a picture (“hero image”), and making your pitch for donations (“Fundraiser Story”). You can “Save a Draft” to finish later or “Save and Publish” your campaign page.
4. “Save and Publish” will send you to a NEONRaise page where you can share your campaign with friends and family by FaceBook, Twitter, or Instagram. You can also copy the link and send it to your prospects by email.

Here’s a link to my page: <https://www.thebigpayback.org/fundraise/3814/noah-will-make-you-proud-to-be-a-supporter>

Here’s a link to the Big Payback’s “toolkits”: <https://www.thebigpayback.org/toolkits> and FAQs: <https://www.thebigpayback.org/about>

If you have any questions please contact Bill Howell at treasurer@noah.org or 615-289-1397 Thanks for helping with NOAH’s Big Payback campaign.

- Campaigns are viewable on your organization page and on the Nonprofits page if you filter the search to Fundraising Campaigns. Campaigns will also have unique URLs.
- Gifts made through a fundraising campaign work just like gifts made through your organization’s main page. The only gifts not eligible for hourly prizes are pre-scheduled donations.
- Gifts to campaigns have to be made on May 5 & 6, although they will be publicly viewable once you approve them. They work just like organization pages. They are eligible for pre-scheduled donations, but the transaction won’t take place until giving opens.