

# Sustain Charlotte's 2018 Accomplishments To Date

SUSTAIN  CHARLOTTE

## PROGRAMS

Through our **Bicycle Program** we engage the community in multiple ways as we work towards our goal of increasing the use of bicycles as a means of transportation for all.

- Worked with the Bicycle Advisory Committee to successfully advocate for \$4 million in the proposed City of Charlotte 2019 budget to fund the City's bicycle plan called **Charlotte BIKES**. We mobilized 52 community members to send supportive emails to City Council.
- Hosted 2 **Shifting Gears** workshops in which 100 Charlotteans came together to take action and propel cycling in Charlotte forward.
- Partnered with Historic SouthEnd to host an **art-themed gallery bike ride** on May 4th that attracted over 20 participants.
- Organized volunteers to paint and install a street mural to help calm traffic in the NoDA neighborhood **during Open Streets 704**, a pedestrian and cyclist-centric event with 30,000 attendees.
- Published Charlotte's first **Family Biking Guide**.



### Other Transportation Projects/Initiatives:

- Completed walkability audits and a project report for **Walk2Transit** to give a voice to bus riders and transit advocates. The report was presented to City Council and the Metropolitan Transit Commission, which will result in safer bus stops at 10 locations throughout Charlotte.
- Advocated for CATS' **Envision My Ride** countywide bus network redesign through blog posts, an informational video, and an op-ed in the Charlotte Observer.
- Organized 20 volunteers to build **pop-up benches** at a bus stop in northeast Charlotte.
- Created and shared a **Bus Stop Improvement Guide** to improve the experience for transit riders.
- Hosted bi-monthly meetings of the **Transportation Choices Alliance**.
- Launched our **#GetThereCLT** petition supporting safe, connected transportation options in Mecklenburg County.



Through our **Sustainable Neighborhoods** program we provide sustainability education and technical assistance to residents in lower-income neighborhoods across the city.

- Continue to partner with the **West Boulevard Neighborhood Coalition** to advocate for safer streets for the thousands of pedestrians, cyclists, and transit riders who live there.
- Hosted 4 story circles and surveyed more than 250 older adults in four neighborhoods for our **Senior Mobility Project** to determine seniors' transportation needs and challenges.

## OUTREACH EVENTS

- Participated in 28 **events** where we provided **sustainability outreach** to 2,227 people in our community.
- Recognized over 38 local sustainability leaders at our **2018 Sustain Charlotte Awards Celebration** that also attracted 400 attendees and raised over \$45,000!
- Hosted 5 **Grow Smart CLT** events that are helping to grow Charlotte smarter by educating over 500 attendees about how they can be more sustainable!
- On June 1st, 375 people participated in **#WalkCLT**, a 2.5-mile walk in the Freemore West neighborhood that encourages residents to walk, rather than drive to destinations.
- Held our first day long Sustainability Summit in partnership with INSS on June 9th with over 100 attendees!



## COMMUNICATIONS

- Wrote and published 39 articles to our **blog**.
- Educated and engaged 35,000 people through our **newsletter, website, social media, blog, and media coverage**.
- Redesigned our **website** to better share our mission and engage visitors in our work.

## PUBLIC POLICY

- Attended 36 local **government meetings** related to transportation, land use, and sustainability and informed the public about what transpired.
- Spoke at three **City Council meetings** about Walk2Transit, sidewalk amendments and full funding for the Bike plan.
- Executive Director, Shannon Binns, is a **Unified Development Ordinance (UDO)** Advisory Committee member, to ensure that developers build sustainably, as 44 people move here every day!
- Successfully advocated for amendments to the **City of Charlotte's sidewalk ordinance** to ensure that quality sidewalks are built when redevelopment occurs.

