

**October 28, 2014**

**To: Interested Parties**  
**Fr: John Anzalone and Kevin Akins**  
**Re: Summary of Polling Results among Likely Voters in Florida**

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Recent statewide polling finds that a majority of Florida voters currently plan to vote yes, to approve Amendment 2 and bring medical marijuana to the sunshine state. Current support levels are just above the 60% threshold needed for passage. With both sides competitive in outreach and advertising, this continues to be a tight race to watch over the final week.

Below is the ballot language tested in the survey:

**Statewide Vote: 62% Yes / 35% No / 3% Don't Know**

*Use of Marijuana for Certain Medical Conditions.*

*"Allows the medical use of marijuana for individuals with debilitating diseases as determined by a licensed Florida physician. Allows caregivers to assist patients' medical use of marijuana. The Department of Health shall register and regulate centers that produce and distribute marijuana for medical purposes and shall issue identification cards to patients and caregivers. Applies only to Florida law. Does not authorize violations of federal law or any non-medical use, possession or production of marijuana.*

*If the election were held today, would you vote YES to approve the medical marijuana amendment, or NO to oppose it?"*

**Yes on 2 has an intensity advantage**

- A combined 52% of Florida voters have either already voted Yes or define themselves as "strongly yes" voters on Amendment 2. In comparison, only 29% of opponents have already voted no or define themselves as "strongly no" voters on medical marijuana.

**Close race, despite scare tactics**

- Despite the influx of millions of dollars in advertising spent against Amendment 2, medical marijuana is in a close, competitive position heading toward Election Day. While the opposition's tactics have moved the needle, this amendment remains in a competitive position.

**Importance of turnout**

- Florida doctors may soon prescribe medical marijuana for those suffering from debilitating diseases. But turnout is important. If the Yes on 2 campaign continues turning out strong supporters to the polls, then medical marijuana can pass statewide.

Anzalone Liszt Grove Research (D) conducted N=834 live telephone interviews on landlines and cellphones with likely 2014 voters in Florida. Interviews were conducted between October 22 – 27, 2014. Respondents were selected at random, with interviews apportioned geographically based on past voter turnout. Expected margin of sampling error is ±3.4% with a 95% confidence level. Party registration composition for this survey is 41% Democrat / 43% Republican / 16% NPA or Other.