

\$442,000,000

2016 cost of congestion in Charlotte

\$878

**2016 cost of congestion per driver in
Charlotte**

250,000

**Automobiles expected to be brought to
Charlotte by 400,000 new residents
between now and 2040**

0

**The amount of infrastructure and space
the 44 people moving to Charlotte each
day are bringing with them**

7.2%

2014 percent of work commutes taken on foot, by bicycle, or by transit in Charlotte

10%

**Charlotte Department of Transportation's
goal for percent of citywide work
commutes taken on foot, by bicycle, or
by transit in 2040**

63.5%

**Percent of Charlotteans who would like
to drive less**

50.7%

**Percent of Charlotteans who would like
to bicycle more**

76.6%

**Percent of Charlotteans who would like
to walk more**

56%

**Percent of Charlotteans who live within a
10 minute walk of a public transit stop**

So let's **inspire** residents to get around
in new ways.

What if you knew the **health,**
environmental, and **financial**
impacts of your transportation choices
before you hit the road?

What if this information was available at
your fingertips?

What if you could win prizes simply for trying new ways of getting around?

What if you could do all of this as part of a team of neighbors or co-workers?

What if getting around town was
actually fun?

What if this all this was free?

Now it is.

Introducing a better way to roll...



WAY2GO CLT

IT'S HOW WE ROLL

Way2Go CLT is an innovative initiative to reduce miles driven alone by 1,000,000 across the Charlotte region by October 31, 2017.



Multi-Modal
Trip Planner



Automatic
Commute Trip
Logging



Interactive
Dashboard



Incentives,
Competitions,
& Campaigns



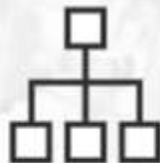
Advanced
Rideshare
Matching



Event Travel &
Ridesharing



Bikepooling



Unlimited
Networks &
Subnetworks



Comprehensive
Reporting



Localization

Do it for your health.
Do it for your wallet.
Do it for Charlotte.
Do it for the shameless bragging rights.

Plug in your destination to find a new way to go!

Need to register? Click here!

It's free. Thanks to financial support from NCDOT and Kimley-Horn, we're able to bring this initiative and customized platform to you at no cost.

LEARN MORE

Together, let's drive one million fewer miles in 2017



WAY2GO CLT - the dashboard.

Powered by



rideamigos



Meg F
[My Stats] [Edit Profile]

40
Non-SOV Trips

202.4 mi
Non-SOV Distance

1 **1st** rank badge
1 **1st** rank badge
10 **10th** rank badge
And 4 more!

A Start

B Destination

Easily compare transportation modes and track your distance

Let's Go!

My Commutes | Recent Searches

Joining a commute? Enter the ID [?] [Join]

Shared Commutes

- A 5124 Shady Grove Ln, Charlotte, North Carolina, 28217
- B 2151 Hawkins St, Charlotte, North Carolina, 28203

Log Your Trips

As you travel, record your commutes here to participate in programs, contests, and more! Triplog dates must be within the last 5 weeks.

February 2017

Sun	Mon	Tue	Wed	Thu	Fri	Sat
29	30	31	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	1	2	3	4

Log Trips | [lotte] | History

Selected Dates: 02/27/17

Departure Time: 7:30 AM

Return Time: 5:30 PM
[No Return Trip]

One-Way Distance: 5.2 mi

Mode of Travel: Bike

Log 2 Trips

All Time Leaders

Users | Networks

TOP COMMUTERS	TRIPS
1 Mike L	60
2 Stephanie	54
3 Scott	48
4 Kep	43
5 Jordan	43
6 Meg	40
7 Kim	28
8 James	27
9 Eric	26



Carpool
5 Results

Schedule Any Days

Show Networks: All Netwo ▾

Transit
6 Results

2 lbs CO2
4.1 mi
31 min

Walk
1 Result

0 lbs CO2
859 calories
5.5 mi
1 hr 53 min

Bike
2 Results

0 lbs CO2
325 calories
6.0 mi
34 min

Drive
1 Result

3 lbs CO2
\$1.70
3.7 mi
12 min

View as Rider View as Driver

Airport

MANAGE YOUR CARPOOL

Alex D.
 from BEST WESTERN PLUS-STERLING HOTEL

DRIVER'S TRIP ▲ 1.3 MI / ⌚ 11 MIN *

PREFS:

SCHEDULE: **S M T W T F**
S

09:00 AM & 05:00 PM
(FLEXIBLE SCHEDULE)

Rob
 from SEDGEFIELD RD, CHARLOTTE, NORTH CAROLINA, 28209

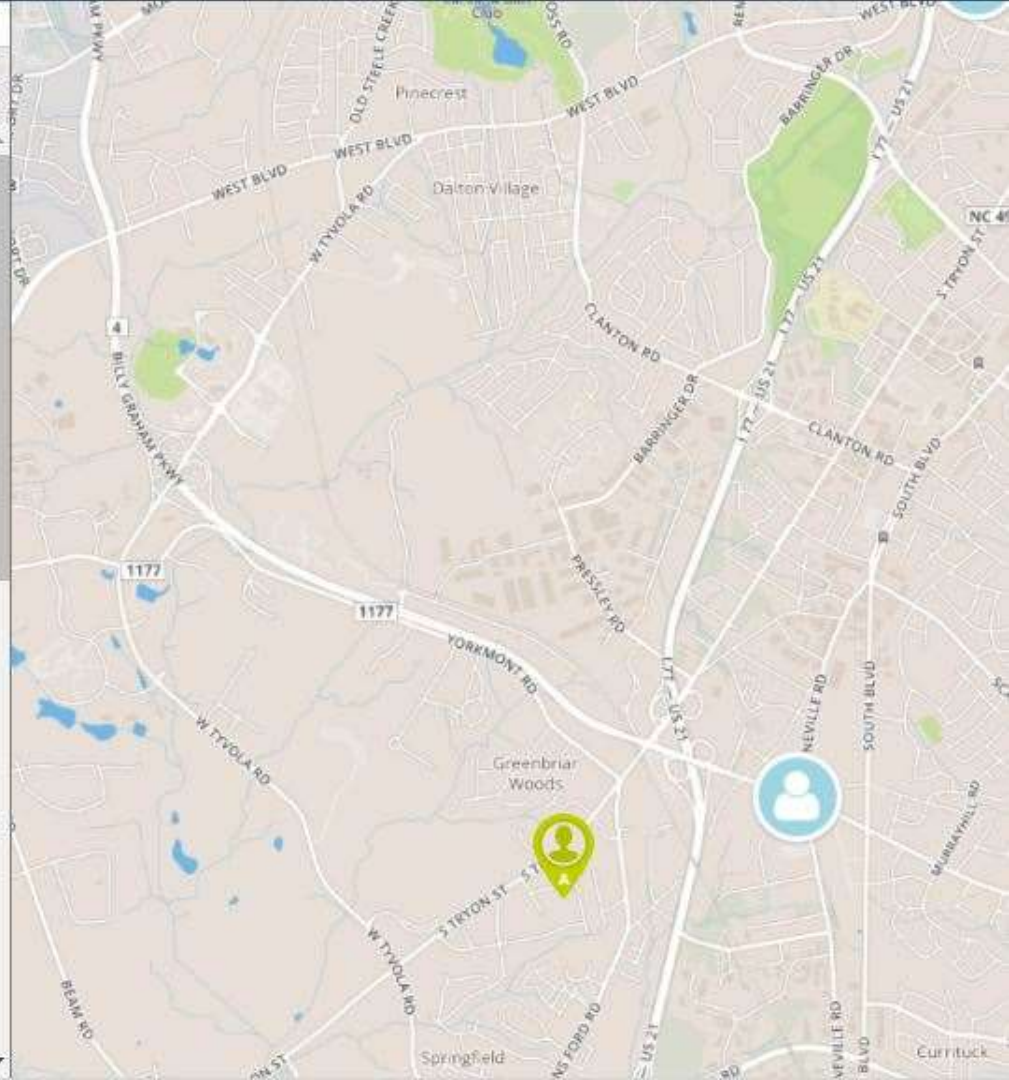
DRIVER'S TRIP ▲ 6.2 MI / ⌚ 17 MIN *

PREFS:

SCHEDULE: **S M T W T F**
S

08:45 AM & 05:45 PM
(FLEXIBLE SCHEDULE)

Hannah
 from WILCOX ST, CHARLOTTE, NORTH CAROLINA, 28203



Show my statistics for **40**

Trips Logged

202.4 mi

Distance Logged

40

Non-SOV Trips Logged

202.4 mi

Non-SOV Distance Logged

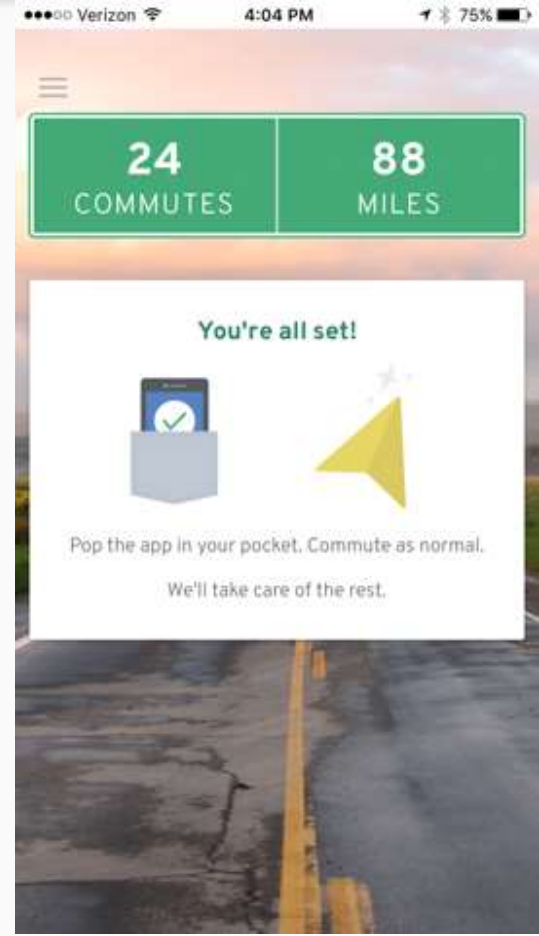
1,560

Calories Burned*

113 lbsCO₂ Reduction***\$37.52**

Money Saved*

WAY2GO CLT - Commute Tracker app





WAY2GO  **CLT**
IT'S HOW WE ROLL

WAY2GO  **CLT**

Do it for your health.

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Do it for the shameless bragging rights.

Together, let's drive 1 million fewer miles in 2017!

SUSTAIN
CHARLOTTE 

Debbie Collins

Director, NCDOT Department
of Public Transportation

Gabe Dobbs

+

Stephen Stansbery

Kimley-Horn

Thanks to our project sponsors!



Kimley»»Horn

SUSTAIN
CHARLOTTE 

Way2Go links

- Register for Way2Go: <https://way2goct.com/>
- More info about Way2Go including this downloadable presentation, Community Partners (teams), logos, icons, and background: <http://www.myway2goct.org/>

Sources

- INRIX Global Traffic Scorecard: <http://inrix.com/scorecard/>
- Charlotte 2016 Transportation Survey: <http://charlottenc.gov/Transportation/PlansProjects/Documents/2016%20Transportation%20Survey-w.pdf>
- Charlotte Transportation Action Plan: <http://charlottenc.gov/Transportation/Programs/Pages/TransportationActionPlan.aspx>
- American Community Survey: <https://www.census.gov/programs-surveys/acs/>

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