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ANNUAL REPORT

The Social Impact Center





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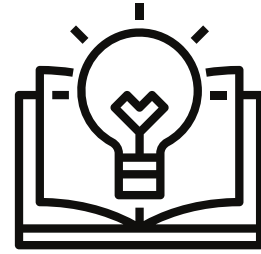
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Quarter 1

Creating Change



FELICIA CARBALLO
they/them

KRISTEN LOVELL
she/her

TRAZ CO
they/them, he/she

ROBERT CHLALA
he/his

Felicia is a queer, Latinx, values-based community organizer, social entrepreneur, system impacted person, & change-maker. They have 20+ years of cannabis experience, serve as the Executive Director of The Social Impact Center, & are on the collective leadership of Equity First Alliance.

Kristen serves as the Associate Director of The Social Impact Center. After building the brand of fellow Texan & queer icon Laganja Estranja, Kristen joined the fight for social equity in the City of LA. She is a communication executive at a licensed cannabis business.

Traz is a queer, Filipino immigrant, & a fighter of the climate crisis. They work at CanaSafe, a testing lab in California, to provide & advocate for safe access to cannabis resources.

Robert is a Ph.D. Candidate at the University of Southern California. He worked as a Social Equity Researcher with UFCW 770 & authored "Repairing the Harms, Creating the Future: Centering Cannabis Social & Health Equity in Los Angeles" in 2019.



LGBTQ Task Force's Creating Change

The 32nd annual Creating Change conference held by The National LGBTQ Task Force in Dallas Texas afforded SIC a first of its kind opportunity to educate the LGBTQ community On cannabis at Creating Change. Our highly attended workshop gave the community an opportunity to learn the shared history between movements, the opportunities that exist within this new industry and a call to action to come out of the green closet.

Abilities Expo 2019-2020

Abilities Expo Los Angeles afforded us an opportunity to engage the over 9k attendees in our last in person event. During the 3 day Expo, we hosted two informative workshops and had over 9 volunteers educate attendees on cannabis medicine, safety first principles, basic delivery methods, and terminology.

Quarter 2

Generation Pride

GENERATION PRIDE

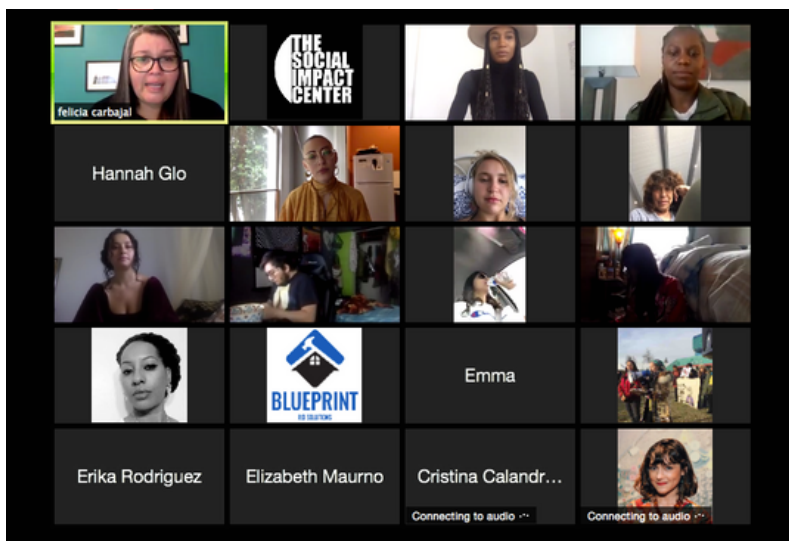
A RADICAL RECLAMATION OF
OUR ROOTS | JUNE 2020



We hosted 75 attendees and 16 speakers and performers for our first virtual summit on Zoom!

The Generation Pride Summit was a full day of programming and unique performances highlighting the intersections of LGBTQIA+ and marginalized communities. Generation Pride, a collaborative project, honors the beautiful and diverse complexity of being that makes the LGBTQIA+ community thrive in our brilliance.

We came together to recognize the history and resilience of our community celebrating diversity and inclusion among queer people and connecting the past, present, and future.



Quarter 3 National Expungement Week



2020 Impact



7 hubs throughout LA and the Valley

11 Virtual Expungement Clinics

150 folks received free legal assistance

1 100 families received free food

130 voters Registered



The Social Impact Center lead the Los Angeles National Expungement Week efforts.

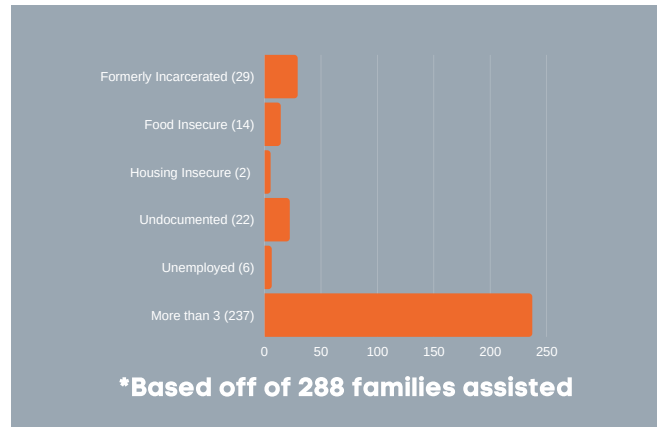
N.E.W. provides year long coordinated relief clinics, discussions, and healing sessions that provide relief, equity, and opportunity in communities historically and currently impacted by the War on Drugs.

Our week of action took place September 19th-26th, 2020. We provided access to social, health, and legal services that granted peace of mind to those who are formerly incarcerated.



Quarter 4

Thanks for Giving Holiday Drive



We collectively raised \$24,505 for families who have family members who are formerly incarcerated, facing food insecurities, recently unemployed, underemployed, houseless, or undocumented. We want to thank our volunteers who facilitated a safe and socially distant pick up and to the drivers who delivered. Although we faced some challenges due to our lockdown situation, we pushed through and reworked our strategy while still prioritizing the underserved communities in LA County.

2020 Impact

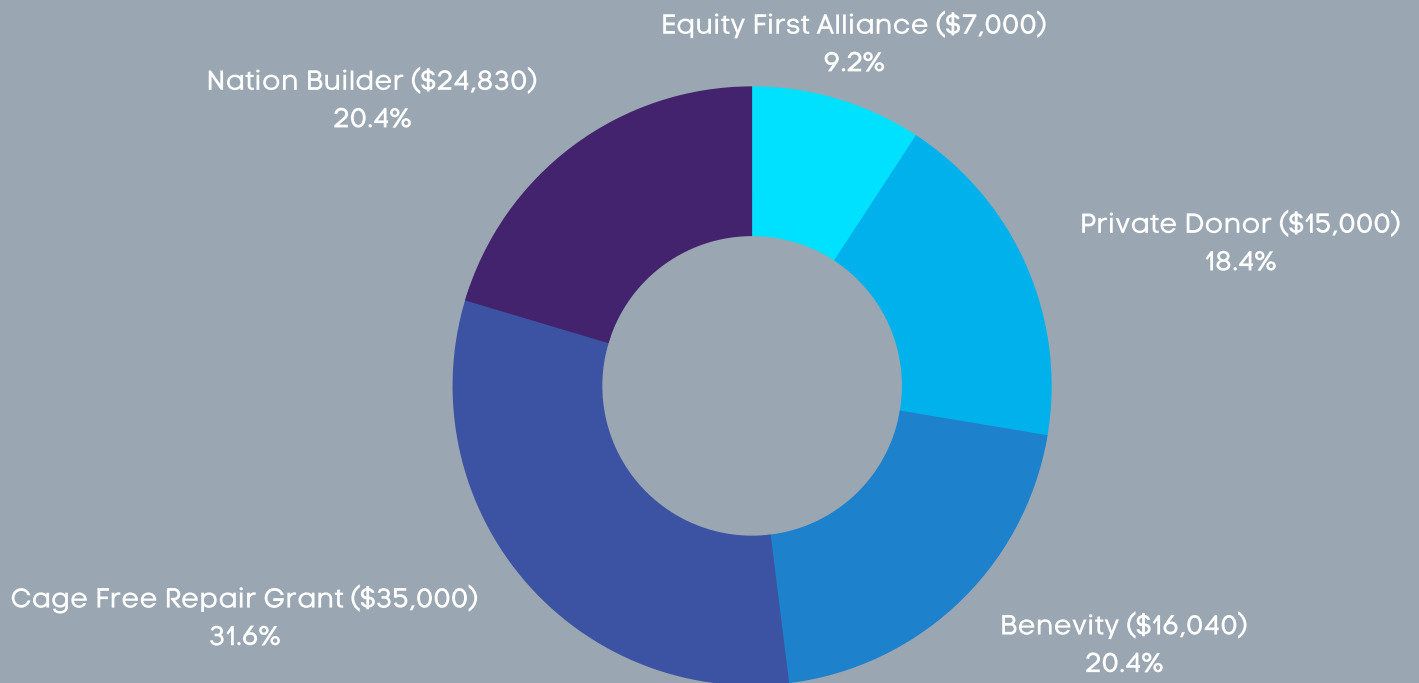
\$24,505 raised
288 families assisted
\$1,000 in gift cards donated



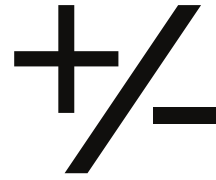
Organization Statistics



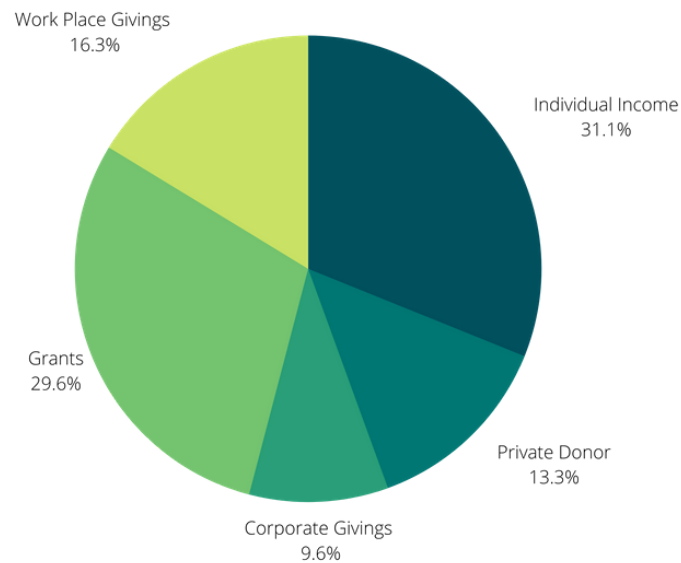
Total Assets Raised in 2020 \$87,870



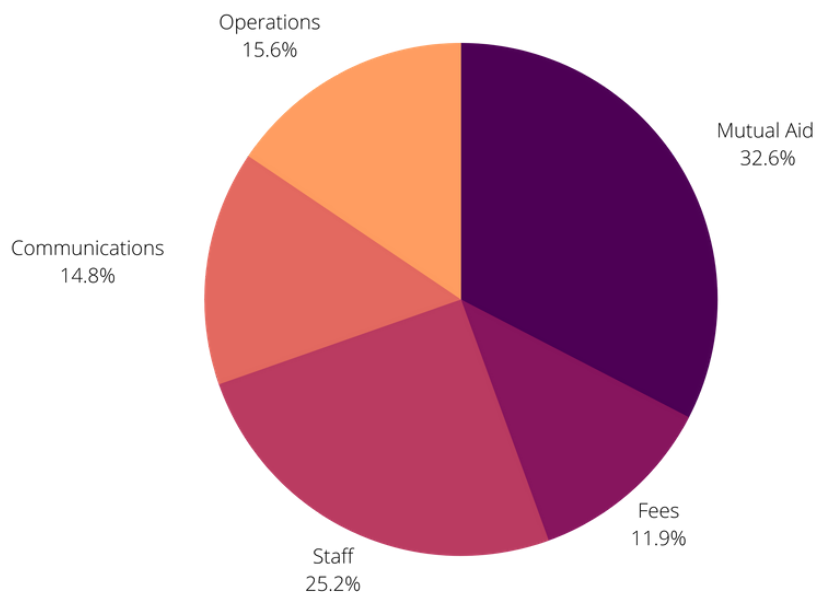
Profits and Loss



Total Income: \$127,245



Total Spent : \$105,230



Social Media Presence



1,365 Followed Us



367 "Like" Page



10 Followed us



NationBuilder

1,476 Engaged with us

We debuted 3 online programs in 2020

**Queer
Check-In**

Ask an Expert

**on
our
block**

Over **361** folks joined us in our online programming

Thank you



We are honored and grateful to be able to serve our communities and the city of Los Angeles. We saw exponential growth of our programs, coalition building and community impact all during a pandemic. 2021 provides us with more opportunities to learn, grow, and shape our collective future.

A handwritten signature in black ink, reading "Fel Carbajal".

Felicia Carbajal, Executive Director



For more information, Please contact:
support@thesocialimpactcenter.org