



September 20, 2002

Media Advisory

Waste Experts Gather to Talk Reduction Beyond the Blue Box

What: Conference – *Taking it Back: The Next Generation of 3R's*

When: September 20th, 7:30 – 9:00pm
September 21st, 9:00am – 4:00pm

Where: Metro Hall, Rm. 308-309, 55 John Street, Toronto

Experts from across North America are gathering this weekend to talk about what Ontario needs to do to catch up with the rest of Canada and European Countries in mandating Extended Producer Responsibility (EPR). Through EPR, producers are responsible for the management of their products and packaging and share costs with consumers rather than imposing costs on local governments, taxpayers, or society at large.

Speakers will discuss producer “take back” of products, toxics use reduction, auto sector EPR and much more. The conference is highlighted by presentations by Dr. Kenneth R. Geiser, Director of the Massachusetts Toxics Use Reduction Institute, and Dr. Gary Davis, Director of the University of Tennessee Center for Clean Products Technologies.

Please see attached pages for the conference agenda and speaker biographies.

For further information contact:

Katrina Miller: 416-596-0660

Taking it Back: The Next Generation of 3R's

Friday Evening Agenda	Saturday Agenda (<i>CONTINUED</i>)																								
<p>7:30 - 9:00 pm Keynote Speaker An overview of EPR initiatives</p> <p>KEYNOTE SPEAKER: Dr. Gary Davis will provide an overview of Extended Producer Responsibility initiatives in North America that will set the stage and put into context the presentations and discussions to follow on Saturday.</p>	<p>10:30 - 12:00 pm Q & A session</p> <p>12:00 - 1:00 pm Lunch break</p> <p>1:00 - 1:30 pm EPR & Ontario Politics The status of EPR in Ontario & the Politics Behind It</p>																								
<p>9:00 pm Evening social</p>	<p>John Jackson - Coordinator of the Citizens' Network on Waste Management.</p>																								
Saturday Agenda																									
<p>9:00 - 9:15 am Opening comments Olivia Chow – City Councilor Welcome and Opening Comments</p> <p>9:15 - 10:15 am Panel presentations</p>	<p>1:00 - 1:30 pm Break-out sessions A chance to focus discussion on your area of interest.</p>																								
<table border="1" style="width: 100%; border-collapse: collapse; text-align: center;"> <thead> <tr style="background-color: #006633; color: white;"> <th style="padding: 5px;">SPEAKERS</th> <th style="padding: 5px;">TOPICS</th> </tr> </thead> <tbody> <tr> <td style="padding: 5px; text-align: left;"> Gary Davis <small>University of Tennessee</small> </td> <td style="padding: 5px; text-align: left;"> Electronics </td> </tr> <tr> <td style="padding: 5px; text-align: left;"> Nick DeCarlo <small>Canadian Autoworkers Union</small> </td> <td style="padding: 5px; text-align: left;"> EPR in auto sector </td> </tr> <tr> <td style="padding: 5px; text-align: left;"> Kenneth R. Geiser <small>University of Massachusetts, Lowell</small> </td> <td style="padding: 5px; text-align: left;"> Toxics use reduction </td> </tr> <tr> <td style="padding: 5px; text-align: left;"> Katrina Miller <small>Toronto Environmental Alliance</small> </td> <td style="padding: 5px; text-align: left;"> Canada-wide EPR examples </td> </tr> </tbody> </table>	SPEAKERS	TOPICS	Gary Davis <small>University of Tennessee</small>	Electronics	Nick DeCarlo <small>Canadian Autoworkers Union</small>	EPR in auto sector	Kenneth R. Geiser <small>University of Massachusetts, Lowell</small>	Toxics use reduction	Katrina Miller <small>Toronto Environmental Alliance</small>	Canada-wide EPR examples	<table border="1" style="width: 100%; border-collapse: collapse;"> <tbody> <tr> <td style="padding: 5px;">Beverage (including milk) containers</td> <td style="text-align: center; padding: 5px;"><input type="checkbox"/></td> </tr> <tr> <td style="padding: 5px;">Electronics / Autos</td> <td style="text-align: center; padding: 5px;"><input type="checkbox"/></td> </tr> <tr> <td style="padding: 5px;">Paint</td> <td style="text-align: center; padding: 5px;"><input type="checkbox"/></td> </tr> <tr> <td style="padding: 5px;">Used oil</td> <td style="text-align: center; padding: 5px;"><input type="checkbox"/></td> </tr> <tr> <td style="padding: 5px;">Tires</td> <td style="text-align: center; padding: 5px;"><input type="checkbox"/></td> </tr> <tr> <td style="padding: 5px;">Workplace cancer campaigns</td> <td style="text-align: center; padding: 5px;"><input type="checkbox"/></td> </tr> <tr> <td style="padding: 5px;"> Other: <small>If there is enough interest another topic can be added.</small> </td> <td style="text-align: center; padding: 5px;"><input type="checkbox"/></td> </tr> </tbody> </table>	Beverage (including milk) containers	<input type="checkbox"/>	Electronics / Autos	<input type="checkbox"/>	Paint	<input type="checkbox"/>	Used oil	<input type="checkbox"/>	Tires	<input type="checkbox"/>	Workplace cancer campaigns	<input type="checkbox"/>	Other: <small>If there is enough interest another topic can be added.</small>	<input type="checkbox"/>
SPEAKERS	TOPICS																								
Gary Davis <small>University of Tennessee</small>	Electronics																								
Nick DeCarlo <small>Canadian Autoworkers Union</small>	EPR in auto sector																								
Kenneth R. Geiser <small>University of Massachusetts, Lowell</small>	Toxics use reduction																								
Katrina Miller <small>Toronto Environmental Alliance</small>	Canada-wide EPR examples																								
Beverage (including milk) containers	<input type="checkbox"/>																								
Electronics / Autos	<input type="checkbox"/>																								
Paint	<input type="checkbox"/>																								
Used oil	<input type="checkbox"/>																								
Tires	<input type="checkbox"/>																								
Workplace cancer campaigns	<input type="checkbox"/>																								
Other: <small>If there is enough interest another topic can be added.</small>	<input type="checkbox"/>																								
<p>10:15 - 10:30 am Break</p>	<p>3:30 - 4:00 pm Strategizing, Creation of Working Group</p>																								

Speaker Biographies



Dr. Gary Davis

Dr. Gary Davis is the Director of the University of Tennessee Center for Clean Products and Technologies, which he founded in 1992.

He and his staff assist companies and the U.S. EPA in evaluating the lifecycle environmental impacts of products, in designing substitutes for polluting products, and in developing policies to encourage the use of cleaner products and processes.

Dr. Davis and his staff have also been involved in research on Extended Producer Responsibility policies in Europe and North America and completed a report for the U.S. EPA on voluntary EPR initiatives by North American companies.



Kenneth R. Geiser, PhD,

Dr. Kenneth R. Geiser is director of the Massachusetts Toxics Use Reduction Institute, a multi-disciplinary research, education and training, and policy center at the

University of Massachusetts Lowell, where he is Associate Professor of Work Environment. Dr. Geiser established and oversees the Institute's programs which serve more than 600 Massachusetts firms that report under the Massachusetts Toxics Use Reduction Act.

He is co-director of the University's Lowell Center for Sustainable Production, a research and technical assistance center promoting environmentally sound and occupationally safe forms of workplace organization.



Nick DeCarlo,

Nick De Carlo is assigned to workers' compensation and the environment as a National Representative with the CAW Health and Safety Department where he has worked since October of 1994.

Previously he was active, as President of CAW Local 1967 at McDonnell Douglas, in organizing around labour/environmental issues focusing on the interplay between jobs and the environment.



John Jackson,

Coordinator of the Citizens' Network on Waste Management.

John has worked for the past 25 years with citizens groups throughout Ontario on waste management issues, working for zero waste. Also, as a board member of Great Lakes United for the past 20 years, he has worked in Canada and the U.S. on water quality and quantity issues.



Katrina Miller,

Waste and Pesticides Reduction Coordinator, Toronto Environmental Alliance

Katrina Miller works for the Toronto Environmental Alliance, a community-based environmental organization that promotes a greener, healthier Toronto. Katrina's work at TEA is focused on waste reduction and diversion through more environmentally sound municipal waste management and industrial product and packaging stewardship. Katrina also shares coordination of TEA's Pesticides Reduction Campaign.