

# Sustain Charlotte's 2018 Accomplishments

SUSTAIN  CHARLOTTE

## GAVE RESIDENTS A VOICE

- Empowered residents to secure \$4 million in the city's annual budget to begin funding the city's new bicycle plan -- the **first dedicated funding for biking since 2012**.
- Empowered residents to secure a change to the city's sidewalk ordinance to ensure **safe sidewalks** are built when redevelopment occurs.
- Empowered residents to secure a commitment by City Council for Charlotte to become a low carbon city by 2050 and the City's buildings and fleet to be **zero carbon** by 2030.
- Empowered residents to provide input to CATS on a redesigned bus network that will **improve public transit service**.
- Demonstrated broad public support for safe and connected bicycle, transit, and pedestrian networks through our **#GetThereCLT** campaign.
- Empowered residents to secure the City of Charlotte's commitment to design changes to West Boulevard, Parkwood Road, The Plaza, and other major streets so they are **safer for walking and biking**.
- Empowered residents to build temporary "pop-up" benches at a bus stop in northeast Charlotte to **highlight the need for better bus stops**.
- Published a report and presented our recommendations to City Council for improving the mobility of our seniors based on the input we received from more than 400 local seniors through our **Senior Mobility project**.
- Published a report with our recommendations to City Council for improving the ability for residents to safely walk to ten bus stops through our **Walk2Transit** project.



## INFORMED THOUSANDS OF RESIDENTS

- Published 49 **newsletters**, 97 **blog** posts, 14 email **action alerts**, and hundreds of **social media** posts.
- Presented or spoke at 68 **community events** and meetings where we informed and inspired 5,800 residents.
- Featured or quoted by **local media** 33 times reaching hundreds of thousands of residents.
- Published Charlotte's first **Family Biking Guide** as well as a **Bus Stop Improvement Guide** to improve the experience for transit riders.

## ORGANIZED INSPIRING EVENTS

- Inspired 575 people to hop on a bike to explore Charlotte and visit 30 local businesses, museums, and parks during our fourth annual **Biketoberfest presented by The Charlotte Knights** event!
- Recognized nearly 40 local sustainability leaders at our 2018 **Charlotte Sustainability Awards** before an audience of 400.
- Organized monthly **Grow Smart CLT** events that are helping to grow Charlotte smarter by educating over 900 attendees about how they can be more sustainable.
- Partnered with 22 other organizations and inspired 375 residents to explore the FreeMoreWest neighborhoods on foot through our **#WalkCLT** event.
- Organized the first ever full day **Charlotte Sustainability Summit** in partnership with UNC Charlotte, which informed and engaged 225 residents.
- Organized four **Shifting Gears** workshops in which 250 Charlotteans came together to take action and propel cycling in Charlotte forward.

## PARTNERED WITH THE CITY OF CHARLOTTE

- Served on the City's **Unified Development Ordinance (UDO) Advisory Committee** and recommended development rules that prioritize safe walking/biking/transit and affordable housing over moving and parking cars.
- Served on the City's **Vision Zero Taskforce** to advise on goals and strategies in its new Vision Zero plan to eliminate traffic fatalities and serious injuries by 2030.
- Served on the City's **Stakeholder Group for the Strategic Energy Action Plan** and strategies to become a low carbon city.
- Advised the City on their proposal for the **Bloomberg American Cities Climate Challenge**.
- Partnered with city staff and 60 volunteers to install a **temporary protected bike lane** in Uptown during our annual Biketoberfest event.
- Partnered with city and county staff to plan and execute two **Open Streets 704** events and managed the installation of multiple street murals to help calm traffic.

