

QUARTERLY PROGRESS REPORT

August 2012 | Year 2, Q2

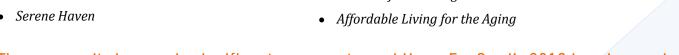
Overarching Achievements

121 cross-sector leaders have signed on to Home For Good.

New signatories this quarter include:

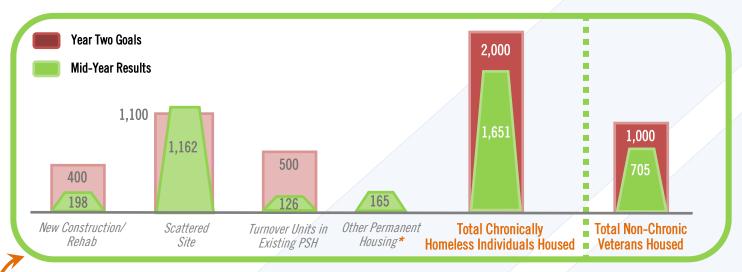
- The Central City Association of Los Angeles
- The Giving Keys
- The Catalyst Foundation
- What Can I Do? Campaign

- Kairos Westwood
- National Health Foundation
- Hollywood Community Corporation
- AIDS Project Los Angeles



The community has made significant progress toward Home For Good's 2012 housing goals.

Homeless Veterans & Chronically Homeless Individuals Housed (by housing type):



Individuals were housed with the support of: A Community of Friends, Affordable Living for the Aging, AIDS Project Los Angeles, Ascencia, Century Villages, Catholic Charities, Clifford Beers Housing, Downtown Women's Center, Exodus Recovery, Gettlove, Greater Los Angeles Veterans Affairs, Harbor Interfaith Services, Hollywood 4WRD, Hollywood Community Housing Corporation, Homes For Life, Homeless Health Care Los Angeles, Housing Authorities of the City of Los Angeles, County of Los Angeles, Glendale, Long Beach, Pasadena, Santa Monica, West Hollywood, Housing Works, L.A. County Board of Supervisors, L.A. County Departments of Health, Mental Health, and Public Social Services, Jewish Family Services, L.A. Housing Department, L.A. Family Housing, Lamp Community, Long Beach Homeless Connections Initiative, LTSC Community Development Corp., Mental Health America of Los Angeles, Ocean Park Community Center, Our Place Housing Solutions, PATH, PATH Ventures, Project 60, New Directions, New Image, San Fernando Valley Community Mental Health Center, Skid Row Housing Trust, St. Joseph Center, Step Up on Second, United Way of Greater Los Angeles, Venice Community Housing Corporation, Watts Healthcare Corporation, Watts Labor Community Action Committee, Weingart Center Association, Whittier's First Day.



Progress on the Four Strategies



Strategy #1: Know who's homeless & what they need.

Achievements

- Los Angeles Homeless Services Authority's (LAHSA) Homeless Count Advisory Committee committed to double opt-in participation for the 2013 Homeless Count, from 35 cities/communities in 2011 to 70 in 2013.
- LAHSA's Emergency Response Teams (ERT) improved data input by adopting a Windows-based tablet computer that allows staff to input & retrieve client information and access internet resources from the field.
- **Community Solutions** completed their Point-In-Time Toolkit, which will teach communities how to integrate a Registry Week into the Point-In-Time Homeless Count.

High Priority Next Steps

- Cities and communities opt-in to the 2013 Homeless Count by October 1st.
- **Community Solutions** works with national HMIS software developers to integrate the Vulnerability Index into HMIS.



Strategy #2: Create the Housing & Services to Help People Thrive

Achievements

- **Home For Good Funders Collaborative** aligned \$105 million in funds and resources to projects throughout L.A. County. The Collaborative is an effort between 24 public and private funders.
- As part of the Collaborative, the Housing Authority of the City of Los Angeles (HACLA), L.A. County, and L.A. Housing Department (LAHD) selected 5 projects to receive \$8.59 million in funds from LAHD's Affordable Housing Trust Fund NOFA, and HACLA awarded 218 project-based vouchers to 7 developers of permanent supportive housing projects. 39 units were for chronically homeless people.
- HACLA also allocated 100 vouchers to 5 community based organizations through the Tenant Based Support
 Housing program, which serves chronically homeless individuals and families who are not current consumers
 of on-going health and mental health services. Private sector funders provided support for move-in costs and
 supportive services to these organizations.
- Over 100 L.A. key stakeholders, including L.A. Housing Department, L.A. Homeless Services Authority, the
 Housing Authority for the City of L.A., Central City Association, and 19 Neighborhood Councils, formally
 opposed the proposed Community Care Facilities Ordinance which would devastate affordable housing in the
 City of Los Angeles. (More information at www.stopccfo.org)
- Los Angeles Family Housing (LAFH) is working with three Valley hospitals to identify homeless frequent
 users of emergency room visits and hospital stays and connect individuals to intensive health and rapid rehousing services.
- Hollywood Community Housing Corporation (HCHC) is set to develop two new buildings, each of which will have 32 PSH units serving homeless and chronically homeless individuals.
- AIDS Project LA (APLA) began to oversee a low-income taxpayer clinic program which helps clients resolve
 tax controversies to allow them to apply for housing.

Shortfalls

• 126 chronically homeless people were housed in turnover permanent supportive housing, short of the 250 unit benchmark needed for this quarter.

High Priority Next Steps

Community leaders including United Homeless Healthcare Partners, CSH, Disability Rights CA, United
Way, and Inner City Law Center continue working to defeat the City of Los Angeles' Community Care Facilities Ordinance.



Strategy #3: Shift to a Housing First System

Achievements

- **LAHSA Commission** approved the selection criteria for its 2012 SuperNOFA and will require that proposals serving the chronically homeless target at least 50 percent of proposed funding/vouchers to chronically homeless individuals and families.
- Progress made towards establishing standards for homeless service providers' performance include:
 - * Shelter Partnership, Corporation for Supportive Housing (CSH), and United Way worked with provider workgroups to complete draft of Standards of Excellence for outreach, shelter, and permanent supportive housing.
 - * LAHSA partnered with Abt Associates and CSH (New York) to develop a funding renewal evaluation process for 2012 Continuum of Care Programs that examines program performance.
- 100,000 Homes Campaign began to work with communities to house 2.5% of their chronic and vulnerable homeless per month to ensure that groups are on target to end chronic and veteran homelessness. 4 LA communities exceeded the goal of 2.5% chronic homeless housed each month Watts, Santa Monica, Whittier, and North Hollywood/Sun Valley.

High Priority Next Steps

- **Corporation for Supportive Housing (CSH), Shelter Partnership,** and **United Way** advance Standards of Excellence by refining performance targets and building provider capacity through technical assistance.
- LAHSA pilots funding renewal tool developed by Abt Associates and CSH for 2012 Continuum of Care Programs.

Strategy #4:Get Involved, Involve Others

Achievements

- 121 cross-sector leaders have signed on to Home For Good.
- On April 27th, Los Angeles communities collectively carried the **100,000 Homes Campaign** over 13,000 housing placements and LA-based teams were featured on the Campaign's various social media outlets.



Strategy #4:Get Involved, Involve Others

Achievements

- LAHSA developed a new *Veterans Help* page on its website to provide homeless veterans and service providers with access to information on assistance available.
- City of West Hollywood launched its West Hollywood CARES campaign, which uses web-based resources and informational flyers to inform community members and businesses about how they can engage in local solutions to homelessness.
- **First Day Coalition** in Whittier started a Veteran's Club which provides local veterans with an informal support system.

High Priority Next Steps

- Business Leaders Task Force continues outreach to cities and Housing Authorities throughout the region to encourage sign on to Home For Good and opting in to the 2013 Homeless Count.
- **United Way** launches their House Warming Party Program to link community members to formerly homeless people moving into their homes.

THE PLAN TO END CHRONIC + VETERAN HOMELESSNESS BY 2016

Home For Good is the action plan to end chronic and veteran homelessness in Los Angeles County by 2016.

Home For Good was created by the Business Leaders Task Force, 22 business leaders committed to ending homelessness in our region brought together by United Way of Greater Los Angeles and the L.A. Area Chamber of Commerce.

Find Out More:

www.HomeForGoodLA.org

Follow Us:







Ashley was only four years old when severe parental abuse left her in a coma. When she woke, she couldn't remember her name and she had nowhere to go. Ashley entered the foster care system at five years of age.

Ashley had trouble coping with her mental illness and went through more foster homes than she can remember. At 17, Ashley decided sleeping on cement was preferable to difficult foster care placements or juvenile hall. But asking for money outside of 7-Eleven took its toll. "This was the lowest point of my life. I felt hopeless." A social worker at Ashley's school referred her to Hillview, a mental health center for the homeless. Ashley received appropriate treatment and medication, and soon her mood swings and impulsiveness vanished.

Hillview helped Ashley fill out a tenant application for a permanent supportive housing unit at **Los Angeles Family Housing**. She could not contain her excitement. "I've never had a place of my own before!"

Now 22, Ashley is thriving at Palo Verde. She opened her first bank account. She attends serenity groups. She leads an art club for other tenants (her love for acrylic painting can be seen across her new apartment walls). Ashley is also working to secure her GED and enroll in Mission College, where she wants to study to become a chef.

Welcome home, Ashley!

"Now I only have to think about my grades and paying rent on time. I am so grateful for the investments made in my life."