

# Attitudes towards Toronto Hydro Privatization

*June 2016*

**ENVIRONICS**  
RESEARCH



**THE SOCIETY**  
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IFPTE LOCAL 160

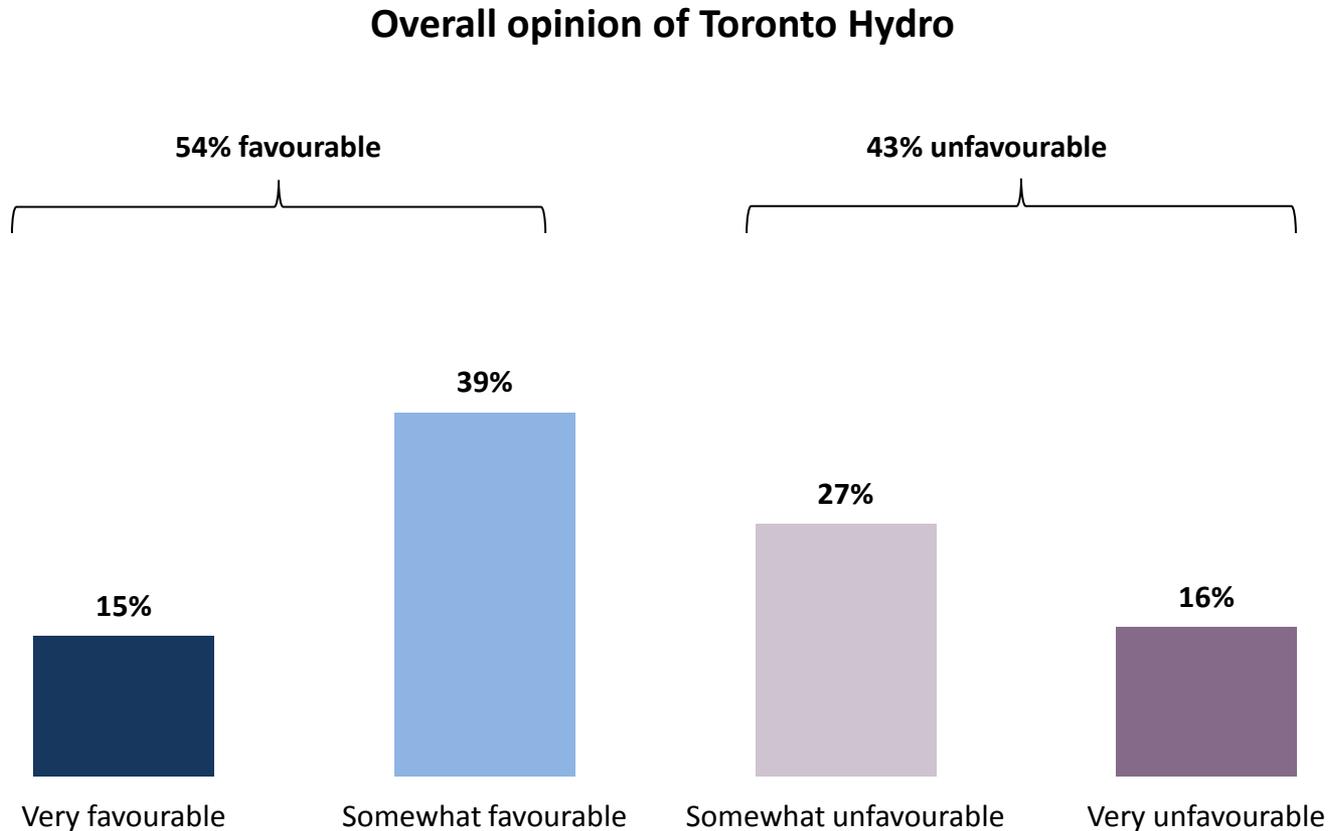
# Methodology

- Environics conducted an Interactive Voice Recognition (IVR) telephone survey of 1,038 residents of Toronto age 18 and over on May 26-28, 2016. 667 surveys were completed by landline and 371 were completed by cell phone.
- The data are statistically weighted by age and gender to reflect the demographic makeup of xx according to the 2011 Census.
- The margin of error for a sample of 1,038 is plus or minus 3.2 percentage points (at the 95% confidence level). The reader is cautioned that margins of error are larger for subsamples of the population (e.g., for gender, age groups).
- In this report, results are expressed as percentages unless otherwise noted. Results may not add to 100% due to rounding or multiple responses.

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# Impression of Toronto Hydro

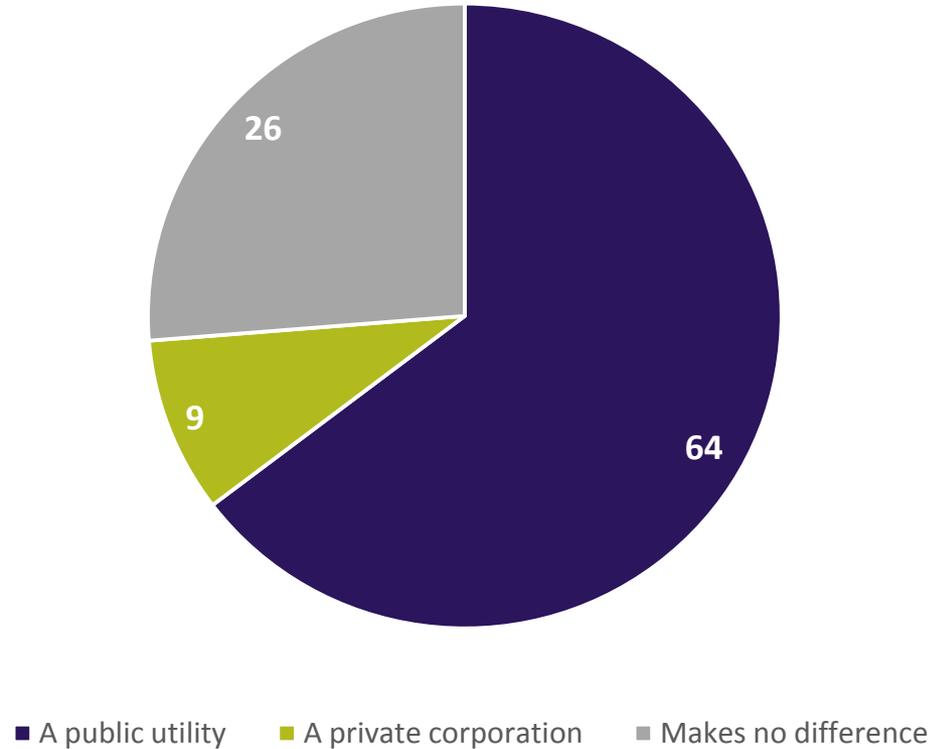
# Over half of Torontonians have a favourable impression of Toronto Hydro



*What is your overall opinion of Toronto Hydro? If very favourable, press 1, somewhat favourable, press 2, somewhat unfavourable, press 3; very unfavourable press 4*

# A large majority of Torontonians feel that electricity should be delivered by the public sector

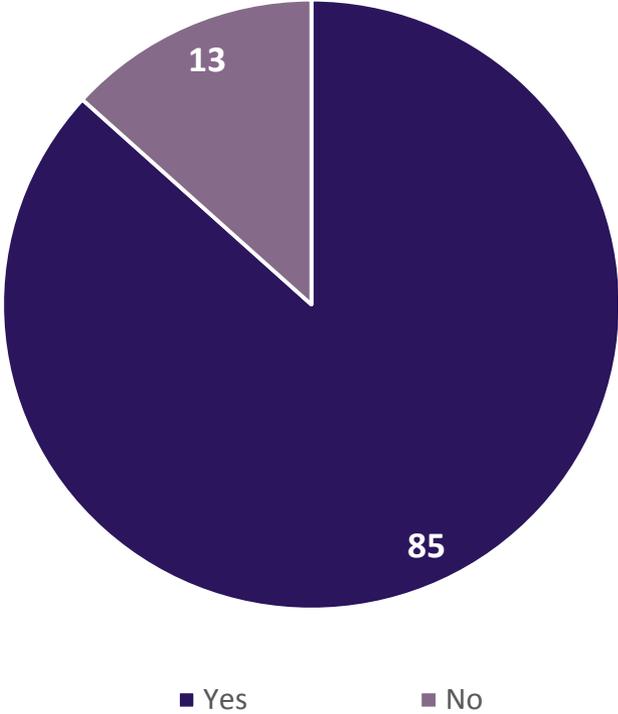
## Who should deliver electricity in Toronto?



*In principle, who do you think should deliver electricity in Toronto? If you think it should be delivered by a public utility, press 1, if by the private sector, press 2. If it makes no difference to you, press 3.*

# Over eight in ten feel that Toronto Hydro provides a safe and reliable service

## Toronto Hydro provides safe, reliable service



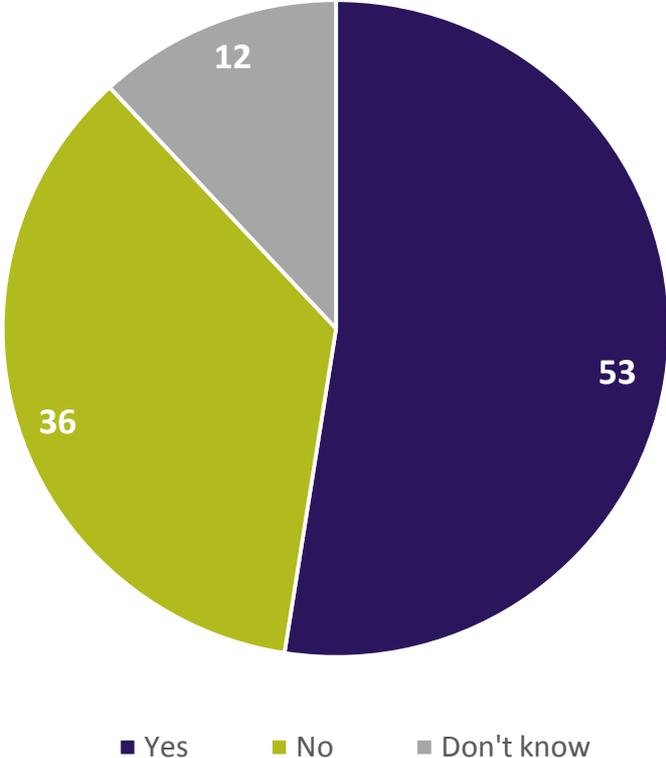
*Do you think that Toronto Hydro provides safe, reliable service? If yes, press 1, if no, press 2.*

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# **Awareness of privatization discussion and opinion of Toronto Hydro privatization**

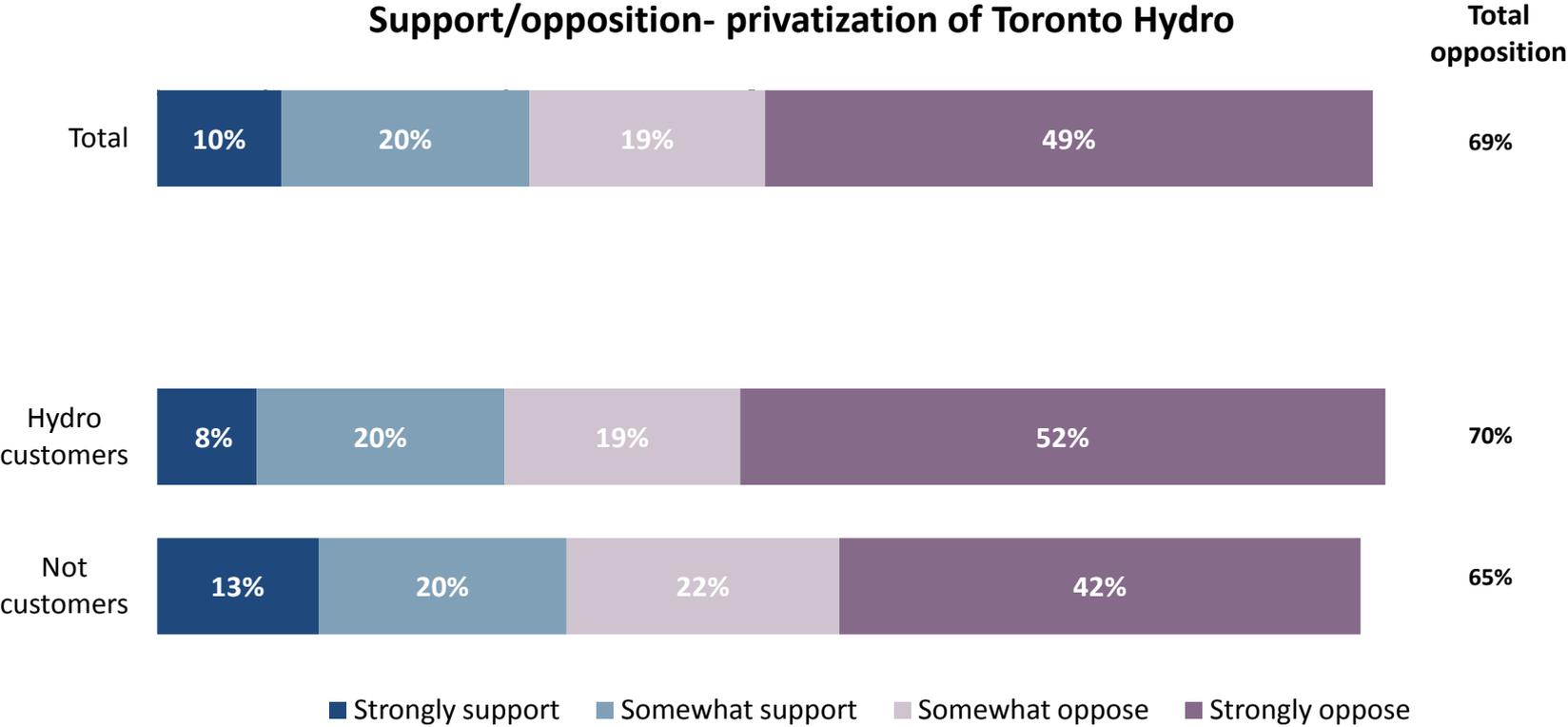
# Over half of Torontonians have heard of plans to sell or partially privatize Toronto Hydro

### Heard that City of Toronto considering sale or privatization of Toronto Hydro



*Have you heard anything about the City of Toronto currently considering the sale or partial privatization of Toronto Hydro? If yes, press 1, if no, press 2, if you don't know, press 3.*

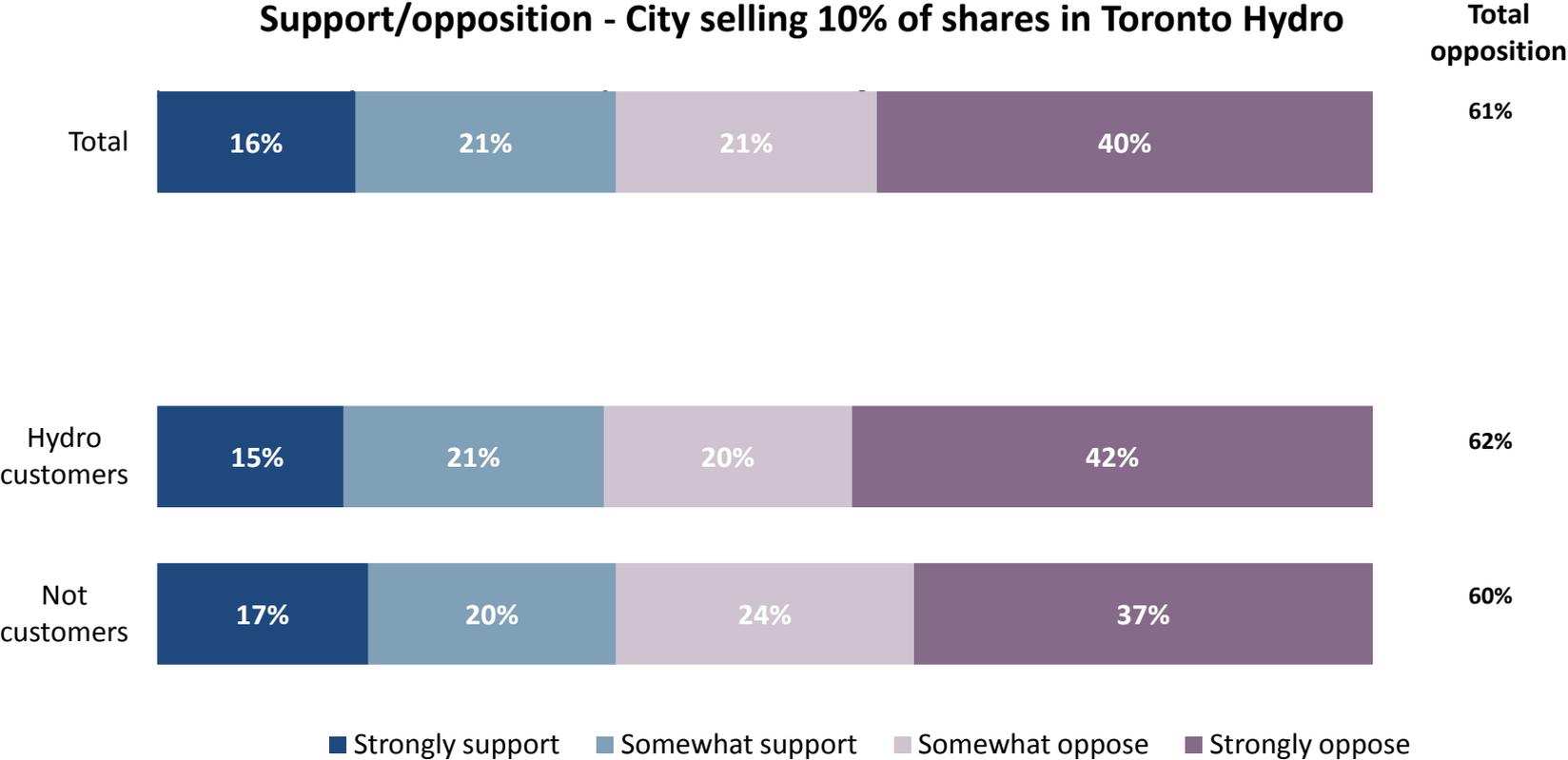
# Seven in ten Torontonians oppose any sale of Toronto Hydro to the private sector. One half are “strongly opposed”.



*Toronto Hydro is a 100% publicly owned utility. Some people suggest selling some or all of Toronto Hydro to private investors. Would you support or oppose this? If you would strongly support privatizing Toronto Hydro, press 1, somewhat support, press 2, somewhat oppose, press 3, strongly oppose, press 4.*

# Six in ten Torontonians oppose the sale of ten percent of Toronto Hydro

## Support/opposition - City selling 10% of shares in Toronto Hydro



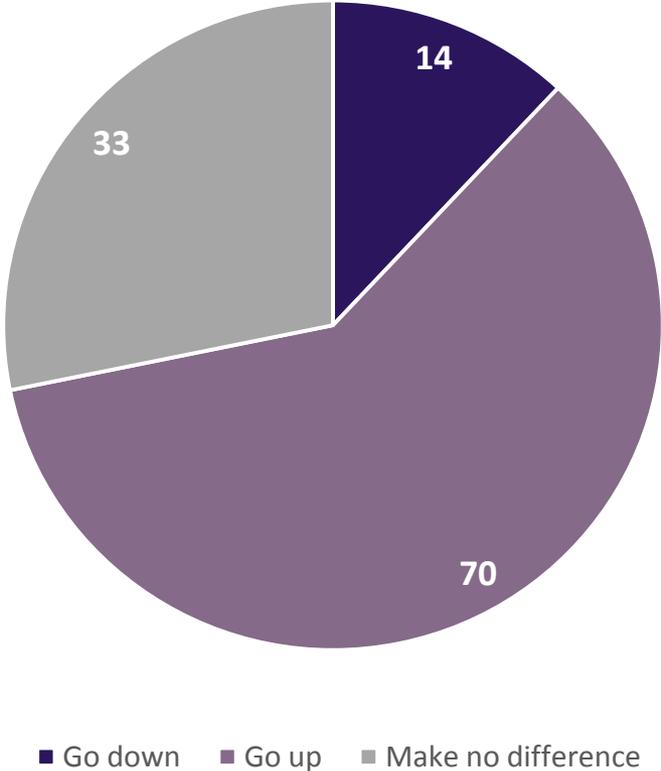
*There has also been some talk of the City of Toronto selling 10% of its shares in Toronto Hydro to private investors. Would you support or oppose this? If you would strongly support selling 10% of Toronto Hydro, press 1, somewhat support, press 2, somewhat oppose, press 3, strongly oppose, press 4.*

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# **Views about outcome of Toronto Hydro privatization**

Seven in ten Torontonians expect that privatization of Toronto Hydro will make their electricity rates go up.

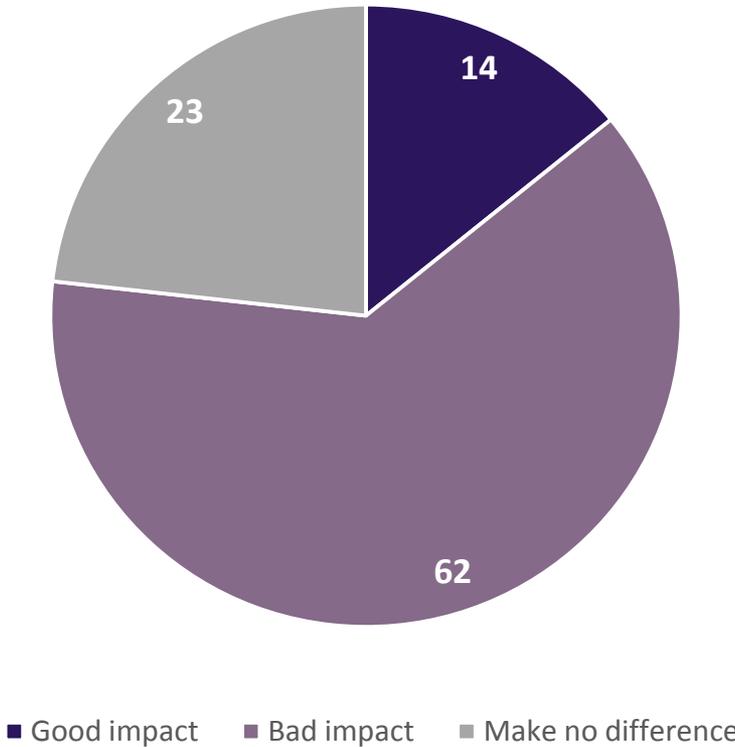
**Perceived impact of sale of Toronto Hydro on price of electricity**



*If some or all of Toronto Hydro was sold to private investors what impact would it have on the price you pay for electricity? If you think the price you pay would go up, press 1, if you think it would go down press 2, if it would make no difference, press 3.*

# Six in ten Torontonians think that selling Toronto Hydro would have a negative impact on the city's long-term annual revenue

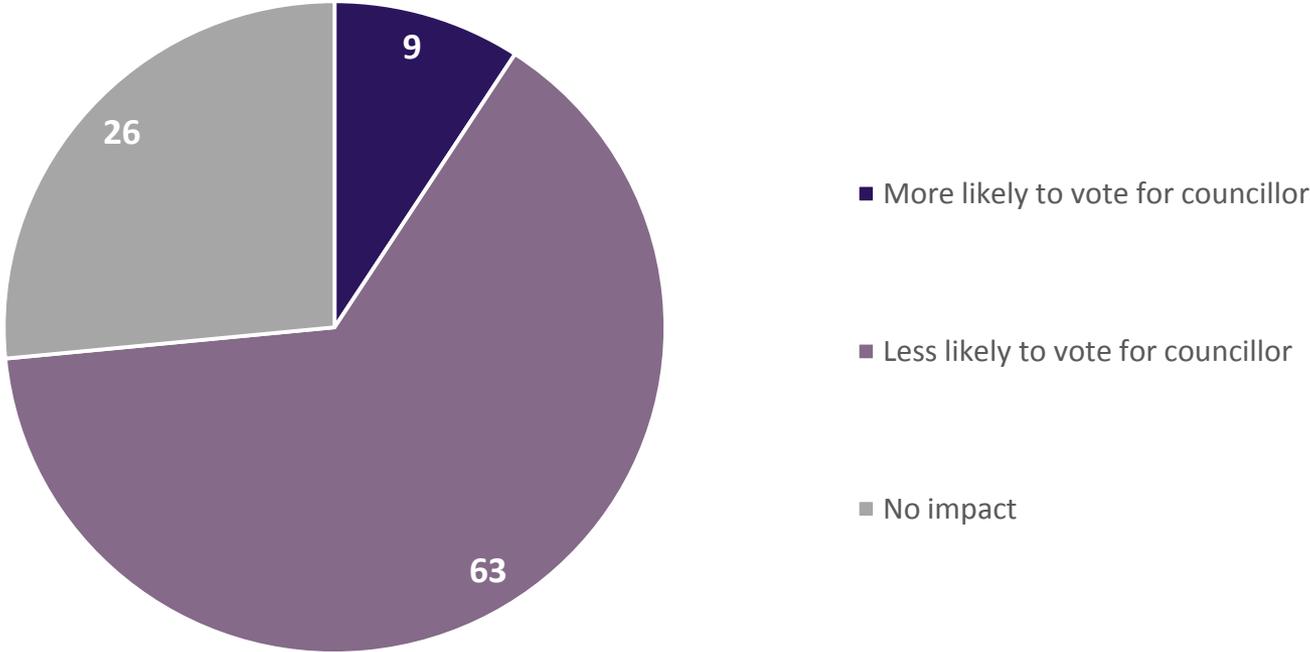
### Perceived impact of sale of Toronto Hydro on City's long-term annual revenue



*If some or all of Toronto Hydro was sold to private investors what impact would it have on the price you pay for electricity? If you think the price you pay would go up, press 1, if you think it would go down press 2, if it would make no difference, press 3.*

# Over six in ten Torontonians would be less likely to vote for their councillor if that person voted in favour of privatizing Toronto Hydro

### Impact on future vote if city councillor voted to sell Toronto Hydro to the private sector



*If your city councillor voted in favour of selling off Toronto Hydro to the private sector, what impact would it have on your likelihood of voting for them in the next municipal election? If it would make you less likely to vote for them, press 1, more likely to vote for them press, 2. If this would have no impact on how you would vote, press 3.*

# ENVIRONICS

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