

The People's Assembly Against Austerity

Branding and Graphic Design Guidelines

Please refer to this guide when designing leaflets, banners and other images for The People's Assembly in order to keep our image and presentation consistent.

Font:

Body copy - Gill Sans Light

Sub heading/heading - Gill Sans (Regular or Bold)

Title/Major heading - [Protest Paint](#)

Print Colours:

Black/White

Green - C 78%, M 0%, Y 100%, K 0%

Red - C 0%, M 100%, Y 100%, K 0%

Web Colours:

Please download our colour guide for web and other digital media [here](#).

Logo

Please download our logos [here](#).

Other items including photos and current leaflets can be found in our [resources section](#).