# The Row La- The Church Without Walls Web Privacy Policy

The Row La- The Church Without Walls is committed to donor privacy.

We respect your privacy and do not rent, sell, or exchange our mailing lists. We may disclose some personal information to select third parties in order to more effectively target our donor communications.

#### What does this mean?

We value your trust and assure you that we will always strive to be responsible in our management, truthful in our advertising, and cost-effective in our fundraising.

To most efficiently use the resources you entrusted to us, we may disclose to select third parties information regarding donation history. Information of this kind is used to enable The Row La to identify others like you interested in partnering with us to help us serve more effectively. Information provided in donation history may include statistics such as total number of donations and value of donations for a set period of time. This information disclosure is done very carefully to ensure that your personal information is protected.

If you have questions or concerns, please contact us at info@therowchurch.com

The Row La has been working preaching the good news and serving the poor and suffering in the Skid Row Community for over 9 years, and we are continually working to ensure every dollar is used to its fullest for this purpose. Anything less

would violate the trust we keep with you, our church community, and the people in the communities we serve, and most importantly, with God.

We are committed to the highest standard of stewardship excellence. We will make every effort to honor any designation or preference you have stated. In certain circumstances, where a project is overfunded or cannot be carried out in accordance with your preference, the funds will be used for similar projects approved by the Board of Directors.

As with most other Internet sites, our web servers utilize "cookies" to track a user's activity within our site as well as record the IP address of each visitor to this site. A cookie is a small data file that is stored on your computer. A cookie contains a unique identifying feature that allows our computer to recognize you when you return to The Row La site. The recorded IP address tells us which domain you visited from (for instance, yahoo.com), but not your email address or other private and personal information. We use the information we record to help diagnose problems with our servers, to administer this website more effectively, and to gather broad demographic information about what countries and domains our visitors come from and their behavior on our site. We sometimes also use third-party service providers to serve advertisements (banners, video or test ads) on our behalf across the Internet. These third parties may collect non-personally identifiable information about your interaction with us. This Privacy Policy does not cover the collection methods or use of the information collected by these vendors, as they have their own privacy policies and may be members of the Network Advertising Initiative ("NAI"). To remove yourself from some or all NAI member advertising programs, please visit the NAI

opt-out pageExternal Link and follow the relevant instructions. In the alternative, if you wish to opt out of this type of data collection, you can disable cookies in your web browser. Please note that disabling cookies may diminish the experience of the websites you visit, including The Row La- The Church Without Walls.

In some cases, our site uses securely encrypted contribution response forms for visitors who choose to use these forms to provide information, request information, and make donations. We collect your willingly submitted contact information (such as your email address), unique identifiers (in some cases, a The Row La donor account number), and financial information (such as a credit card type, number, and expiration date). Contact information from these response forms is used to process donations, as well as to provide receipts and other information about The Row to our customers. The visitor's contact information is also used to get in touch with the visitor when necessary in order to resolve customer service issues or questions. Users may readily opt out of receiving future communications; see the "opt out" and "modifying your information" sections below. Financial information that is collected is used to bill the user for donations pledged. Unique identifiers (such as a The Row La account number) may be collected from website visitors to assist in matching current donation information with donor history in our record systems. Those who choose to register through various "guestbook"type features on our site may choose to give us certain contact information (such as their email address). These features may also request optional demographic information (such as zip code, age, or income level). Unless you opt out, we may use this contact information to send you additional information about The Row La and its programs. Your voluntarily provided contact information may also be used to contact you when

necessary in order to resolve customer service issues or questions. You may readily opt out of receiving future communications; see the "opt out" and "modifying your information" sections below.

Our online surveys may ask visitors for contact information (such as their email address) as well as a variety of demographic and practical questions. We may use contact data from our surveys to send the user information about The Row La. The user's contact information may also be used to contact the visitor when necessary. Users may opt-out of receiving future mailings; see the "opt out" and "modifying your information" sections below.

### Opt out

Most points on our site provide users the opportunity to opt-out of receiving communications from us at the point where we request contact information about the visitor. There are, however, a few places where users do not have the opportunity to opt-out of receiving communications. Should you wish to opt-out, please contact us at info@therowchurch.com and we will unsubscribe you from receiving further communications from us.

Users may also opt-out at any time by contacting us following the methods provided in the "modifying your information" section below.

This site contains links to other sites. The Row La- The Church Without Walls is not responsible for the privacy practices or the content of such Web sites.

# Modifying your information

This site gives users the following options for removing their

information from our database to not receive future communications or to no longer receive our service; or for changing or modifying information previously provided.

1 Send us a message with your request.

2 You can send postal mail to the following address: *The Row La- The Church Without Walls, PO Box 862005 Los Angeles CA 90086*3 You can email us at info@therowchurch.com

When contacting us to change your status, be sure to include any information that would help us identify you on our lists, such as complete contact information (name, postal address, telephone number, and email address), any The Row La- The Church Without Walls account number(s), or information about venues in which you gave us your contact information online (guestbook, survey, etc.)

# Changes to this policy

We reserve the right to make changes to this privacy policy without advance notice. Notice of these changes to this policy will be posted to the homepage for this website for a period of three days.

Changes to this policy were last made on.

## Contacting the website

If you have any questions about this privacy statement, the practices of this site, or your dealings with this website, please contact us <a href="mailto:info@therowchurch.com">info@therowchurch.com</a>