

Fin Free Pledge

Take the Fin Free pledge online here or download and print the [FinFree Pledge](#) to share with your family or community.

I pledge to go  **finfree** by

- Never consuming or purchasing shark products

- Avoiding restaurants that have shark fin soup or other shark dishes on the menu, and raising the issue with them in a positive and encouraging manner

- Refusing to support businesses that sell shark products including meat, fins, jaws, teeth, cartilage, gill rakers, and squalene oil and make the reasons for my lack of support known to the managers, again addressing the issues from a positive, balanced perspective

- Developing a voice on the issue in my community. I will spread awareness, online and/or offline, sharing knowledge on shark conservation, their true behaviours, their importance to the environment, and their looming extinction

- Not targeting any specific culture, ethnicity or race, but rather, how we can work together on the conservation issue itself. I understand that shark finning is a global issue with global consequences

- Encouraging my friends and family to take this pledge, and supporting them in upholding it.