



Toronto **Cancer Prevention** Coalition

June 13, 2013

MEDIA ADVISORY

New Toronto Toxic Reduction Tool Kit To Be Released by Toronto Cancer Prevention Coalition

MEDIA EVENT

WHEN: 12:50 pm, Friday, June 14, 2013, just before the Board of Health Meeting

WHERE: Committee Room 1, 2nd floor, Toronto City Hall, 100 Queen Street West

WHO: Heather Marshall, DeTOx Toronto Campaigner of the Toronto Environmental Alliance (TEA). TEA is a member of Toronto Cancer Prevention Coalition's Environmental and Occupational Carcinogens Working Group.

WHAT: Toronto Cancer Prevention Coalition's Environmental and Occupational Carcinogens Working Group will release a Tool Kit that will help reduce cancer-causing pollutants. The Tool Kit will be distributed to Board of Health members before the meeting commences.

The Tool Kit contains colourful graphics. It also includes tips on how to detox your home, workplace and community.

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For more information, contact: Heather Marshall, Cell: 416-833-5583