The California App-Based Driver survey was an online survey conducted by global independent research firm Edelman Intelligence. The survey interviewed 718 Californian app-based rideshare and food delivery drivers who have driven with any rideshare or food delivery app within the past year. Data was collected between May 19 and June 1, 2020. The margin of error is +/- 3.7 percentage points. The research was commissioned by Uber.

Edelman Intelligence is an expert research firm around the gig economy. Notable gig economy research has included the annual Freelancing in America report and the annual Postmates’ Economic Impact Report.

For more info or to read the full report, go to www.CADriverSurvey.com

**VOICE OF THE DRIVER:**

APP-BASED DRIVING ATTRACTS THOSE LOOKING FOR A FLEXIBLE WORK OPTION, ALLOWING THEM TO BE IN THE “DRIVER’S SEAT” OF THEIR OWN LIVES.

App-based drivers started driving because:

9 IN 10
They needed a work option with a flexible schedule (86%)

They needed a job where they could choose when or where to work (88%)

UNDERSTANDING THE NEEDS AND WANTS OF CALIFORNIA APP-BASED DRIVERS

VOICE OF THE DRIVER:

MORE THAN 7 IN 10 APP-BASED DRIVERS IN CALIFORNIA SUPPORT THE BALLOT MEASURE THAT WOULD PROTECT THEIR RIGHT TO BE INDEPENDENT CONTRACTORS (72%)

THIS FLEXIBILITY ISN’T JUST A NECESSITY, IT’S A DEALBREAKER.

APP-BASED DRIVING IS A SIDE HUSTLE AND NOT A FULL-TIME JOB FOR THE MAJORITY OF DRIVERS, PROVIDING AN OPPORTUNITY TO MAKE SUPPLEMENTAL INCOME WHILE REMAINING AN INDEPENDENT CONTRACTOR

THE SUPPLEMENTAL INCOME EARNED FROM APP-BASED DRIVING HAS ALLOWED DRIVERS TO TAKE CONTROL OF THEIR LIVES.

DRIVING ALLOWS FOR ENRICHMENT, GIVING DRIVERS MORE TIME FOR THE PEOPLE AND THINGS THAT MATTER MOST TO THEM.

APP-BASED DRIVING HAS BEEN A LIFEBOAT TO MANY WHO HAVE LOST JOBS DUE TO COVID-19:

2 IN 3 App-based drivers wouldn’t continue driving if they didn’t have the flexibility they have now and were required to work a fixed shift (68%)

5 IN 6 App-based drivers have another job (84%)

3 IN 4 App-based drivers say their driving schedule changes from week to week (71%)

74% of app-based drivers drive to earn supplemental income vs. using it as a primary source of income 78% of app-based drivers say driving helps them feel in control of their own future

APP-BASED DRIVING HELPS PROTECT AGAINST CRISES – WITHOUT THIS INCOME, DRIVERS REPORT THEY WOULDN’T BE ABLE TO:

Put money away for a rainy day Pay their bills Pay rent/mortgage Put food on the table Provide for themselves and their family (73%)

APP-BASED DRIVING HAS BEEN A LIFEBEAT TO MANY WHO HAVE LOST JOBS DUE TO COVID-19:

75% of app-based drivers say driving gives them an opportunity to earn money after losing a job or hours (67%)

72% Of app-based drivers feel that app-based driving is the best option for their lifestyle

78% of app-based drivers feel they would not be able to live their lives the way they want to without the income from driving

73% 68% 76%

Pursue their hobbies/interests outside of work (73%)

Go out and do fun things with friends and family (71%)

Spend more quality time with their family (68%)

With the current classification status of California app-based drivers up for debate, Edelman Intelligence wanted to bring to life the voice of the drivers, uncovering how they approached this type of work, what they value in this work, and how they feel about the upcoming ballot measure that would protect their independent contractor status.

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