

TruthInReality

REALITY TV CHECK

ABOUT US

The mission of **Truth in Reality** is to change the way women of color and violence are portrayed in the media, especially on reality television. Through digital advocacy, public awareness campaigns, and educational programs, we aim to change society's acceptance of gender-based violence and ultimately reduce its incidence in the Black community.

- ✓ Reality television has been proven to negatively affect the self-esteem of girls and young women.
- ✓ Media violence and negative female stereotypes predispose men towards violence against women.
- ✓ Reality television makes up 50% of the top shows watched by Black Americans.
- ✓ Black women are the most frequent victims of domestic violence, sexual assault & intimate partner homicide.



PARTNERS

NAACP
A CALL TO MEN
Alabama A&M University
Empowerment Temple AME Church
Girl Scouts of Northeastern New York
Geena Davis Institute on Gender In Media
Center for Character & Citizenship at University of Missouri-St. Louis

Redefining HERstory Movement

1. Raise awareness on how the messaging and behavior on violent reality TV shows normalizes bullying, sexual violence, domestic violence and rape culture.
2. Mobilize the Black community to create a movement of change in our collective attitudes towards media violence, with the end goal of reducing our disproportionate rate of gender-based violence.

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Media Advocacy Toolkit

REDEFINING
HERstory

WAKE UP - SPEAK UP - RISE UP

The Truth In Reality **Media Advocacy Toolkit** is a brief, no-cost educational program that provides a step-by-step action plan individuals can use to combat the negative effects of reality shows.