REGIONAL MEETING OBJECTIVES

Regional Meeting Objectives:
1. Provides additional value to membership - besides national meeting
2. Allows platform for networking - can boost membership locally
3. Educational for attendees (new)

Regional Meeting Set-Up:
1. Contact the UAPA Executive Office to let them know you will be holding a regional meeting. They will send you an official UAPA Sign-in Sheet
2. Contact a local Pharma/Device/Diagnostic representative that you have an established relationship with
3. Explain to them that you want to have them sponsor a regional meeting for UAPA (they are typically very excited to do this!)
4. Select a date/time/location that works (centrally located in your geographic area)
5. Formulate a list of contact information for all APPs in Urology in your area
   a. Also lean upon the REPs to provide names, numbers and email addresses as they see so many providers on any given day- their database is VAST
6. Rep should generate invite and help with dissemination of the invite

Format Options for Regional Meeting:
- Cocktails - meet and greet
- UAPA Regional Sign-in sheet (separate of sponsoring Rep sign-in)
- Formal introduction of speaker/sponsoring company/UAPA- usually done by the rep, but can be done by local UAPA leader
- Dinner program by rep sponsored speaker
- Brief presentation by local UAPA leader
  - UAPA Regional Meeting Slide Deck (if no Journal Club)
  - Journal Club style
    - Assign an article for all to review- leader can present article-open for discussion and questions OR
    - Assign an article to each of 1-3 other people to review and present their takeaways to the group- followed by discussion
  - Other presentation- per discretion of UAPA leader (controversial topics, interesting cases, etc)
  - Highlight UAPA membership, annual meeting, upcoming local URO specific meetings
  - Invite to next UAPA regional meeting
  - Highlight things going on within UAPA- i.e. new website, social media (#UAPA, etc), elections, etc.

- Meeting adjourns

Post Meeting:
- Email the UAPA Executive Office the meeting Sign-in Sheet