



TPT Survey 2020

Survey Report, March 2021

A huge thank you to all 61 TPT volunteers who completed the survey in 2020. Your thoughts and responses have shaped the decisions made by the TPT committee over the past year. The committee gained valuable insights into what you enjoy about TPT, and where there is room to grow.

We are excited to share with you a summary of the thoughts of those who responded. For the rest of this report, we use the word ‘you’ to represent the survey respondents.

This is the second survey that TPT has completed since forming in 2009. The first survey was in 2014. Some questions from 2014 were repeated, and results are included here for comparison.

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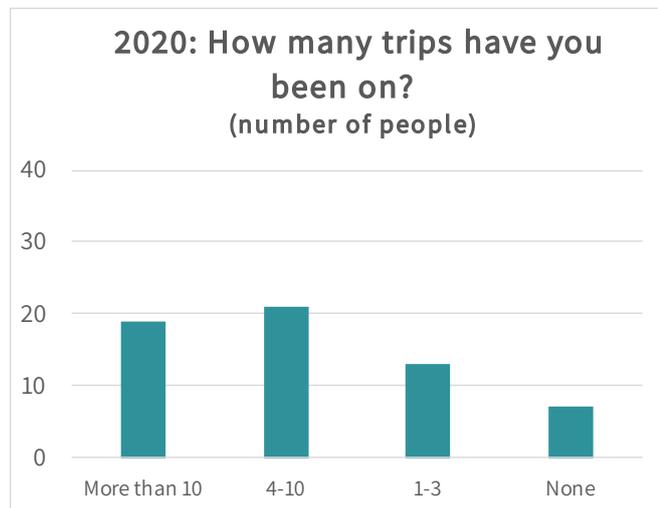
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Your Experience of Participation

The vast majority of you have been on at least one trip, and most have been on 4 or more trips, so the responses are mostly indicative of those who have volunteered with TPT for at least one season.

On the whole, you are genuinely happy with your experiences and involvement. Overall, you gave TPT a satisfaction score of 88%*. There has been a considerable increase since 2014 in the number of people rating their experience 'Excellent'. Still, we are taking careful consideration of the valuable extra feedback given by those who rated their experience 'Poor' or 'Fair'. Your feedback is being incorporated into some planned leadership training for Trip Coordinators.



*Calculated as a percentage of the maximum possible rating, if Excellent = 5 and Poor = 1.



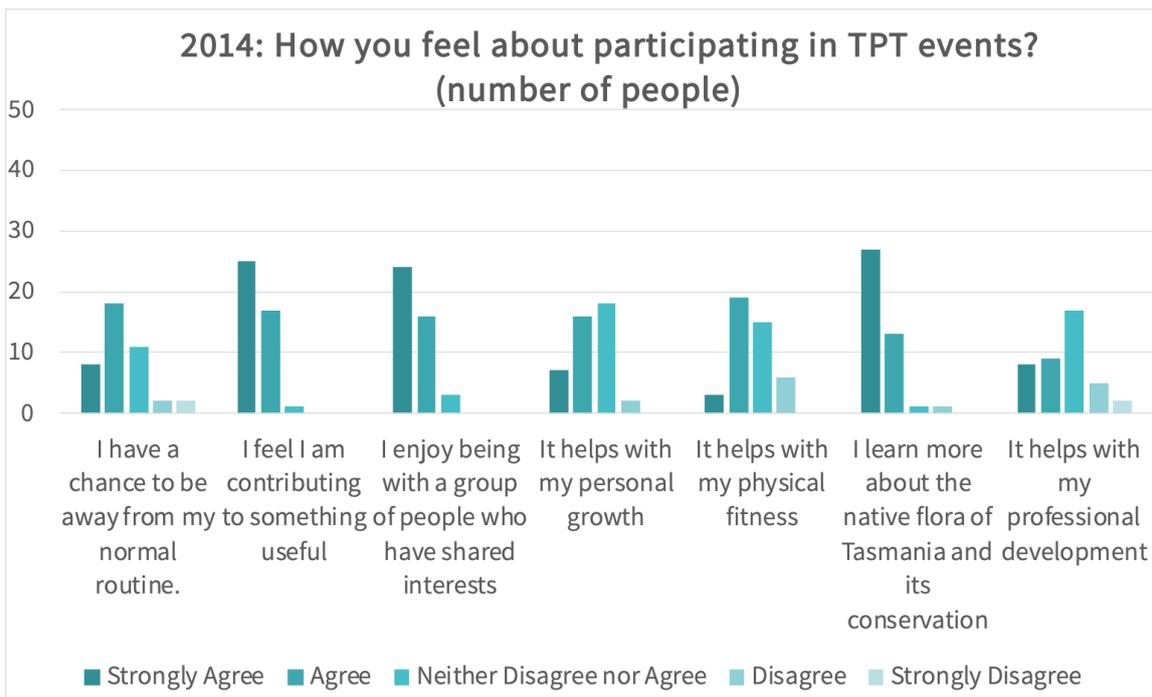
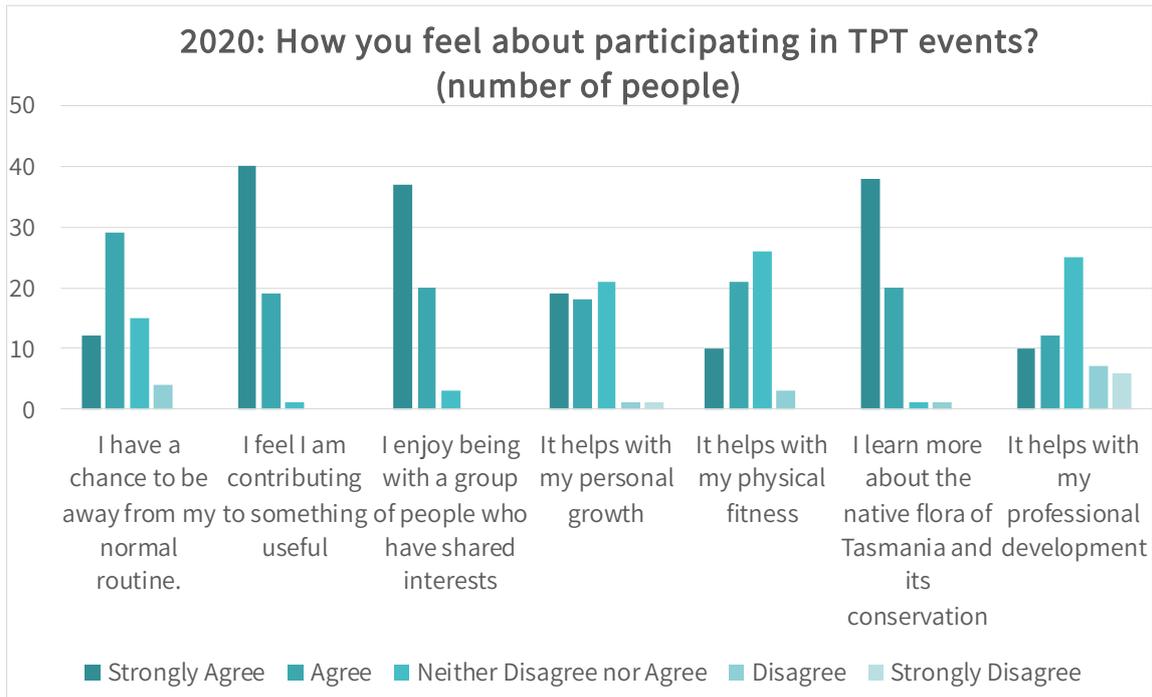


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The personal benefits of volunteering with TPT

It comes as no surprise that nearly all of you agree that you enjoy being with a group of people who have shared interests. It is also interesting that most of you find it helps with your personal growth and professional development. The majority of you agree that you are contributing to something useful, and you are learning more about native flora and its conservation, but there is less confidence here. Many of you feel participation helps physical fitness, but answers spanned the whole range. The patterns are similar to 2014.

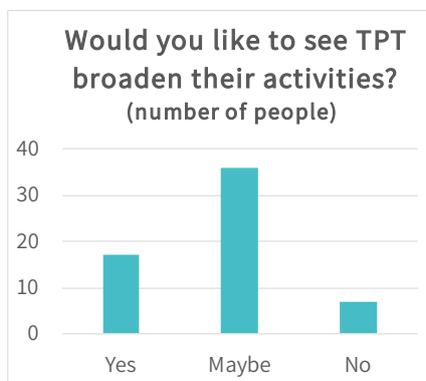
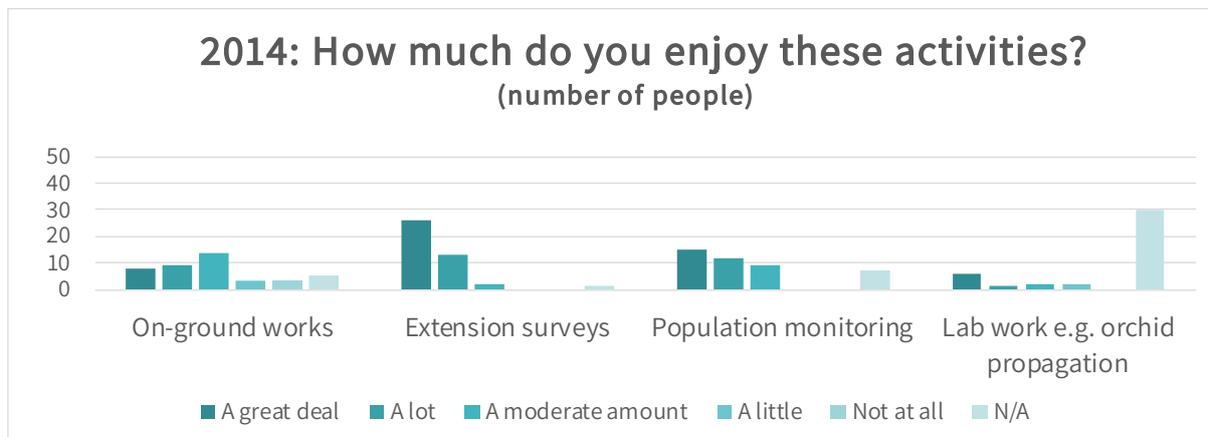
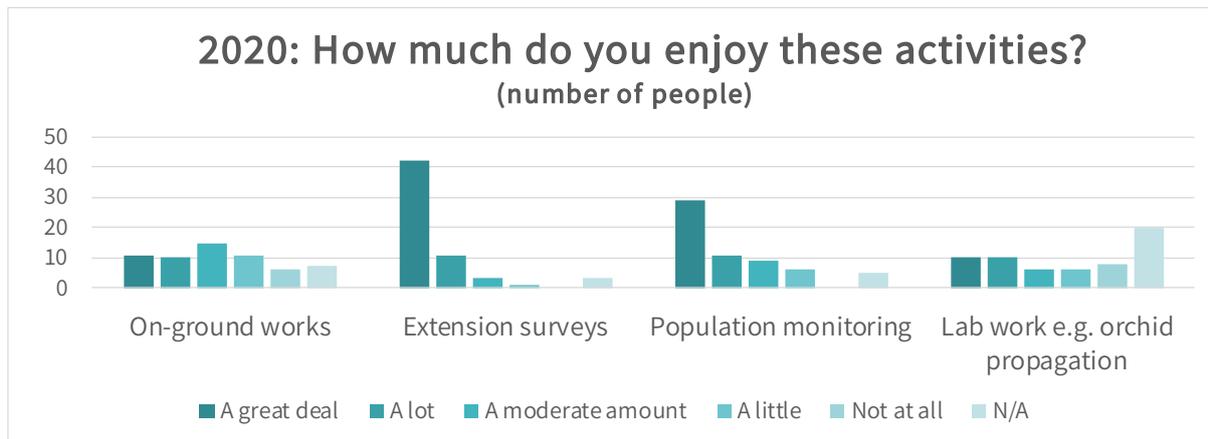




TPT Activities

You very much enjoy extension surveys and population monitoring. There are more diverse opinions related to lab work (such as orchid propagation) and on-ground works (such as weed work or caging plants), however there is still a strong enough interest among a subset of volunteers to warrant the continuation of these types of activities. Patterns were similar to 2014.

In fact, when asked if TPT should broaden their activities, most were open to the idea.



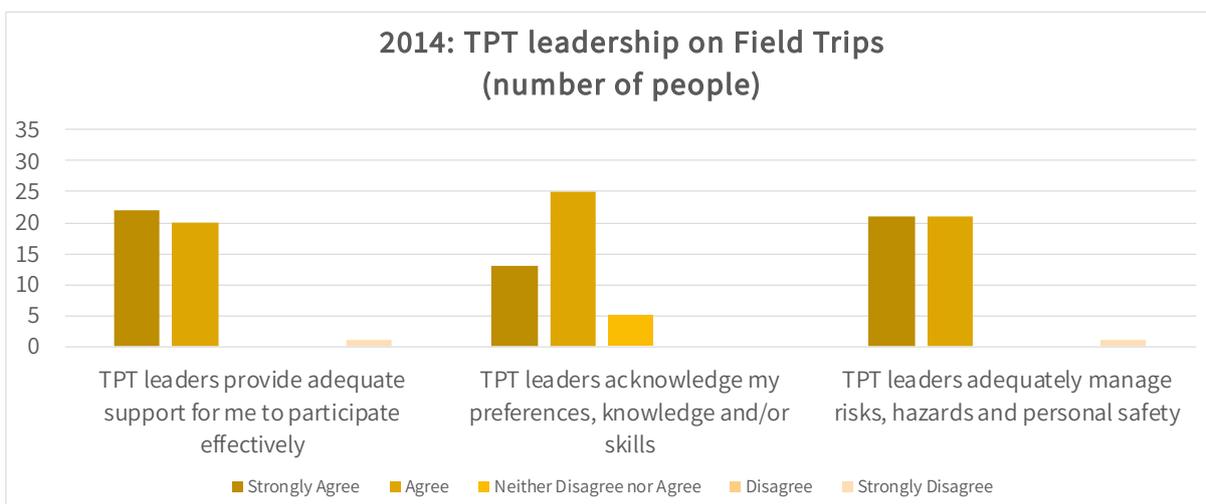
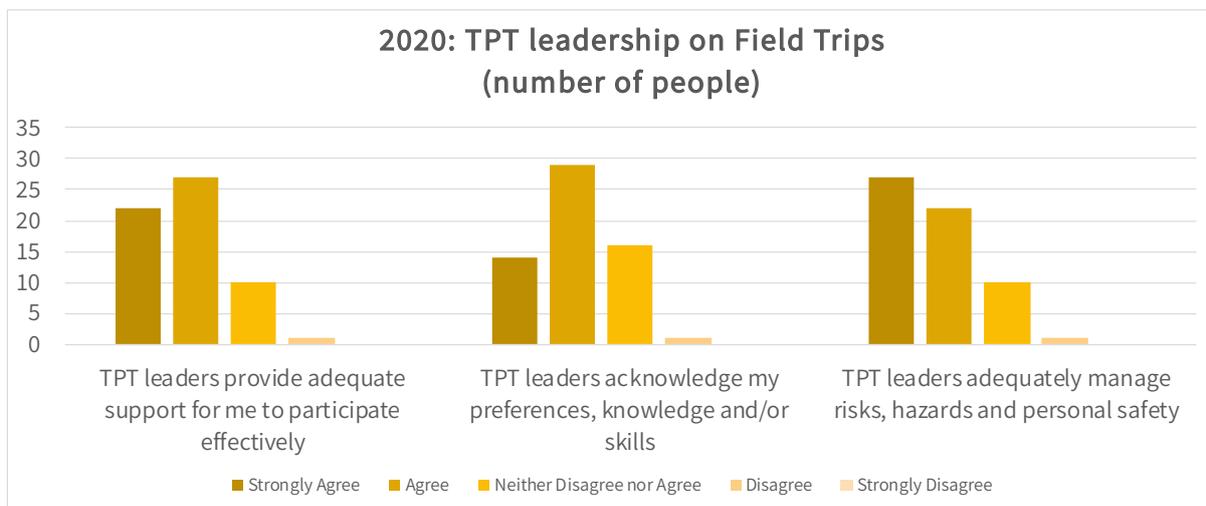
What additional activities would you suggest? <i>(Summary of free-text responses)</i>	Number of responses
More surveys (private land, for farmers, full flora, assist fire research, to have more spots available)	5
More plant ID workshops	4
More on-ground actions (weed control, caging, fencing)	5
Recovery actions (translocations, Seed collection/propagation, follow-up on past projects)	5
Advocacy	2
Outreach/ publicity (promote group at events and social media)	2
Offer services for a fee	1
In-house data analysis	1



TPT Leadership

Most of you agree that TPT leaders support you, acknowledge your preferences, and adequately manage risks. Patterns were similar to 2014. It is noted that the number of people who ‘Strongly Agree’ that ‘TPT Leaders acknowledge my preference, knowledge and/or skills’ is noticeably smaller than those who ‘Strongly Agree’ with the other leadership qualities. Thank you to those who commented on the experiences that contributed to how you felt about TPT leadership. We are incorporating these (both the positives and negatives) into leadership training.

Five people commented that they chose ‘Neither Disagree nor Agree’ because they either hadn’t been on any trips yet, or it had been several years since they had.





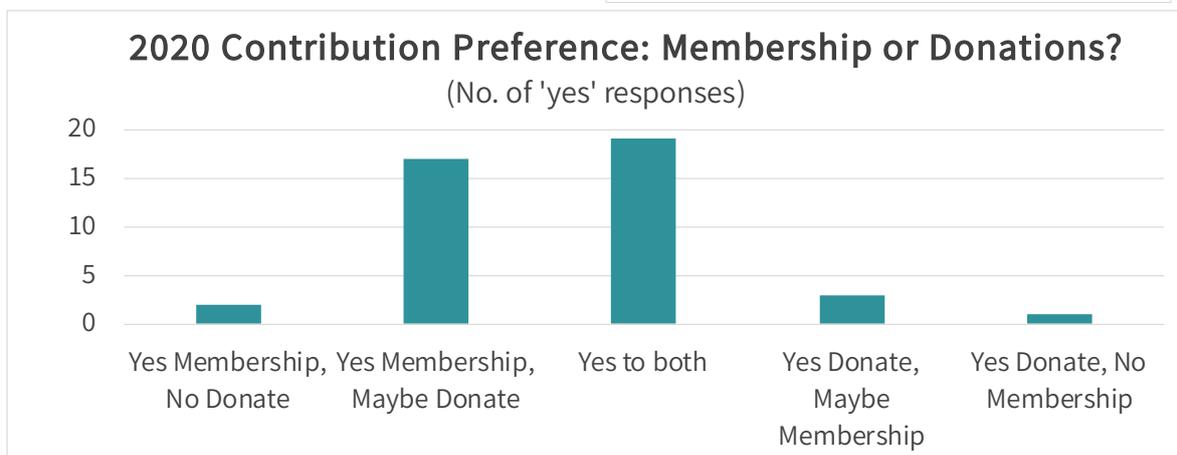
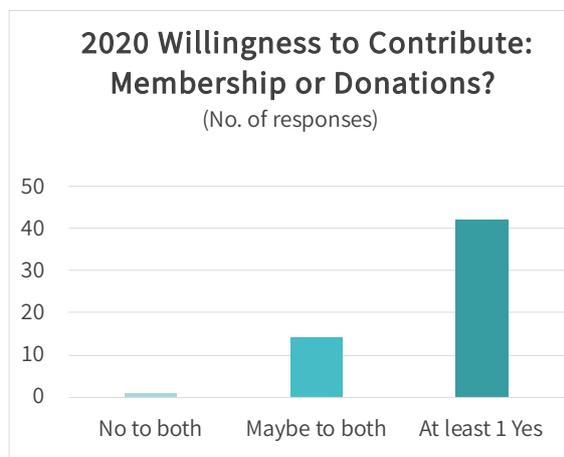
Future Training

It is clear that we are all here for the plants! Plant ID proves to be the most popular interest for further training. Other options also draw a decent interest.



Willingness to contribute financially

This is an important question for the future of TPT. We were thrilled to see that nearly all respondents would be willing to contribute financially to TPT, either through a membership fee or through donations. We are grateful that you feel TPT is an organisation worth supporting. It's clear that many of you would contribute either way, but there is a preference for paying a membership fee over simply asking for donations. Membership brings a feeling of ownership in the organisation, so this preference makes sense.





What are TPT's strengths?

This was an open-ended question, but the responses were still clear. TPT has clear strengths in its passionate people (volunteers and leaders), its ethos of knowledge-sharing between professionals and non-professionals, and its broad and knowledgeable network. We've summarized your comments:

The People

You described TPT's people as passionate, enthusiastic, inclusive, and agreeable. Our strength here lies in bringing great people together with shared interests. **54% of comments** mentioned TPT's people as a strength.

The Ethos

One of TPT's greatest strengths is the strong ethos of knowledge-sharing in a cooperative and friendly way between professionals and non-professionals alike. **44% of comments** mentioned this special connection as a strength.

The Network

37% of comments mentioned TPT's broad network as an important strength. This was summarised from comments mentioning TPT's relationships to other organisations (government and non-government), and the range of skills and knowledge within the membership.

The Technical Expertise

26% of comments mentioned the technical expertise of leaders and members as one of its most important strengths.

The Leadership

You described TPT's leaders and/or committee members as enthusiastic, effective and proactive. **26% of comments** mentioned the Leadership as one of TPT's strengths.

The Outcomes

22% of comments described the outcomes of our activities as one of TPT's strengths which is also essential and important. You mentioned things like expanding scientific knowledge around threatened flora populations, upskilling the community, linking with official conservation programs, and how the community is taking ownership of flora care, and generally doing useful work.

Also worth mentioning were comments on TPT's strengths in managing safety, keeping members informed, the positive perception of TPT in the community, the special place we go, and the fact that we are a state-wide organisation.



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What is the role of TPT?

In contrast to your agreement on TPT's strengths, your answers to the question "What is TPT's role?" were widely varied. We've summarized most responses below, and put them into broad categories.

Supporting threatened flora conservation (68%) **Yes, this is the main role of TPT**

- Volunteer coordination, training & support
- Assisting to record and expand information about threatened plants
- Assisting in threat removal and recovery actions
- Adding to scientific knowledge of threatened plants
- Helping with the groundwork for larger projects
- Inspiring a wide variety of people into threatened flora and conservation issues.
- Being the interface between experts and non-experts
- Connect interested people with opportunities to assist

Managing threatened flora conservation (32%) **Note: this is the role of TPT's Partners**

- Coordinating assessment, management, and recovery actions
- Threatened plant discovery
- Focus on uncommon species not currently listed as threatened
- Ensure the rate of loss of threatened flora is reduced
- Following up on actions taken by authorities to provide protection where needed
- Enforcing the threatened species act

Advocacy & Outreach (13%) **Note: TPT does some of this, but as a Wildcare group, TPT must remain politically neutral**

- Raising public awareness, community engagement
- Informing the public what they can do to protect threatened plants
- Defending threatened flora
- Ensuring that politicians and public are aware of the loss or threat and value of threatened plants.
- Lobby for protection of threatened plants, including against development



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Conclusion

TPT has a strong, enthusiastic member base. You are confident in TPT's leadership and you feel TPT is worth supporting financially. You appreciate hearing about conservation outcomes, and you would like more variety in trips and training workshops.

Your feedback is highly valuable to the organisation, and results of this survey influenced the future direction of TPT including:

- TPT's new Strategic Plan 2020-2025
- Collaborations with Partners to run a wider variety of trips, and increase capacity on trips
- A proposal to set an annual fee for membership
- Plans for more workshops, especially plant ID
- Plans for an annual social event to invite Partners to speak about the wider conservation outcomes that volunteer contributions contribute to.