Sustain Charlotte’s 2018 Accomplishments

GAVE RESIDENTS A VOICE

- Empowered residents to secure $4 million in the city's annual budget to begin funding the city’s new bicycle plan -- the first dedicated funding for biking since 2012.
- Empowered residents to secure a change to the city's sidewalk ordinance to ensure safe sidewalks are built when redevelopment occurs.
- Empowered residents to secure a commitment by City Council for Charlotte to become a low carbon city by 2050 and the City’s buildings and fleet to be zero carbon by 2030.
- Empowered residents to provide input to CATS on a redesigned bus network that will improve public transit service.
- Demonstrated broad public support for safe and connected bicycle, transit, and pedestrian networks through our #GetThereCLT campaign.
- Empowered residents to secure the City of Charlotte's commitment to design changes to West Boulevard, Parkwood Road, The Plaza, and other major streets so they are safer for walking and biking.
- Empowered residents to build temporary “pop-up” benches at a bus stop in northeast Charlotte to highlight the need for better bus stops.
- Published a report and presented our recommendations to City Council for improving the mobility of our seniors based on the input we received from more than 400 local seniors through our Senior Mobility project.
- Published a report with our recommendations to City Council for improving the ability for residents to safely walk to ten bus stops through our Walk2Transit project.

INFORMED THOUSANDS OF RESIDENTS

- Published 49 newsletters, 97 blog posts, 14 email action alerts, and hundreds of social media posts.
- Presented or spoke at 68 community events and meetings where we informed and inspired 5,800 residents.
- Featured or quoted by local media 33 times reaching hundreds of thousands of residents.
- Published Charlotte’s first Family Biking Guide as well as a Bus Stop Improvement Guide to improve the experience for transit riders.
ORGANIZED INSPIRING EVENTS

- Inspired 575 people to hop on a bike to explore Charlotte and visit 30 local businesses, museums, and parks during our fourth annual Biketoberfest presented by The Charlotte Knights event!
- Recognized nearly 40 local sustainability leaders at our 2018 Charlotte Sustainability Awards before an audience of 400.
- Organized monthly Grow Smart CLT events that are helping to grow Charlotte smarter by educating over 900 attendees about how they can be more sustainable.
- Partnered with 22 other organizations and inspired 375 residents to explore the FreeMoreWest neighborhoods on foot through our #WalkCLT event.
- Organized the first ever full day Charlotte Sustainability Summit in partnership with UNC Charlotte, which informed and engaged 225 residents.
- Organized four Shifting Gears workshops in which 250 Charlotteans came together to take action and propel cycling in Charlotte forward.

PARTNERED WITH THE CITY OF CHARLOTTE

- Served on the City’s Unified Development Ordinance (UDO) Advisory Committee and recommended development rules that prioritize safe walking/biking/transit and affordable housing over moving and parking cars.
- Served on the City’s Vision Zero Taskforce to advise on goals and strategies in its new Vision Zero plan to eliminate traffic fatalities and serious injuries by 2030.
- Served on the City’s Stakeholder Group for the Strategic Energy Action Plan and strategies to become a low carbon city.
- Advised the City on their proposal for the Bloomberg American Cities Climate Challenge.
- Partnered with city staff and 60 volunteers to install a temporary protected bike lane in Uptown during our annual Biketoberfest event.
- Partnered with city and county staff to plan and execute two Open Streets 704 events and managed the installation of multiple street murals to help calm traffic.