



United Way of Tucson  
and Southern Arizona

It's time again for Southern Arizona's **largest volunteer event!** Join United Way for Days of Caring, **Friday, October 23rd - Saturday, October 24<sup>th</sup>**. For two days, **thousands** of volunteers join together utilizing proper social distancing rules to complete over a **hundred** community projects. Don't miss out on this incredible opportunity to show your commitment, inspire teamwork and improve our community one project at a time. Sign up to become a Days of Caring sponsor by Wednesday, September 16<sup>th</sup>.

**21st**  
**ANNUAL EVENT**

**REACH 70%**  
**OF TUCSON MARKET**

**3,800+**  
**COMMUNITY**  
**VOLUNTEERS**

**OVER 130**  
**PROJECTS**  
**COMPLETED**



[unitedwaytucson.org/daysofcaring](http://unitedwaytucson.org/daysofcaring)

Uniting for an educated, healthy and thriving community

# SPONSORSHIP OPPORTUNITIES

Make your mark on **10,000+ Southern Arizonans** by selecting your desired sponsorship level below.

Please send sponsorship requests to:  
[daysofcaring@unitedwaytucson.org](mailto:daysofcaring@unitedwaytucson.org)

Sponsorship Opportunities	Platinum \$30,000	Diamond \$20,000	Gold \$10,000	Silver \$5,000	Copper \$2,500
Sponsors:					
*As applicable					
Prominent Logo on Website (Year-round)	X	X			
Quarterly Volunteering Opportunities	X				
TV PSAs*	X	X	X		
Radio PSAs*	X	X	X		
Event Speaking Opportunity	X				
Interviews (Print & Broadcast)	X				
Print Media*	X	X	X	X	X
Logo on T-Shirt*	X	X	X	X	X
Early Access to Projects	X	X	X	X	X
Event Material	X	X	X		
Press Release	X	X	X	X	
Banners	X	X	X	X	X
Social Media Recognition	X	X	X	X	X
Event Webpage	X	X	X	X	X
Annual Report	X	X	X	X	
Digital/E-Newsletter	X	X	X	X	X