

**“IF YOUR ACTIONS INSPIRE OTHERS TO DREAM MORE, LEARN MORE, DO MORE AND BECOME MORE, YOU ARE A LEADER.” — JOHN QUINCY ADAMS**

**LIVE UNITED®**

**Leadership Society donors are individuals who give \$1,000+ annually to United Way. You and like-minded leaders provide important help in connecting and mobilizing our community, harnessing the power of our collective voices to fight for the most vulnerable among us and permanently break the cycle of poverty.**

**MEMBER BENEFITS INCLUDE:**

- + Name in Los Angeles publication advertisement\*
- + Certificate of appreciation
- + Annual recognition on UWGLA website
- + Leadership Society LinkedIn badge
- + Opportunities to advocate for systems and policy change
- + Networking and recognition events
- + Exclusive Leadership Society volunteer experience
- + One-day Leadership development seminar
- + Leadership Society quarterly newsletters with impact results and spotlights
- + Exclusive access to United Way events such as HomeWalk, the Women's Summit, and other events

\*Minimum donation of \$2,500 to the Creating Pathways Out of Poverty Fund required

**FOR MORE INFORMATION OR TO JOIN:**

LeadershipGiving@unitedwayla.org • (213)-808-6380

**\$1,000**  
**(\$20/WEEK)**

- + Allows 50 parents to be trained on how to engage in their students' school and district for equal opportunities towards a stronger education.
- + Provides short-term relief to someone suffering on the streets with safe housing, regular meals and a network of supportive services.
- + Puts 2 low-income working individuals on the path to success with targeted job training, career counseling and industry certifications.



**LEADERSHIP  
SOCIETY**

*Our Leadership Society is the foundation of the work we do to create pathways out of poverty for our most vulnerable neighbors — helping improve the quality of life for everyone in our community.*



**THE BIGGEST WINS,  
THE SWEETEST VICTORIES,  
HAPPEN TOGETHER**

**LIVE UNITED®**

Our communities' biggest challenges can't be faced alone. They will only be solved working together, by living United. With your support, we win by mobilizing the best resources and finding new solutions to old problems — leveraging donations to scale the impact of your giving.

## HOUSING



Through its Home For Good initiative, United Way has housed over

**33,000**

PEOPLE SINCE 2011



**60%** REDUCTION

in veteran homelessness since 2011

But the fight to end homelessness isn't over. Nearly 47,000 people are suffering on our streets on any given night. United Way is mobilizing businesses, elected officials, non-profits, and people like you to end homelessness, for good.

- Permanent supportive housing has a 90% success rate and is 43% cheaper than leaving someone on the streets.

## EDUCATION



**9% INCREASE**

in kids graduating meeting UC/CSU admission requirements.



**57,000** STUDENTS

received real-life work experiences to develop their employability.

Education is a building block for success in school, work and life. To break the cycle of poverty, United Way focuses on ensuring students are graduating from high school, prepared for college and career.

- College graduates have higher earning potential, contribute more to their local economies, are more engaged in their communities, and are more likely to raise kids who also graduate on time, prepared for college and career.

## FINANCIAL STABILITY



**9,783** TAX RETURNS

filed through the Volunteer Income Tax Assistance program, resulting in nearly \$11.5 million returned to low-income families.



**2,649** VETERANS

placed in jobs, surpassing our goal of 2,600.

When people can find good-paying jobs to provide for their families and save for the future - everyone benefits. United Way's partners and programs connect people to the resources they need to get on more solid financial ground.

- Financially stable individuals and families lead to a more competitive workforce and a stronger community.

We all benefit when a child succeeds in school, when someone finds a job that will help them provide for their family, or when people have a safe place to call home. The solutions we create for all communities go beyond short-term charity for a few.

We rise or fall together. With your support, we are reaching for great new heights.

**GIVE. ADVOCATE. VOLUNTEER. | [UNITEDWAYLA.ORG](https://UNITEDWAYLA.ORG)**