

Gift Guide

Type of Gift	Benefits to the Donor	Benefits to TTLT	Gift Examples	Most Appropriate For:
Gift of cash	<ul style="list-style-type: none"> • Donation receipt for full amount • Straightforward transactions • Satisfaction of seeing gift at work today 	<ul style="list-style-type: none"> • Available for immediate use to support our work today • Liquid • No risk 	<ul style="list-style-type: none"> • Cash • Cheque • Credit Card • Pre-Authorized Contributions (PAC), usually paid monthly 	<ul style="list-style-type: none"> • Everyone (any age) who can afford to give up some principal and the interest it would otherwise earn
Bequest by Will	<ul style="list-style-type: none"> • Satisfaction of providing for future gift while retaining full control of property • Donation receipt for use with final income tax return • For bequest of listed securities, no capital gains tax, for most other property 50 % of capital gain will be taxable but can be offset by tax credit from gift, likely resulting in tax savings to estate 	<ul style="list-style-type: none"> • Expectancy of future gift provided that bequest wording is not changed 	<ul style="list-style-type: none"> • Cash, securities, real estate, tangible personal property 	<ul style="list-style-type: none"> • All individuals (any age), but especially older persons with few or no heirs
Gift of Publicly Listed Securities <i>(Including segregated and mutual fund units)</i>	<ul style="list-style-type: none"> • Donation receipt for fair market value • No capital gains tax • Satisfaction of seeing gift at work today 	<ul style="list-style-type: none"> • Immediate use to support our work today • Liquid • Little risk • Generally simple and low cost to implement 	<ul style="list-style-type: none"> • Stocks • Bonds • Mutual Fund Units • Employee Stock Option Shares 	<ul style="list-style-type: none"> • Owners (any age) of stocks, bonds and other securities who can afford to give the asset and the interest or dividends it earns

Type of Gift	Benefits to the Donor	Benefits to TTLT	Gift Examples	Most Appropriate For:
Life Insurance Policy <i>(Charity named as owner and irrevocable beneficiary)</i>	<ul style="list-style-type: none"> • Donation receipt for cash value and any future premiums paid • Small current outlay leveraged into larger future gift 	<ul style="list-style-type: none"> • Immediate access to cash value • Assurance of death proceeds if policy retained (Term policies are often not retained as donor gets older) 	<ul style="list-style-type: none"> • Any whole life policy (participating or universal) • Term policy (personal) 	<ul style="list-style-type: none"> • Persons (generally ages 30-60) who have an older policy no longer needed, or who want to make a large gift but have limited resources
Life Insurance <i>(Charity named as beneficiary but not owner)</i>	<ul style="list-style-type: none"> • Satisfaction of providing a future gift while retaining full control of policy • Donation receipt to estate for full value of death proceeds 	<ul style="list-style-type: none"> • Will receive death proceeds unless donor changes beneficiary designation 	<ul style="list-style-type: none"> • Any type of life insurance policy 	<ul style="list-style-type: none"> • Persons (any age) whose personal needs and family situation may be subject to change
Charitable Remainder Trust (CRT)	<ul style="list-style-type: none"> • Net income from property for life or a term of years • May result in donation receipt for present value of the remainder interest issued at time trust established • Property not subject to probate 	<ul style="list-style-type: none"> • Irrevocable future gift of remaining trust assets • While often complex to administer, can be a highly effective gift planning instrument in selected circumstances • Trust cannot allow encroachment of capital or guaranteed income 	<ul style="list-style-type: none"> • Cash, securities, real estate 	<ul style="list-style-type: none"> • Persons (generally over age 60) who want to make a future gift and obtain present tax relief but want to preserve investment income for themselves and/or a survivor
Charitable Gift Annuity <i>(self-insured)</i>	<ul style="list-style-type: none"> • Guaranteed life payments, all or substantially tax free • A donation receipt for a portion of contribution 	<ul style="list-style-type: none"> • Expectancy of future gift provided that bequest wording is not changed 	<ul style="list-style-type: none"> • Cash or marketable securities 	<ul style="list-style-type: none"> • Oldest donors (usually 65 and older) who want the security of guaranteed income payments

Type of Gift	Benefits to the Donor	Benefits to TTLT	Gift Examples	Most Appropriate For:
Charitable Gift Annuity <i>(reinsured)</i>	<ul style="list-style-type: none"> • Guaranteed life payments, all or substantially tax free • A donation receipt for a portion of contribution 	<ul style="list-style-type: none"> • Irrevocable gift of that portion of the contribution retained after purchasing commercial annuity 	<ul style="list-style-type: none"> • Cash or marketable securities 	<ul style="list-style-type: none"> • Oldest donors (usually 65 and older) who want the security of guaranteed income payments
Gift of Residual Interest in Real Estate	<ul style="list-style-type: none"> • Ability to continue using property for life or term of years • Donation receipt for present value of residual interest at time of gift • Avoidance of tax of a portion of capital gain if donor retains life interest • Property not subject to probate 	<ul style="list-style-type: none"> • Irrevocable future gift of property 	<ul style="list-style-type: none"> • Principal residence, other real estate 	<ul style="list-style-type: none"> • Persons (generally over age 60) who otherwise would give the property under their will

Source: Minton & Somers, Planned Giving for Canadians, Third Edition (Adapted and revised)