



## **HOW TO VOLUNTEER:**

United for Care's 2016 volunteer program is going to focus on two primary goals. The first goal is to identify as many new supporters as possible and collect their contact information. Email addresses of supporters are extremely important because they allow us to provide 'get out the vote' reminders to our core supporters. The second goal is to greatly increase the grassroots visibility of the Amendment 2 campaign and medical marijuana supporters. These are the top ways you can help us accomplish these important goals:

### **1. Help us identify and contact supporters.**

The easiest way to do this is by printing our [Support Sign Up Sheet](#), getting it filled out, and returned to the campaign. You can identify supporters at any public space with foot traffic or private property with permission. Examples of good locations for speaking with voters and identifying supporters are sporting events, community centers, concerts, political events, busy intersections, or any other location that you feel comfortable attending.

After printing the [Support Sign Up Sheet](#) and arming yourself with a clipboard and pens, you are ready to hit the streets. Start the conversation by simply asking people "do you support medical marijuana in Florida?" If they say yes, then simply introduce yourself as a campaign volunteer and ask "would you like to sign up for campaign updates and an election reminder?" Once you have collected information from supporters, you can send scans of the sheets to [raymer@unitedforcare.org](mailto:raymer@unitedforcare.org) or mail the physical sheets to:

United for Care  
801 Arthur Godfrey #402A  
Miami Beach, FL 33140

## 2. Promote United for Care through social media.

One of the most important things you can do to increase the visibility of the Amendment 2 campaign and the upcoming medical marijuana vote is sharing United for Care's Facebook posts and tweets. Every post that is shared and each tweet that is retweeted exponentially increases the online reach and visibility of United for Care. This visibility results in more online donations, improved education, and higher voter turnout. Use the following instructions to set up automatic notifications to ensure you always know about new posts and tweets.

### Facebook Notifications:

1. Log into your Facebook account or create a new one.
2. Go to United for Care's Facebook page at [www.facebook.com/UnitedForCare](http://www.facebook.com/UnitedForCare).
3. If you haven't already, 'Like' the United for Care page.
4. Click the  down arrow on the 'Liked' button.
5. Select "All On (All Posts, Events)" on the drop down window.
6. Share and like as many of United for Care's posts as possible.

### Twitter Notifications:

1. Log into your Twitter account or create a new one.
2. Go to the campaign account at [www.twitter.com/UnitedForCare](http://www.twitter.com/UnitedForCare).
3. If not already following, click 'Follow' on the right side of the screen.
4. Click the  round gear to the left of the follow button and select 'Turn on mobile notifications'.
5. Retweet as many of United for Care's posts and use #YesOn2 whenever tweeting about medical marijuana in Florida.

## 3. Make your support vocal and visible.

One of the most important ways you can help increase the awareness of Amendment 2 is by making sure your friends, family, neighbors, coworkers, and everyone else you interact with are aware of the importance of the upcoming vote. Be vocal and tell everybody you can about the importance of voting and why you support medical marijuana in Florida. Visibly showing your support is a great way to start conversations. United for Care's [online store](#) sells shirts, stickers, and buttons - wearing any or all of these items is a great way to show your support.