

QUEENSLAND PARENTS DON'T TRUST NICHOLLS, NEW POLL SHOWS

A new poll conducted exclusively for The Parenthood reveals Tim Nicholls and the LNP has yet to win over the trust of Queensland parents.

The ReachTEL poll commissioned by Australia's leading parent advocacy organisation, The Parenthood, revealed that half of all undecided voters are parents and about one in two Queensland parents are concerned Mr Nicholls will make cuts to education like he did when he was Treasurer under Campbell Newman.

Executive Director of The Parenthood Jo Briskey said, the results of the ReachTEL poll closely reflected what Queensland Parenthood members were saying were the key issues this election – education, healthcare, jobs and the cost of living.

The ReachTEL poll asked: 'Do you agree or disagree with the following statement? "If Tim Nicholls becomes Premier, I'm concerned he may make cuts to education like he did when he was Treasurer under Campbell Newman" – 47 per cent of voters agreed (35.4% strongly agreed), and 49.4 percent of parents agreed (39.2% strongly agreed).

"This result clearly shows many voters don't trust that Mr Nicholls won't again make the same cuts he did as Campbell Newman's Treasurer " Ms Briskey said.

"Liberal voters, Labor voters, One Nation voters and those yet to make up their mind, all have revealed they're concerned cuts to education are on the table if Mr Nicholls becomes Premier".

The poll has the LNP ahead on a two-party preferred basis at 52 to Labor's 48 with a strong first preference to One Nation and other independent candidates.

"The results reveal this will be a close election with parents, in particular Queensland mums, likely to cast the deciding vote" Ms Briskey said.

"Mr Nicholls is ahead in this poll but if he wants to stay ahead he'll have to work hard to win the trust of Queensland parents when it comes to education"

The Parenthood is running a campaign calling on Mr Nicholls to pledge "no cuts to education".

"Mr Nicholls needs to take into account that over a third of voters, including 40 per cent of undecided voters don't trust he won't make cuts to education, and more voters believe a Palaszczuk Labor Government is better trusted to deliver more for schools than a Nicholls LNP one or a LNP/One Nation one" Ms Briskey said.

"We're also very concerned, given the high One Nation vote and the very real possibility that Mr Nicholls will form government with One Nation support, that the quality of education available to our kids may be under threat,

"The fact is One Nation has no education policy and instead accuses teachers of abhorrent behaviour in the classroom on the back of misleading information about the Safe Schools program.

“We’re here to make sure we get the best possible outcome for our kids and their education”.

The poll also asked whether the Queensland government should invest more in early learning to help children become school ready.

“Investing more in early learning could be a substantial vote winner with over 61 per cent of undecided voters indicating they think the State Government should invest more in kindy’s and early learning to help kids get access to the early learning that will help them become school ready

“Quality early learning is an incredibly important issue for thousands of Queensland families and this election is no exception” Ms Briskey said.

END

Contact: Jo Briskey, Executive Director The Parenthood 0423 262 449.

BACKGROUND

14th November 2017

FINAL RESULTS

ReachTEL conducted a survey of 1,133 of residents across Queensland during the evening of 13th November 2017.

Question 1:

At the upcoming Queensland state election, on November 25th. Which of the following would receive your first preference vote?

	Total	Female	Male	18 – 34	35 – 50	51 – 65	65+
<i>Liberal National Party</i>	30.8%	34.0%	27.3%	30.9%	22.8%	33.7%	40.9%
<i>Labor</i>	30.4%	30.9%	29.9%	23.4%	33.3%	34.1%	32.3%
<i>The Greens</i>	8.1%	6.5%	9.8%	6.0%	13.5%	7.0%	3.8%
<i>One Nation</i>	16.4%	15.1%	17.9%	22.2%	15.5%	13.7%	11.8%
<i>Other / Independent</i>	5.0%	1.7%	8.4%	7.5%	5.6%	3.3%	1.6%
<i>Undecided</i>	9.3%	11.7%	6.7%	9.9%	9.4%	8.1%	9.7%

Two-party preferred:

Undecided votes distributed as per Question 1a and preferences distributed as per Question 1b:

	Total
<i>Liberal National Party</i>	52%
<i>Labor</i>	48%

Question 1a:

Being undecided to which of the following do you have even a slight leaning?

	<i>Total</i>
<i>Liberal National Party</i>	15.1%
<i>Labor</i>	24.5%
<i>The Greens</i>	15.1%
<i>One Nation</i>	14.2%
<i>Other / Independent</i>	31.1%

Respondents included are only those who answered 'Undecided' to Question 1

Question 1b:

Which of the follow parties would you preference highest?

	<i>Total</i>
<i>Liberal National Party</i>	56.0%
<i>Labor</i>	44.0%

Note: Only those respondents that didn't choose 'Liberal' or 'Labor' in Question 1 were included in Question

Question 2:

Do you have any children under the age of 25?

	Total	Female	Male	18-34	35-50	51-65	65+
Yes	47.6%	50.1%	44.9%	60.1%	70.6%	32.0%	4.8%
No	52.4%	49.9%	55.1%	39.9%	29.4%	68.0%	95.2%

	Total	LNP	Labor	Greens	One Nation	Other	Und
Yes	47.6%	39.3%	50.0%	40.2%	56.7%	58.9%	50.5%
No	52.4%	60.7%	50.0%	59.8%	43.3%	41.1%	49.5%

Question 3:

Which of the following issue is most important to you when deciding who to vote for in the upcoming state election?

	Total	Female	Male	18-34	35-50	51-65	65+
Health and hospitals	18.9%	21.5%	16.2%	24.6%	11.9%	16.4%	25.9%
Education, including early learning & kindy	8.8%	12.7%	4.6%	8.1%	11.6%	6.3%	8.1%
Jobs and the economy	29.7%	24.1%	35.7%	27.8%	29.6%	34.6%	27.0%
Keeping assets in State hands	11.7%	13.2%	10.0%	7.2%	9.6%	17.8%	14.1%
Cost of living	24.7%	24.6%	24.8%	26.0%	29.9%	19.3%	20.0%
Transport including public transport & traffic congestion	6.3%	4.0%	8.7%	6.3%	7.5%	5.6%	4.9%

	Total	LNP	Labor	Greens	One Nation	Other	Und
Health and hospitals	18.9%	17.0%	20.1%	30.4%	16.7%	7.0%	22.6%
Education, including early learning & kindy	8.8%	5.5%	11.6%	17.4%	4.3%	8.8%	11.3%
Jobs and the economy	29.7%	46.6%	25.9%	3.3%	16.7%	50.9%	21.7%
Keeping assets in State hands	11.7%	4.9%	15.7%	16.3%	15.1%	10.5%	11.3%
Cost of living	24.7%	21.8%	22.1%	15.2%	40.9%	22.8%	22.6%
Transport including public transport & traffic congestion	6.3%	4.3%	4.7%	17.4%	6.5%	0.0%	10.4%

Parent of children under the age of 25	Total	Yes	No
Health and hospitals	18.9%	16.9%	20.8%
Education, including early learning & kindy	8.8%	11.2%	6.7%
Jobs and the economy	29.7%	29.4%	30.0%
Keeping assets in State hands	11.7%	8.4%	14.6%
Cost of living	24.7%	29.6%	20.1%
Transport including public transport & traffic congestion	6.3%	4.6%	7.7%

Question 4:

Who do you think will make sure our schools will have the resources they need?

	Total	Female	Male	18-34	35-50	51-65	65+
Palaszczuk Labor Government	45.5%	43.6%	47.5%	39.8%	52.0%	48.0%	40.5%
Nicholls LNP Government	29.8%	30.7%	28.9%	32.3%	24.4%	29.0%	36.2%
An LNP/One Nation Coalition	24.7%	25.7%	23.6%	27.8%	23.5%	23.0%	23.2%

	Total	LNP	Labor	Greens	One Nation	Other	Und
Palaszczuk Labor Government	45.5%	5.5%	95.9%	85.9%	13.4%	23.2%	46.2%
Nicholls LNP Government	29.8%	75.0%	2.6%	13.0%	8.1%	41.1%	16.0%
An LNP/One Nation Coalition	24.7%	19.5%	1.5%	1.1%	78.5%	35.7%	37.7%

Parent of children under the age of 25	Total	Yes	No
Palaszczuk Labor Government	45.5%	48.0%	43.3%
Nicholls LNP Government	29.8%	25.8%	33.3%
An LNP/One Nation Coalition	24.7%	26.2%	23.4%

Question 5:

Do you think the State Government should invest more in kindys and early learning to help more children get access to quality early learning that will help them become school ready?

	Total	Female	Male	18-34	35-50	51-65	65+
Yes	49.3%	54.0%	44.4%	44.4%	58.1%	43.7%	49.7%
No	32.5%	29.0%	36.2%	35.7%	27.0%	36.7%	30.3%
Unsure	18.2%	17.0%	19.5%	19.8%	14.8%	19.6%	20.0%

	Total	LNP	Labor	Greens	One Nation	Other	Und
Yes	49.3%	42.8%	68.4%	43.5%	28.3%	30.4%	61.0%
No	32.5%	37.9%	19.4%	25.0%	47.6%	51.8%	25.7%
Unsure	18.2%	19.3%	12.2%	31.5%	24.1%	17.9%	13.3%

Parent of children under the age of 25	Total	Yes	No
Yes	49.3%	54.6%	44.5%
No	32.5%	31.4%	33.4%
Unsure	18.2%	13.9%	22.0%

Question 6:

How would you rate our health system when it comes to ensuring your family has access to quality services when needed?

	Total	Female	Male	18-34	35-50	51-65	65+
Very good	18.4%	19.7%	17.1%	18.4%	19.5%	16.0%	20.5%
Good	36.5%	34.6%	38.5%	32.8%	36.6%	37.7%	41.6%
Average	31.5%	32.9%	30.0%	30.4%	31.1%	34.3%	30.3%
Poor	6.7%	5.1%	8.4%	5.7%	5.8%	9.7%	5.4%
Very poor	6.8%	7.5%	6.0%	12.7%	7.0%	2.2%	2.2%

	Total	LNP	Labor	Greens	One Nation	Other	Und
Very good	18.4%	23.0%	23.3%	19.4%	9.7%	12.3%	5.7%
Good	36.5%	37.9%	41.9%	29.0%	32.3%	26.3%	34.0%
Average	31.5%	32.2%	25.3%	33.3%	30.6%	36.8%	46.2%
Poor	6.7%	6.0%	4.1%	8.6%	10.8%	5.3%	9.4%
Very poor	6.8%	0.9%	5.5%	9.7%	16.7%	19.3%	4.7%

Parent of children under the age of 25	Total	Yes	No
Very good	18.4%	16.3%	20.3%
Good	36.5%	36.9%	36.1%
Average	31.5%	29.9%	32.9%
Poor	6.7%	6.3%	7.2%
Very poor	6.8%	10.6%	3.4%

Question 7:

Do agree or disagree with the following statement?

“If Tim Nicholls becomes Premier, I’m concerned he may make cuts to education like he did when he was Treasurer under Campbell Newman?”

	Total	Female	Male	18-34	35-50	51-65	65+
Strongly agree	35.4%	34.1%	36.7%	35.4%	37.8%	36.3%	29.2%
Agree	11.6%	11.3%	12.0%	8.4%	13.7%	13.0%	11.9%
Indifferent	22.8%	26.2%	19.3%	26.1%	20.6%	19.6%	25.9%
Disagree	15.3%	14.6%	16.2%	12.6%	14.8%	17.4%	18.4%
Strongly agree	14.8%	13.9%	15.8%	17.4%	13.1%	13.7%	14.6%

	Total	LNP	Labor	Greens	One Nation	Other	Und
Strongly agree	35.4%	9.1%	70.6%	57.0%	17.0%	21.4%	27.6%
Agree	11.6%	6.3%	12.8%	21.5%	12.2%	19.6%	12.4%
Indifferent	22.8%	21.4%	13.4%	17.2%	36.2%	26.8%	38.1%
Disagree	15.3%	28.6%	2.3%	1.1%	17.6%	19.6%	20.0%
Strongly agree	14.8%	34.6%	0.9%	3.2%	17.0%	12.5%	1.9%

Parent of children under the age of 25	Total	Yes	No
Strongly agree	35.4%	39.2%	31.9%
Agree	11.6%	10.2%	12.9%
Indifferent	22.8%	27.1%	19.0%
Disagree	15.3%	10.0%	20.1%
Strongly agree	14.8%	13.4%	16.1%

This survey was conducted using an automated telephone based survey system among 1,133 voters. Telephone numbers and the person within the household were selected at random. The results have been weighted by gender and age to reflect the population according to ABS figures. Please note that due to rounding, not all tables ne