**Trafford Liberal Democrats**



**Planning Workshop for all Members**

**2.30. – 5 p.m.**

**Sunday 8th. July**

**Timperley Taverners, Park Road, Timperley (near Timperley Metro)**

“*All Members will be very welcome: we need to hear from you, use your ideas and views, and become a much more open and inclusive local Party*”

[Jonathan Smith, Interim Chair]

Purposes:

* To provide a genuine and focussed opportunity for all Members to contribute their thoughts and views about the future direction of the Liberal Democrats across Trafford
* To produce a lot of material, which will go straight into our Forward Plan, comprising both a longer-term plan to 2022, and an annual plan for 18/19
* To generate renewed energy and activity, following the recent local election efforts, and in preparation for our exciting, but challenging electoral campaigns ahead, both at local elections, and at the general election (whenever it comes!).

Style:

* We will have a few, short, introductory comments
* After that, it will all be about groups discussing issues, led by members of the Executive Committee, whose job will be to listen, facilitate, and record

Refreshments:

* Will be available throughout the afternoon

Outline Programme: overleaf……………..

Outline Programme

From 2.15

Refreshments

2.30

Welcome and Introductory Remarks

2.40

Local Election ‘Wash-Up’ 24.6.18.: Key Messages

2.50

Tackling some “Wicked Issues”:

1. Changing the culture of the local Party
2. Deciding what’s best done at what ‘level’ (ward, zone, constituency, Borough?)
3. Brexit: what should we be doing locally?
4. Engaging young people
5. Raising funds

This session will be organised as a “carousel”, in which each group gets to look at each of these 5 issues, in turn, picking up from previous groups’ ideas, and adding to them.

3.35

Break

3.40

Progressing 5 Priorities for the Party (between now and the AGM 25.10.18.):

1. Looking at the Process for Appointing Candidates (over the summer)
2. Establishing a Budget Plan
3. Creating a Communications Strategy
4. Reviewing and Updating the Manifesto
5. Campaigning to Engage More Volunteers and Members

Participants will be invited to choose which group to join. Each group will be led by the nominated lead from the Executive Committee.

4.15

Break

4.20

Developing Ward-Level Plans:

In this session, each target and development ward will be asked to begin thinking about their plans for the forthcoming local election campaigns, using an established template. All participants will be fully involved: those not from either a target or a development ward will act as ‘critical friends’ to these working groups.

4.50

Concluding Remarks - to include:

* What we did well, and what we need to do better next time
* Next steps.

5.00 Finish