



ADVICE FOR Way2Go CLT CHALLENGE TEAMS

Here are some tips for Way2Go CLT challenge team leaders...

Communication is key. Make the challenge an agenda item for your internal meetings, send weekly reminders to team members –the more airtime it gets the better your team will do. Let the Way2Go CLT challenge become a fun part of your culture. Remember to visit myway2goct.org/resources to use message templates, and other resources provided for your convenience.

Work with your team members. Help them identify opportunities for carpool matching, public transportation and flexible work arrangements, if applicable.

Embrace some healthy competition. Competition really drives people so consider competing against a fellow Way2Go CLT challenge team, or have your own internal competition between groups. We'd be happy to help you set this up! Contact branyn.calegar@sustaincharlotte.org for assistance.

Get yourself a team leader! It's helpful to find somebody who is willing to take the steering wheel and just guide everybody through it.

Don't be afraid to just give it a try. Put a committee together of people who believe in the issue. Reach out to champions in your organization who can help share the message.

Visit myway2goct.org website to get detailed challenge information. It is all online, free, super easy, convenient and FUN. Do it for your health. Do it for your wallet. Do it for Charlotte. Do it for the shameless bragging rights. Together, let's drive one million fewer miles in 2017!