



Hello

My name is Catherine Hughes.

My husband Greg and I started the [Light for Riley](#) campaign after we lost our baby son Riley to whooping cough earlier this year. Our work with Light for Riley is aimed at educating other parents about protecting their babies from preventable diseases like whooping cough.

[Today, we are launching our #BabyBumpJab campaign](#) with The Parenthood, because many pregnant Mums are not aware that the best way to protect their babies from whooping cough is to have a vaccination in each pregnancy.

Studies show that having the whooping cough vaccine during pregnancy is safe and reduces the chance of your baby contracting whooping cough by about 90%. This has been recommended in many countries for several years, before the free program was implemented in Australia earlier this year, and is the best way to protect your vulnerable baby from this potentially fatal disease.

Sadly, whooping cough is not under control in Australia and we are seeing many outbreaks. [One of the things we're asking parents](#) to do is share a selfie with the hashtag #BabyBumpJab when you've had your vaccination done, to help us ensure no other mum misses out on this opportunity to protect their baby.

I can't change what happened to our baby son Riley, but hopefully I can help to raise awareness about the importance of having a #BabyBumpJab and protect other babies and families.

[I hope you can be a part of our campaign, please click here to find out more.](#)

Thank you,

Catherine Hughes (with The Parenthood)