



OPEN STREETS 704

A DAY OF CAR(E) FREE STREETS

10,000 people

366 smiles per hour



60% more likely to walk or ride a bike



72% more likely to visit a park or greenway



98% have improved feelings about Charlotte

100% agree it strengthens our community

Word got around

- 48% social media
- 43% word of mouth
- 12% website
- 17% other



80% planned to spend money



69% discovered a new business

awesome
unique fun
amazing
inspiring community
healthy
more!