



# CHARLOTTE SUSTAINABILITY AWARDS

A celebration of leadership benefiting Sustain Charlotte



**Center Stage@NODA**  
**2315 N. Davidson St.**

**Wednesday, April 25th 2018**  
**6:00 - 9:00 P.M.**

This year marks our 7th annual Charlotte Sustainability Awards. This unique event brings together sustainability leaders from a range of disciplines and sectors: for profit, nonprofit, government, and individuals. Because this event is also a fundraiser benefiting Sustain Charlotte, there will be an exciting raffle and live auction.

During the evening we highlight the achievements of local sustainability visionaries in the Charlotte area and the issues that shape the sustainability of our region. Award nominees are innovators in sustainability and selected winners exemplify smart growth by advancing our community in one or more of the following areas:

**Air Quality Improvement**

**Clean Energy**

**Sustainable Food Systems**

**Smart Land Use**

**Equity + Empowerment**

**Sustainable Economy**

**Transportation Choices**

**Creative Waste Reduction**

**Urban Water Management**

## WHY SPONSOR?

As part of your sponsorship, not only will you benefit from our marketing campaign including digital, social and email outreach, but you will also be supporting Sustain Charlotte, the honorees, and their sustainability efforts. This festive evening attracts many of Charlotte's highest profile leaders, elected officials, and media.

Sustain Charlotte is the region's voice for sustainability and smart growth. We work to inspire choices that lead to a healthy, equitable, and vibrant community for generations to come. Your sponsorship allows us to honor those local leaders who are making sustainable choices that ultimately affect our city's growth.

## OUR AUDIENCE

Expected Attendance: 400+

**11,305**

Social media followers on Facebook, Twitter and Instagram

**6,130**

Weekly newsletter subscribers

**5,505**

Unique website pageviews per month

## COST

Tickets are \$95 each or Table (of 8) is \$650

# SPONSORSHIP BENEFITS

<b>BENEFITS</b>	<b>PRESENTING</b> (one available) <b>\$7,500</b>	<b>PLATINUM</b> (four available) <b>\$5,500</b>	<b>GOLD</b> (five available) <b>\$2,500</b>	<b>SILVER</b> <b>\$1,000</b>	<b>BRONZE</b> <b>\$500</b>
Opportunity to speak for 2 mins during the program on why your company supports Sustain Charlotte	●				
Opportunity to display promo item/marketing material in chairs at event	●				
Opportunity to post relevant article on Sustain Charlotte's website (will be included in our newsletter and social)	●	●			
Logo included in ad in April issue of Charlotte Magazine (*due date Feb. 20)	●	●	●		
Promotion in newsletters promoting the event (6K subscribers)	●	●	●		
Company name mention and tag in social media mentions promoting the event: FB, Twitter, Instagram	●	●	●		
Company thanked from stage at event	●	●	●	●	
Awards Program recognition	Logo and full page ad	Logo and half page ad	Logo	Logo	Listing
Free tickets to event (1 ticket = \$95; table of 8 = \$650)	Table (8 tickets and sign for your company)	Table (8 tickets and sign for your company)	4 tickets or 70% table discount	2 tickets or 40% table discount	1 ticket or 20% table discount
Company recognized on event signage	Logo	Logo	Logo	Company Name	Company Name
Listing on event web page	Logo + Link	Logo + Link	Logo + Link	Listing + Link	Listing + Link