Creating Site Communities
The Prairie Enthusiasts

Protection

Management

Learning

11 local chapters / 1,200 members
Annual Operating Expenses (2017)

**Chapter Support**
- ($233,381)

**Total Chapters**
- ($340,865)
“When we see land as a community to which we belong, we may begin to use it with love and respect.”

Aldo Leopold
A Sand County Almanac (1949)
Empire-Sauk Chapter Preserves
Leadership is the critical starting point

- Each site needs a leadership team
- Both technical & social skills needed
- Site steward critical
  - Develop & revise management plan
  - Carry out plan with work parties for brush removal, burns, invasive control, seeds
  - Manage field trip program
- Need to develop human community
Engaged people are the key resource needed to grow & sustain site communities.
Field trips are an essential element

- Educational opportunity for everyone
- Recruiting volunteers for the site
- Outreach to the local community
- Great introduction to what we do
- Major “reward” for volunteers & donors
- Best practices insure success
Social activities are important!
Plant the seeds for future generations
Thank you!