



Way2GoCLT is an initiative that allows you and your team to reduce vehicle emissions by choosing alternatives to driving alone.

When businesses and their employees participate in Way2GoCLT, and continue to use the strategies year-round, they collectively help to improve the quality of life in Charlotte.

way2goclt.org

Business Benefits

- Increased productivity
- Decreased tardiness
- Increased fuel savings
- Improved employee morale
- Increased real estate cost savings

Community Benefits

- Strengthened economy
- Improved air quality
- Enhanced health
- Reduced energy consumption
- Improved mobility

WAY2GO  **CLT**
IT'S HOW WE ROLL



Five Steps for Change

1

Register

Sign up a team at way2goclt.org

Username

Password



2

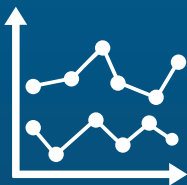
Invite



Use tools to invite and motivate employees, co-workers, vendors, constituents, family and friends to join the team. Tools are located at myway2goclt.org

3

Track



Join Sustain Charlotte's exciting new initiative Way2Go CLT by tracking every trip you take walking, biking, car/vanpooling and using public transit.



4

Win



Encourage your team members to become eligible to win prizes by reaching pre-determined goals.

5

Keep Winning

Implement year-round strategies for alternatives to driving alone with your team and create a habit of improving air quality - making us all winners.



WAY2GO  **CLT**
IT'S HOW WE ROLL

another game-changing initiative from

**SUSTAIN
CHARLOTTE** 

powered by



Kimley»»Horn