UNITED WAY HOMEWALK™ 2·0·1·7

Get your friends and family involved in the fight to end homelessness. Share your great work via social!

For Sponsors:

Social Media Toolkit

FOLLOW @LAUNITEDWAY & #AMAZINGFEAT

Follow United Way of Greater Los Angeles:

- Facebook: www.facebook.com/launitedway
- Twitter: www.twitter.com/launitedway
- Instagram: www.instagram.com/launitedway

Share your your excitement! Use these hashtags:

- #AmazingFeat
- #HomeWalk

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GETTING EXCITED?

Here are some sample posts to help maximize your efforts!

These are examples. Please feel free to personalize posts and share your own story.

Download all images at: http://bit.ly/UWSponsorToolkit

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MAKE YOUR ANNOUNCEMENT

Facebook:

- We're proud to sponsor @LAUnitedWay's 11th annual HomeWalk! Join us on November 18 at Grand Park for L.A.'s walk to end homelessness: https://goo.gl/Nt1uFx #amazingfeat #HomeWalk

Twitter:

- We're proud to sponsor @LAUnitedWay's 11th annual HomeWalk! Join us on 11/18: https://goo.gl/ACcvqV #amazingfeat #HomeWalk

Instagram:

- We're proud to sponsor @LAUnitedWay's 11th annual HomeWalk! Join us on November 18 at Grand Park for L.A.'s walk to end homelessness: https://goo.gl/2SwLC8 #amazingfeat #HomeWalk

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SEND A REMINDER

Facebook:

- Don't forget! Join the [insert company name] team on November 18 at Grand Park in Downtown Los Angeles for @LAunitedway's 11th annual HomeWalk! Register now: https://goo.gl/Nt1uFx #amazingfeat #HomeWalk
- .@LAUnitedWay needs your help making Welcome Home Kits for formerly homeless residents at the 11th Annual HomeWalk! Join us in DTLA on November 18 and bring one of these much needed items with you: https://goo.gl/nKoAsX #amazingfeat #HomeWalk

Twitter:

- Don't forget! Join us on 11/18 for @LAunitedway's 11th annual HomeWalk! Register now: https://goo.gl/ACcvqV #amazingfeat #HomeWalk
- Joining us at @LAUnitedWay's HomeWalk on 11/18? Bring an item for Welcome Home Kits: https://goo.gl/KZPYfb #amazingfeat #HomeWalk

Instagram:

- Don't forget! Join the [insert company name] team on November 18 at Grand Park in Downtown Los Angeles for @LAunitedway's 11th annual HomeWalk! Register now: https://goo.gl/2SwLC8 #amazingfeat #HomeWalk
- .@LAUnitedWay needs your help making Welcome Home Kits for formerly homeless residents at the 11th Annual HomeWalk! Join us in DTLA on November 18 and bring one of these much needed items with you: https://goo.gl/N14hBK #amazingfeat #HomeWalk

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TELL A STORY

Facebook:

- We're sponsoring @LAUnitedWay's HomeWalk because people like Andre can't wait. Help us on 11/18: https://goo.gl/Nt1uFx #amazingfeat #HomeWalk

Twitter:

- We're sponsoring @LAUnitedWay's HomeWalk because people like Andre can't wait. Help us: https://goo.gl/ACcvqV #amazingfeat #HomeWalk

Instagram:

- We're sponsoring @LAUnitedWay's HomeWalk because people like Andre can't wait. Help us on 11/18: https://goo.gl/2SwLC8 #amazingfeat #HomeWalk

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QUESTIONS OR IDEAS?

Contact Team HomeWalk at United Way of Greater Los Angeles:

homewalk@unitedwayla.org

Visit our website:

unitedwayla.org/homewalk

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